

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUPERCLUB VIDEOTRON CANADA INC.		12/30/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	LE SUPERCLUB VIDEOTRON LTEE		
Street Address:	612, Saint-Jacques Street		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H3C 4M8		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2024819	MICROPLAY	
CORRESPONDENCE DATA			
Fax Number:	2022801177		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	904 247-2620		
Email:	eastdocket@hollymenker.com		
Correspondent Name:	James R. Menker, Holley & Menker, P.A.		
Address Line 1:	P.O. Box 331937		
Address Line 4:	Atlantic Beach, FLORIDA 32233		
ATTORNEY DOCKET NUMBER:	1451.0001		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

James R. Menker

Signature:

/JMENKER/

Date:

06/19/2012

**Total Attachments: 3**

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# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), effective as of December 30, 2008, is made from Superclub Videotron Canada Inc. with an address at 612 Saint-Jacques street, Montréal, Quebec, Canada H3C 4M8 (The "Assignor") to LE SUPERCLUB VIDÉOTRON LTÉE, a corporation organized under the laws of the Province of Quebec, Canada (the "Assignee").

WHEREAS, upon Assignor's dissolution on December 30, 2008, Assignee acquired all of Assignor's rights in the Mark (as defined below), and Assignee is desirous of further evidencing that Assignor has assigned all right, title and interest in and to the Mark to Assignee; and

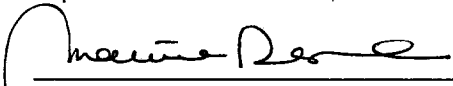
WHEREAS, Assignor has assigned to Assignee all right, title and interest in and to the mark listed on Schedule A hereto (hereafter, the "Mark"), which is registered in the U.S. Patent and Trademark Office as details in Schedule A, including the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges:

1. Assignor has and hereby does assign to Assignee all of Assignor's right, title and interest in and to the Mark, including any registration therefor and the goodwill of the business symbolized thereby.
2. Assignor further assigns to Assignee all rights to sue, bring to actions for and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Mark and all proceeds of the mark, including, without limitation, any and all causes of action for infringement or unauthorized use thereof and any and all royalties for any licenses thereof (collectively, the "Assets"), the Assets to be held and enjoyed by the Assignee, for its own use, and for the use of its successors, assigns or other legal representatives to the full term or terms for which the rights associated with Mark may be granted, as fully and entirely as the same would have been enjoyed by the Assignor, has this Assignment not been made.
3. The Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with and under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, the Assignor has executed the Assignment and caused the same to be duly delivered on its behalf as of the date set forth above.


SUPERCLUB VIDEOTRON CANADA INC.  
(by Le Superclub Vidéotron Ltée, its successor)

By: 

Name: Martine Desmarais

Title: Finance Director

ACKNOWLEDGED:  
Le Superclub Vidéotron Ltée

By: 

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**Schedule A**

Trademark	Serial No.	Registration No.
MICROPLAY	74-542190	2024819