

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Diedrich Coffee, Inc.		05/03/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Green Mountain Coffee Roasters, Inc.
<b>Street Address:</b>	33 Coffee Lane
<b>City:</b>	Waterbury
<b>State/Country:</b>	VERMONT
<b>Postal Code:</b>	05676
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Registration Number:	1640694	BLACK TIGER
Registration Number:	1809442	BLACK TIGER
Registration Number:	1883745	COFFEE PEOPLE
Registration Number:	1793115	COFFEE PEOPLE
Serial Number:	85478499	COFFEE PEOPLE
Registration Number:	1808232	M
Registration Number:	1925384	DIEDRICH COFFEE
Registration Number:	2372451	DIEDRICH COFFEE
Registration Number:	1840738	FLOR DE APANAS
Registration Number:	2577107	ICY-COOL BLEND
Registration Number:	2364250	MORNING EDITION BLEND
Registration Number:	1796594	MOTOR MOKA
Registration Number:	2364251	NEPENTHE BLEND
Registration Number:	2535004	PAPUA NEW GUINEA

CH \$465.00 1640694

Serial Number:	85491215	THE ORIGINAL DONUT SHOP
Serial Number:	85491217	THE ORIGINAL DONUT SHOP COFFEE
Registration Number:	3927510	THE ORIGINAL DONUT · SHOP COFFEE COFFEE PEOPLE.
Registration Number:	1894232	WIENER MELANGE

**CORRESPONDENCE DATA**

Fax Number: 8022640821

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: trademarks@gmcr.com

Correspondent Name: Amy L. Brosius

Address Line 1: 33 Coffee Lane

Address Line 2: Green Mountain Coffee Roasters, Inc.

Address Line 4: Waterbury, VERMONT 05676

ATTORNEY DOCKET NUMBER:	DIEDRICH ASSIGNMENT
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NAME OF SUBMITTER:	Amy L. Brosius
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Signature:	/Amy L. Brosius/
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Date:	05/15/2012
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Total Attachments: 2

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## CONFIRMATORY TRADEMARK ASSIGNMENT

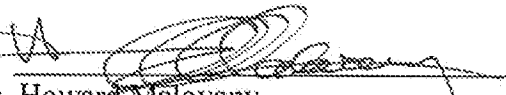
This Confirmatory Trademark Assignment (this "Assignment") dated May 3, 2012 by and between Diedrich Coffee, Inc., a Delaware corporation ("Assignor"), with offices at 28 Executive Park, Suite 200, Irvine, California 92614, and Green Mountain Coffee Roasters, Inc., a Delaware corporation ("Assignee") with offices at 33 Coffee Lane, Waterbury, Vermont 05676.

Effective as of December 7, 2009, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties confirm that Assignor did thereby assign, sell, transfer and set over unto Assignee its entire right, title and interest in and to the Marks and Applications /Registrations set forth on Exhibit A attached hereto, including without limitation all common-law rights, throughout the world, together with the associated goodwill (the "Trademarks"), and all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment below effective as of the above date.

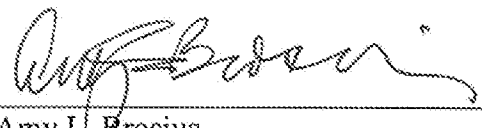
**ASSIGNOR:**

**DIEDRICH COFFEE, INC.**

By:   
Name: Howard Malovany  
Title: Vice President and Secretary

**ASSIGNEE:**

**GREEN MOUNTAIN COFFEE ROASTERS,  
INC.**

By:   
Name: Amy L. Brosius  
Title: Vice President & Associate General Counsel  
- Intellectual Property

**Exhibit A****Trademarks**

<b>Mark</b>	<b>Application / Registration Number</b>	<b>Country</b>
BLACK TIGER	TMA503242	Canada
BLACK TIGER	1,640,694	U.S.
BLACK TIGER & Design	TMA481435	Canada
BLACK TIGER & Design	1,809,442	U.S.
COFFEE PEOPLE	TMA481623	Canada
COFFEE PEOPLE	1,883,745	U.S.
COFFEE PEOPLE	1,793,115	U.S.
Coffee People Faces Design	TMA481621	Canada
COFFEE PEOPLE & Design	1,569,549	Canada
COFFEE PEOPLE & Design	85/478,499	U.S.
Cup Design	1,808,232	U.S.
DIEDRICH	1065660	China
DIEDRICH COFFEE	TMA557757	Canada
DIEDRICH COFFEE	1079970	China
DIEDRICH COFFEE	1345289	European Community
DIEDRICH COFFEE	199811782	Hong Kong
DIEDRICH COFFEE	199711690	Hong Kong
DIEDRICH COFFEE	4112930	Japan
DIEDRICH COFFEE	4112931	Japan
DIEDRICH COFFEE	400415423	Korea
DIEDRICH COFFEE	41004794	Korea
DIEDRICH COFFEE	96010106	Malaysia
DIEDRICH COFFEE	T96/03793B	Singapore
DIEDRICH COFFEE	T96/03792D	Singapore
DIEDRICH COFFEE	00099431	Taiwan
DIEDRICH COFFEE	000763980	Taiwan
DIEDRICH COFFEE	1,925,384	U.S.
DIEDRICH COFFEE	23958	Vietnam
DIEDRICH COFFEE & Design	2,372,451	U.S.
FLOR DE APANAS & Design	1,840,738	U.S.
ICY-COOL BLEND	2,577,107	U.S.
JAVA TO THE PEOPLE	2211205	United Kingdom
MORNING EDITION BLEND	2211387	United Kingdom
MORNING EDITION BLEND	2,364,250	U.S.
MOTOR MOKA	1,796,594	U.S.
NEPENTHE BLEND	2211194	United Kingdom
NEPENTHE BLEND	2,364,251	U.S.
PAPUA NEW GUINEA	2,535,004	U.S.
THE ORIGINAL DONUT SHOP	85/491,215	U.S.
THE ORIGINAL DONUT SHOP COFFEE & Design	85/491,217	U.S.
THE ORIGINAL DONUT SHOP COFFEE PEOPLE & Design	3,927,510	U.S.
WIENER MELANGE	1,894,232	U.S.

**TRADEMARK**

RECORDED: 05/15/2012

REEL: 004780 FRAME: 0270