

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Wise Window, Inc.		04/05/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	KPMG LLP		
Street Address:	345 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10154		
Entity Type:	LIMITED LIABILITY PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85976687	MOBI MASS OPINION BUSINESS INTELLIGENCE
CORRESPONDENCE DATA			
Fax Number:	2127686800		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	21604804-0029		
NAME OF SUBMITTER:	Monica B. Richman		
Signature:	/monica b. richman/		
Date:	06/05/2012		
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EXECUTION COPY

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Trademark Assignment") is made and entered into as of April 5, 2012, by and between WISE WINDOW, INC., a Delaware corporation ("Assignor") and KPMG LLP, a Delaware limited liability partnership, with a place of business at 345 Park Avenue, New York, New York 10154 ("Assignee") (collectively referred to as the "Parties").

WHEREAS, pursuant to (i) that certain Asset Purchase Agreement, entered into as of March 29, 2012 (the "Purchase Agreement"), by and among Assignor, MR. SID MOHASSEB, MR. RAJIV DULEPET, MR. MARSHALL TOPLANSKY, VENTURE FARM LLC, a Delaware limited liability company, Assignee and Core Insight LLC, a Nevada limited liability company, Assignor has assigned to Assignee all right, title and interest in, to the trademarks listed on the attached Schedule I, and all goodwill of any business associated and connected therewith or symbolized thereby (collectively referred to as the "Trademarks"); and

WHEREAS, Parties wish to record the acquisition of the Trademark in the U.S. Patent and Trademark Office; and

WHEREAS, pursuant to the Purchase Agreement, Assignee has become the successor of a portion of the business to which the Trademarks pertain and such business is ongoing and existing.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, as beneficial owner, does hereby sell, assign, transfer, and convey to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the right to sue and collect damages for past, present and future infringement thereof, the registrations and applications for registration therefor, and all the benefit of the Trademarks. Assignor does further consent to the recordation of this Trademark Assignment by Assignee with the Commissioner of Patents and Trademarks.

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any trademark application that would be deemed invalidated, canceled or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including without limitation all United States trademark applications that are based on an intent-to-use, unless and until such time that the contribution, assignment and/or conveyance will not cause the invalidation, cancellation or abandonment of such trademark application.

This Trademark Assignment is subject to all the terms and conditions of the Agreement. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Trademarks.



IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed and delivered as of the date first written above.

ASSIGNOR:

WISE WINDOW, INC.

By:

Name:

Title:

*Saeed Mohasseb*  
*CEO*

STATE OF CALIFORNIA

COUNTY OF Orange

)  
) ss.  
)

On March 30, 2012 before me, Melinda Martin, Notary Public, personally appeared Saeed Mohasseb, who proved to me on the basis of satisfactory evidence to be the person(s) whose names(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

*Melinda Martin*  
SIGNATURE OF NOTARY PUBLIC



*(Handwritten mark)*

Signature Page Trademark Assignment Agreement

**Schedule 1  
Trademark**

Trademark	Country	(Application Number) Registration Number	(Application Date) Registration Date
MASS OPINION BUSINESS INTELLIGENCE	United States	(85/019,827)	(April 21, 2010)
MASS OPINION BUSINESS INTELLIGENCE	United States	(85/976,724)	(April 21, 2010)
MOBI MASS OPINION BUSINESS INTELLIGENCE	United States	(85/019,841)	(April 21, 2010)
MOBI MASS OPINION BUSINESS INTELLIGENCE	United States	(85/976,687)	(April 21, 2010)

Wise Window, Inc. 

Date 5/29/12