

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Herrmann International, Inc.	FORMERLY The Ned Herrmann Group Inc.	01/02/2012	CORPORATION: NORTH CAROLINA

**RECEIVING PARTY DATA**

<b>Name:</b>	Herrmann Global, LLC
<b>Street Address:</b>	794 Buffalo Creek Road
<b>City:</b>	Lake Lure
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28746
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	3343876	WHOLE BRAIN TECHNOLOGY
Registration Number:	3422874	WHOLE BRAIN CREATIVITY
Registration Number:	3339401	WHOLE BRAIN
Registration Number:	3243939	THE BUSINESS OF THINKING
Registration Number:	3243946	HERRMANN BRAIN DOMINANCE INSTRUMENT
Registration Number:	3317364	HERRMANN
Registration Number:	3317363	HBDI
Registration Number:	3311874	
Registration Number:	3776400	BRAINBYTES
Registration Number:	3894542	
Registration Number:	3894545	HBDIINTERACTIVE
Registration Number:	3887178	THINKING ACCELERATOR
Serial Number:	85267248	

OP \$340.00 3343876

**CORRESPONDENCE DATA**

Fax Number: 9529120574

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 952-253-4106

Email: trademark@alterlaw.com

Correspondent Name: Michael B. Lasky

Address Line 1: 120 South Sixth Street, Suite 1700

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	3670.70US01
NAME OF SUBMITTER:	Michael B. Lasky
Signature:	/Michael B. Lasky/
Date:	06/04/2012

**Total Attachments: 5**

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## Trademark Assignment

WHEREAS, Herrmann International, Inc., formerly The Ned Herrmann Group Inc., a North Carolina corporation, with its principal place of business at 794 Buffalo Creek Road, Lake Lure, NC 28746, ("Assignor"), has adopted, owns and is using the Marks listed on the attached Exhibit A ("the Marks"); and

WHEREAS, Herrmann Global, LLC, a limited liability company of North Carolina, with its principal place of business at 794 Buffalo Creek Road, Lake Lure, NC 28746, ("Assignee"), desires to acquire the Marks and the corresponding registrations and pending applications listed on Exhibit A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Marks, and the registrations and pending applications for registration listed on Exhibit A.

**Herrmann International, Inc.**  
Formerly, The Ned Herrmann Group, Inc.  
(Assignor)

Ann Herrmann-Nehdi

Typed or Printed Name

Title

CEO

Signature

Date:

1/2/2012

**Herrmann Global, LLC**  
(Assignee)

Ann Herrmann-Nehdi

Typed or Printed Name

Title

Signature















Date:


1/2/2012

## Exhibit A

<b>Trademark</b>	<b>Country Altera No.</b>	<b>Registration No.</b>
WHOLE BRAIN TECHNOLOGY®	USA 3670.9-US-01	3,343,876
WHOLE BRAIN CREATIVITY®	USA 3670.10-US-01	3422874
WHOLE BRAIN®	USA 3670.11-US-01	3,339,401
THE BUSINESS OF THINKING®	USA 3670.12-US-01	3,243,939
HERRMANN BRAIN DOMINANCE INSTRUMENT®	USA 3670.14-US-01	3,243,946
HERRMANN®	USA 3670.13-US-01	3,317,364
HERRMANN®	International Reg. 3670.13-MP-01	887 264
HERRMANN® (Class 16)	BRAZIL 3670.13-BR-01	828441081
HERRMANN® (Class 35)	BRAZIL 3670.13-BR-02	828441090
HERRMANN®	CANADA 3670.13-CA-01	TMA799884
HERRMANN®	HONG KONG 3670.13-HK-01	300646010
HERRMANN®	INDIA 3670.13-IN-01	Application No. 1454830
HERRMANN®	AUSTRALIA 3670.13-MP-AU	IR 887 264 1123666
HERRMANN®	EUROPE 3670.13-MP-EU	887 264
HERRMANN®	SINGAPORE 3670.13-MP-SG	IR 887 264
HERRMANN®	MEXICO 3670.13-MX-02	966519
HERRMANN® (Class 16)	SOUTH AFRICA 3670.13-ZA-01	2006/12310
HERRMANN® (Class 35)	SOUTH AFRICA 3670.13-ZA-02	2006/12311
HERRMANN®	JAPAN 3670.13-MP-JP	IR 887 264
HERRMANN®	SWITZERLAND 3670.13-MP-01	IR 887 264
HBDI®	USA 3670.15-US-01	3,317,363
HBDI® (Class 16)	BRAZIL 3670.15-BR-01	828441111
HBDI® (Class 35)	BRAZIL 3670.15-BR-02	828441030
HBDI™	CANADA 3670.15-CA-01	Application No. 1,302,991
HBDI®	HONG KONG 3670.15-HK-01	300646038
HBDI®	INDIA 3670.15-IN-01	1454829
HBDI®	AUSTRALIA 3670.15-MP-AU	887 239

HBDI®	EUROPE 3670.15-MP-EU	887 239
HBDI®	SINGAPORE 3670.15-MP-SG	887 239
HBDI® (Class 16)	MEXICO 3670.15-MX-01	950928
HBDI® (Class 35)	MEXICO 3670.15-MX-02	975937
HBDI® (Class 16)	SOUTH AFRICA 3670.15-ZA-01	2006/12312
HBDI® (Class 35)	SOUTH AFRICA 3670.15-ZA-02	2006/12313
HBDI®	JAPAN 3670.15-MP-JP	887 239
HBDI®	KOREA 3670.15-MP-KR	887 239
HBDI®	SWITZERLAND 3670.15-MP-01	887 239
H.B.D.I.®	Great Britain 3670.15-GB-01	2146091
 ®	USA 3670.16-US-01	3,311,874
 ® (Class 16)	BRAZIL 3670.16-BR-01	828522472
 ® (Class 35)	BRAZIL 3670.16-BR-02	828522448
 ®	CANADA 3670.16-CA-01	719405
 ®	HONG KONG 3670.16-HK-01	300657135
 ®	INDIA 3670.16-IN-01	1459258
 ®	AUSTRALIA 3670.16-MP-AU	893 658
 ®	EUROPE 3670.16-MP-EU	893 658
 ®	SINGAPORE 3670.16-MP-01	893 658
 ®	MEXICO 3670.16-MX-01	952566

 ® (Class 16)	SOUTH AFRICA 3670.16-ZA-01	2006/30118
 ® (Class 35)	SOUTH AFRICA 3670.16-ZA-02	2006/30119
 ®	JAPAN 3670.16-MP-JP	893 658
 ®	KOREA 3670.16-MP-KR	893 658
 ®	SWITZERLAND 3670.16-MP-01	893 658
BRAINBYTES®	USA 3670.23-US-01	3776400
 ®	USA 3670.37-US-01	3,894,542
 ®	Australia 3670.37-AU-01	1317150
 TM	Canada 3670.37-CA-01	Application No. 1,449,552
 ®	Europe 3670.37-EU-01	8510471
 ®	Singapore 3670.37-SG-01	T09096261
 ®	South Africa 3670.37-ZA-01	200916385
HBDInteractive®	USA 3670.44-US-01	3,894,545
 ®	UK 3670.45-UK-01	2137456
 ®	UK 3670.46-UK-01	2137922
THINKING ACCELERATOR®	USA 3670.47-US-01	3,887,178
 TM	USA 3670.60-US-01	Application Serial No. 85267248

 TM	Europe 3670.60-EU-01	Application No. 010252724
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