

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Finsor Oy		09/22/2011	Osakeyhtio: FINLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beddit.com Oy		
<b>Street Address:</b>	Tekniikantie 21		
<b>City:</b>	Espoo		
<b>State/Country:</b>	FINLAND		
<b>Postal Code:</b>	02150		
<b>Entity Type:</b>	Osakeyhtio: FINLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4113980	BEDDIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2022891330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-408-6919		
<b>Email:</b>	hparksuk@btlaw.com		
<b>Correspondent Name:</b>	Hae Park-Suk		
<b>Address Line 1:</b>	1717 Pennsylvania Ave., NW		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	54066-48919		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Hae Park-Suk		
<b>Address Line 1:</b>	1717 Pennsylvania Ave., NW		

**CH \$40.00 4113980**

**900223478**

**TRADEMARK  
 REEL: 004782 FRAME: 0977**

Address Line 2: Suite 500

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:

Hae Park-Suk

Signature:

/hparksuk/

Date:

05/18/2012

Total Attachments: 1

source=beddit-namechange#page1.tif

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Registration -**

**1. BEDDIT (Reg. No. 4113980) (Our Ref. 54066-48919)**

Commissioner for Trademarks  
Assignment Branch  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

RECORDATION OF CHANGE OF NAME

No supplemental documentation is required to record change of name in the above-identified trademark registration.

Respectfully submitted,

BEDDIT.COM OY

/hparksuk/

Date: May 18, 2012

By:

\_\_\_\_\_  
Hae Park-Suk  
Attorney for Registrant  
BARNES & THORNBURG, LLP  
1717 Pennsylvania Ave., NW, Suite 500  
Washington DC 20006  
Tel: (202) 408-6919  
Fax: (202) 289-1330  
Email: hparksuk@btlaw.com

DCDS01 HPARKSUK 162574v1