

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	HQ/Publications, LLC		03/29/2012
	LIMITED LIABILITY COMPANY: ILLINOIS		
RECEIVING PARTY DATA			
Name:	Movoto LLC		
Street Address:	1730 S El Camino Real Ste 500		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94402		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3456205	MOVOTO
	Registration Number:	3422075	MOVOTO
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1-650-206-2275		
Email:	gmurfitt@venturecounselpartners.com		
Correspondent Name:	Henry Shao		
Address Line 1:	1730 S El Camino Real Ste 500, San Mateo		
Address Line 4:	San Mateo, CALIFORNIA 94402		
NAME OF SUBMITTER:	Henry Shao		
Signature:	/Henry Shao/		
Date:	05/15/2012		
Total Attachments: 3			
source=Movoto LLC - Patent and Trademark Security Release (2012-03-29)#page1.tif			
source=Movoto LLC - Patent and Trademark Security Release (2012-03-29)#page2.tif			
source=Movoto LLC - Patent and Trademark Security Release (2012-03-29)#page3.tif			

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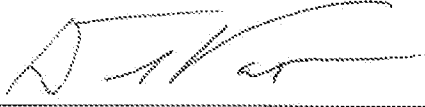
REASSIGNMENT AND RELEASE OF SECURITY INTERESTS
IN MOVOTO, LLC

HP/Publications, LLC, an Illinois limited liability company (the "Secured Party"), hereby releases its security interests in the interests of Movoto LLC, a Delaware limited liability company (the "Company"), in all of the Company's intellectual property, including, without limitation, the patents, patent applications and trademarks further identified on Exhibit A attached hereto (collectively, the "Intellectual Property Interests"), created by that certain Patent and Trademark Security Agreement executed by the Company on March 16, 2007 in favor of the Secured Party recorded with the United States Patent and Trademark Office including, without limitation, on (i) April 30, 2007, in Reel/Frame 019247/0667, and (ii) April 5, 2007, in Reel/Frame 3518/0736, and hereby reassigns to the Company, without warranty or recourse, all interest of the Secured Party in the Intellectual Property Interests.

Dated: March 29, 2012

HQ/PUBLICATIONS, LLC
An Illinois limited liability company

By: QuinStreet, LLC, its sole member

By: 

Douglas Valenti, Managing Member

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

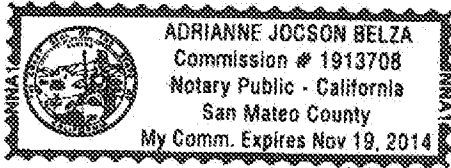
State of California

County of San Mateo

On 03/29/2012 before me, Adrienne Belza, Notary Public
Date Here Insert Name and Title of the Officer

personally appeared Douglas Valenti
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: *AJB*
Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Reassignment And Release Of Security Interests In Movoto, LLC

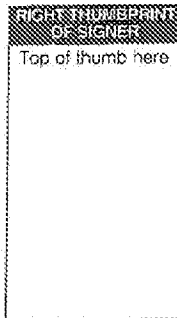
Document Date: 3/29/2012 Number of Pages: 2

Signer(s) Other Than Named Above: _____

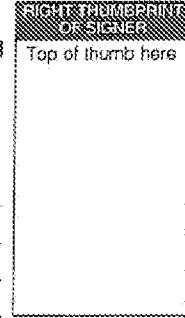
Capacity(ies) Claimed by Signer(s)

Signer's Name: Douglas Valenti Signer's Name: _____

- Corporate Officer — Title(s): _____
- Individual
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: Managing Member



- Corporate Officer — Title(s): _____
- Individual
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____
HQ/ Publications, LLC

Signer Is Representing: _____

EXHIBIT "A"

PATENTS AND TRADEMARKS

PATENT OR TRADEMARK	REGISTRATION NUMBER	PATENT OR TRADEMARK NUMBER	REGISTRATION DATE
Methods and apparatus for graphical analysis and display of real property information	11/552,859		10/25/2006
String-based systems and methods for searching for real estate properties	11/459,928	8,024,349	7/25/2006
Systems and methods for generating open house information	11/459,925		7/25/2006
Systems and methods for evaluating real estate properties	11/459,923		7/25/2006
Systems and methods for real estate property valuation	11/459,926		7/25/2006
Movoto name and logo	77006898	Registration # 3,456,205 Registration # 3,422,075	9/25/2006