

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 2136870498</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 213-787-2500</p> <p>Email: trademarks@cblh.com, brobbins@cblh.com, rvallejo@cblh.com, czukowski@cblh.com</p> <p>Correspondent Name: Connolly Bove Lodge & Hutz LLP</p> <p>Address Line 1: 333 S. Grand Avenue, Suite 2300</p> <p>Address Line 2: Billy A. Robbins, Esq.</p> <p>Address Line 4: Los Angeles, CALIFORNIA 90071</p>																											
ATTORNEY DOCKET NUMBER:	70185-00002																										

NAME OF SUBMITTER:	Billy A. Robbins, Attorney of Record
Signature:	/Billy A. Robbins/
Date:	05/29/2012
Total Attachments: 1 source=AssignmentMICROCOOL#page1.tif	

ASSIGNMENT

This Assignment is between JOSEPH COMPANY INTERNATIONAL, LLC a Nevada limited liability company of 27612 Fargo Road, Laguna Hills, CA 92653 (hereinafter "ASSIGNOR") and JOSEPH COMPANY INTERNATIONAL, INC., a California corporation of 1711 Langley Avenue, Irvine, CA 92614 (hereinafter "ASSIGNEE").

ASSIGNOR is the record title owner of the trademark Registration No. 4,029,109 for the mark MICROCOOL registered in the United States September 20, 2011. ASSIGNEE is desirous of acquiring the entire right, title and interest in and to the trademark and to the registration as identified above.

NOW THEREFORE, in consideration of the payment of \$10.00 and other good and valuable consideration receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE the entire right, title and interest in and to the trademark along with the good will symbolized by that mark, including the trademark registration identified above along with the right to enforce that trademark, including the right to sue for past and future infringement of the trademark.

ASSIGNOR hereby warrants and represents that it has the authority to make this assignment and to execute this Assignment.

WHEREBY ASSIGNOR executes this Assignment and it becomes effective on the date set forth adjacent the signature set forth below.

JOSEPH COMPANY INTERNATIONAL, LLC

Date: 5/29/12

By: Mitchell I. Joseph, CEO
Its: Chief Executive Officer