

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maxam Tire International Sarl		04/21/2012	CORPORATION: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Maxam Holdings Sarl		
Street Address:	41 Boulevard Royal, L-2449		
City:	Luxembourg		
State/Country:	LUXEMBOURG		
Entity Type:	CORPORATION: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85263105	DYNAMAXX	
CORRESPONDENCE DATA			
Fax Number:	4162163930		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	416-202-6739		
Email:	lorelei.graham@nortonrose.com		
Correspondent Name:	Lorelei G. Graham		
Address Line 1:	Research Park Centre, 150 Research Lane		
Address Line 2:	Suite 210		
Address Line 4:	Guelph, CANADA N1G 4T2		
ATTORNEY DOCKET NUMBER:	44116-280779		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 85263105

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Lorelei G. Graham

Signature:

/Lorelei G. Graham/

Date:

05/29/2012

Total Attachments: 7

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ASSIGNMENT

WHEREAS, Maxam Tire International Sarl., a corporation incorporated under the laws of Luxembourg, and having a place of business at 41 Boulevard Royal, L-2449 Luxembourg, Grand Duchy of Luxembourg, hereafter referred to as Assignor, is the owner of a the trade-mark entitled "DYNAMAXX" for which application for registration are about to be made or have been made in Canada, the United States of America and other foreign countries, and are identified in Schedule "A";

AND WHEREAS, Maxam Holdings Sarl., a corporation incorporated under the laws of Luxembourg, and having a place of business at 41 Boulevard Royal, L-2449 Luxembourg, Grand Duchy of Luxembourg hereafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to the trade-mark for Canada, the United States of America and all other foreign countries and in and to any registration that may be granted thereon now existing or hereinafter arising;

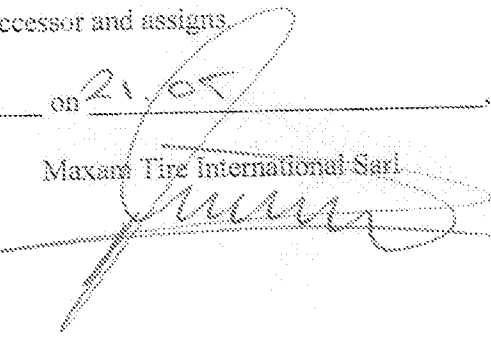
AND WHEREAS the Assignor is willing to sell, assign, transfer and convey such rights unto Assignee for the said "DYNAMAXX";

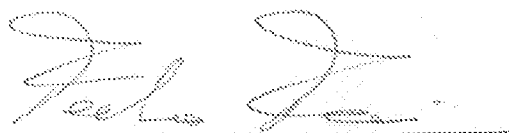
NOW THEREFORE in consideration of the payment to the said Assignor by the Assignee of the sum of ONE DOLLAR (\$1.00) in the lawful money of Canada and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, the Assignor does hereby sell, assign, transfer and convey unto the Assignee its successors and assigns, all of its right, title and interest in and to the trade-mark and any registration now existing or hereinafter arising in Canada, the same to be held and enjoyed by the Assignee as it would have been held and enjoyed by the Assignor had the sale, assignment, transfer and conveyance not been made.

THE Assignor hereby further agrees, undertakes and covenants that they will sign or execute such further documents, assurances, applications, instruments or any other writing that may be requested by the Assignee or their legal representatives for the purpose of obtaining or

issuing any registration for the trade-mark therein in order that all of their right, title and interest in the same may be vested in the Assignee, its successor and assigns.

Executed at Luxemburg on 21.05, 2012.


Maxam Tire International Sarl



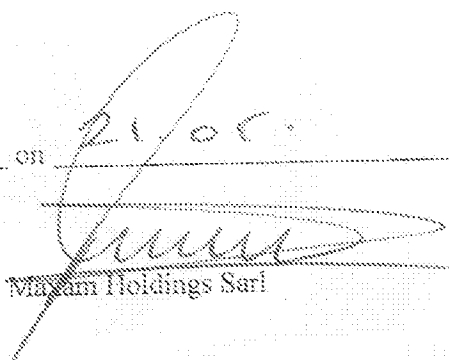
Witness

FIORINI FEDERICA

Print Name:

Title: OPERATIONS MANAGER

Executed at Luxemburg on 21.05, 2012.


Maxam Holdings Sarl



Witness

FIOFINI FEDERICA

Print Name:

Title: OPERATIONS MANAGER

SCHEDULE "A"

DYNAMAXX TRADE-MARKS

Country	Application No./Registration No.	Filing Date/Registration Date	Status
Algeria	112057	July 3, 2011	Pending
Brazil	903668785	May 23, 2011	Pending
Burma/Myanmar	903668785	May 23, 2011	Registered
Chile	953759	May 19, 2011/October 25, 2011	Registered
Canada	1518591	March 10, 2011	Pending
European Union	009805227	March 10, 2011 / June 21, 2011	Registered
India	2148531	May 23, 2011	Pending
Malaysia	2011008789	TBA	Pending
Mexico	TBA	TBA	Pending
Nigeria	F/TM/2011/07118	May 23, 2011	Pending
Pakistan	301539	May 14, 2011	Pending
Panama	200272	May 18, 2011	Pending
Paraguay	19490/2011	May 18, 2011	Pending
Peru	439606-2010	May 20, 2011	Pending
Saudi Arabia	170528	July 23, 2011	Pending
South Africa	2011/11482	May 16, 2011	Pending

U.S.A.	85263105	March 10, 2011	Pending
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MADRID PROTOCOL TRADE-MARKS

Country	Application No./Registration No.	Filing Date/Registration Date	Status
Albania	TBA	TBA	Pending
Antigua & Barbuda	TBA	TBA	Pending
Armenia	TBA	TBA	Pending
Australia	TBA	TBA	Pending
Austria	TBA	TBA	Pending
Azerbaijan	TBA	TBA	Pending
Bahrain	TBA	TBA	Pending
Belarus	TBA	TBA	Pending
Belgium	TBA	TBA	Pending
Bhutan	TBA	TBA	Pending
Bosnia and Herzegovina	TBA	TBA	Pending
Botswana	TBA	TBA	Pending
Bulgaria	TBA	TBA	Pending
China (PRC)	December 26, 2011	1076838	Registered
Croatia	TBA	TBA	Pending
Cuba	TBA	TBA	Pending
Cyprus	TBA	TBA	Pending
Czech Republic	TBA	TBA	Pending

Denmark	May 12, 2011	1076838	Registered
Egypt	TBA	TBA	Pending
Estonia	TBA	TBA	Pending
Finland	TBA	TBA	Pending
France	TBA	TBA	Pending
Georgia	TBA	TBA	Pending
Germany	November 3, 2011	403249383	Registered
Ghana	TBA	TBA	Pending
Greece	TBA	TBA	Pending
Hungary	May 12, 2011	1076838	Registered
Iceland	TBA	TBA	Pending
Iran	TBA	TBA	Pending
International Application	TBA	TBA	Pending
Ireland	TBA	TBA	Pending
Italy	May 12, 2011	1076838	Registered
Japan	TBA	TBA	Pending
Kazakhstan	TBA	TBA	Pending
Kenya	TBA	TBA	Pending
Korea (North)	TBA	TBA	Pending
Korea (South)	May 12, 2011	1076838	Registered
Kyrgyzstan	TBA	TBA	Pending
Latvia	TBA	TBA	Pending
Lesotho	TBA	TBA	Pending
Liberia	TBA	TBA	Pending

Liechtenstein	TBA	TBA	Pending
Lithuania	May 12, 2011	1076838	Registered
Luxembourg	TBA	TBA	Pending
Madagascar	TBA	TBA	Pending
Monaco	TBA	TBA	Pending
Mongolia	TBA	TBA	Pending
Montenegro	TBA	TBA	Pending
Morocco	TBA	TBA	Pending
Mozambique	TBA	TBA	Pending
Namibia	TBA	TBA	Pending
Netherlands	TBA	TBA	Pending
Norway	May 12, 2011	1076838	Registered
Oman	TBA	TBA	Pending
Poland	TBA	TBA	Pending
Portugal	September 14, 2011	1076838	Registered
Republic of Moldova	TBA	TBA	Pending
Romania	TBA	TBA	Pending
Russian Federation	TBA	TBA	Pending
San Marino	TBA	TBA	Pending
Sao Tome and Principe	TBA	TBA	Pending
Serbia	TBA	TBA	Pending
Sierra Leone	TBA	TBA	Pending
Singapore	May 12, 2011	1076838	Registered
Slovak Republic	TBA	TBA	Pending

Slovenia	TBA	TBA	Pending
Spain	TBA	TBA	Pending
Sudan	TBA	TBA	Pending
Swaziland	TBA	TBA	Pending
Sweden	TBA	TBA	Pending
Switzerland	TBA	TBA	Pending
Syrian Arab Republic	TBA	TBA	Pending
Tajikistan	TBA	TBA	Pending
The former Yugoslav Republic of Macedonia	TBA	TBA	Pending
Turkey	TBA	TBA	Pending
Turkmenistan	TBA	TBA	Pending
Ukraine	TBA	TBA	Pending
United Kingdom	TBA	TBA	Pending
Uzbekistan	TBA	TBA	Pending
Vietnam	TBA	TBA	Pending
Zambia	TBA	TBA	Pending