#### 900225903 06/15/2012

## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
L. Daniel Eaton		08/02/2011	INDIVIDUAL: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	Michael Kaczkowski
Street Address:	220 N. Van Buren Street
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72205
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Pippa Kaczkowski
Street Address:	220 N. Van Buren Street
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72205
Entity Type:	INDIVIDUAL: UNITED STATES

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3500218	FLEXILEYZ

#### **CORRESPONDENCE DATA**

**Fax Number**: 5018011193

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 5013741700

Email: Joe.Calhoun@calhounlawfirm.com

Correspondent Name: Joe D. Calhoun
Address Line 1: P.O. Box 251504

TRADEMARK REEL: 004802 FRAME: 0555

OP \$40.00 3500218

900225903

Address Line 4: Little Rock, ARKANSAS 72225			
ATTORNEY DOCKET NUMBER:	403-01		
NAME OF SUBMITTER:	Rashauna A. Norment		
Signature:	/ran/		
Date:	06/15/2012		
Total Attachments: 4 source=2011-08-01,EatonTMAssignment2M+PKaczkowski#page1.tif source=2011-08-01,EatonTMAssignment2M+PKaczkowski#page2.tif source=2011-08-01,EatonTMAssignment2M+PKaczkowski#page3.tif source=2011-08-01,EatonTMAssignment2M+PKaczkowski#page4.tif			

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#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective as of August 1, 2011 (the "Effective Date"), is entered into by L. Daniel Eaton, an adult individual ("Assignor"), in favor of Michael and Pippa Kaczkowski, husband and wife, ("Assignee").

## Background

Assignor adopted, used and is using that certain trademark set forth on **Schedule A** attached hereto (the "**Mark**"), which is registered in the U.S Patent and Trademark Office. Assignor owns all right, title and interest to the Mark, including the goodwill associated therewith.

Assignor and Assignee have executed an **Asset Purchase Agreement** dated as of the date hereof (the "**Agreement**") pursuant to which Assignor has agreed to sell, transfer and assign certain intellectual property rights and other assets to Assignee, including, without limitation, the Mark. In accordance with the further terms of the Agreement, Assignor hereby desires to assign to Assignee all right, title and interest in and to the Mark, including the goodwill associated therewith and the registrations therefor.

## Agreement

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which Assignor expressly acknowledges:

- 1. Assignor hereby assigns, transfers, and delivers to Assignee all of its rights, title and interest in and to the Mark, including, without limitation, the U.S. registration therefor and the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights to sue, bring actions and recover and hold damages, profits and other compensation for any and all past, present and future infringements and unauthorized uses of the Mark.
- 2. Assignor covenants and agrees that Assignor shall, at the request of Assignee or its counsel, execute, acknowledge and deliver all such further acts, deeds, assignments, transfers, powers of attorney and assurances as may be required to carry out the intent of this Assignment, and to transfer and vest title in and to the Mark and to procure, maintain, enforce and protect the right, title and interest in and enjoyment of the Mark assigned, transferred and conveyed to Assignee pursuant to this Assignment; provided, however, that this Assignment shall be effective regardless of whether any such additional documents are executed.
- **3.** This Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors, legal representatives, heirs and

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assigns, and all others acting by, through, with or under Assignor's direction and all those in privity therewith.

**4.** A facsimile or photocopied signature (which may be delivered by facsimile or other electronic means) shall be deemed to be the functional equivalent of an original for all purposes.

IN WITNESS WHEREOF,	Assignor	has	caused	this	Assignment	to	be
duly executed effective August 1, 2011.							

L. Daniel Eaton

STATE OF ARKANSAS	)
	)ss
COUNTY OF PULASKI	1

### **ACKNOWLEDGMENT**

**BE IT REMEMBERED**, that on this date before the undersigned, a Notary Public within and for the County and State aforesaid, duly commissioned, qualified and acting, personally appeared **L. Daniel Eaton**, to me well known (or satisfactorily proven to be), and stated and acknowledged to me that he signed and executed the within and foregoing for the uses, purposes and considerations there set forth.

IN WITNESS WHEREOF, I have set my hand and seal this August 2, 2011.

TROY D. DURG NOTARY PUBLIC - ARKANBAS PULASIC COUNTY COMMISSION NUMBER 12380108 MY COMMISSION EXPIRES 12-30-2020 Notary Public

My commission expires:

12-30-2020

# Schedule A

"Flexileyz" (trademark registration # 78861019)

TRADEMARK REEL: 004802 FRAME: 0559



United States Patent and Trademark Office

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# Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jul 9 04:35:46 EDT 2011

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM : HELP

Logout) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status ASSIGN Status TOR TTAB Status ( Use the "Back" button of the Internet

Browser to return to TESS)

**FLEXILEYZ** 

Word Mark FLEXILEYZ

Goods and IC 010, US 026 039 044, G & S: Artificial eyes, FIRST USE: 20060500, FIRST USE IN COMMERCE:

**Services** 20060500

Standard Characters

Number

Claimed

Mark Drawing
(4) STANDARD CHARACTER MARK

Code
Trademark

Search Facility
Classification
Code

LETTER-3-OR-MORE EYZ Combination of three or more letters as part of the mark

Code
Serial Number 78861019

Filing Date April 13, 2006

Current Filing 1A

Basis

Original Filing 1B Basis

Published for Opposition November 21, 2006
Registration 3500218

Registration
Date
September 9, 2008

Output
Description
September 9, 2008

Owner (REGISTRANT) Eaton, L Daniel INDIVIDUAL UNITED STATES 2821 Kavanaugh Little Rock ARKANSAS 72205

Attorney of Record J. Charles Dougherty

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead LiVE

TRADEMARK
RECORDED: 06/15/2012 REEL: 004802 FRAME: 0560