

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eart S. Kluff		06/08/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	E. S. Kluff & Company, LLC		
Street Address:	11096 Jersey Boulevard, Suite 101		
City:	Rancho Cucamonga		
State/Country:	CALIFORNIA		
Postal Code:	91730		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3230473	E.S. KLUFF FINELY TAILORED MATTRESS	
CORRESPONDENCE DATA			
Fax Number:	3108249696		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3108245555		
Email:	gmakishi@fulpat.com		
Correspondent Name:	I. Morley Drucker, Esq.		
Address Line 1:	6060 Center Drive, Tenth Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90045		
ATTORNEY DOCKET NUMBER:	KLUFF-69494		
NAME OF SUBMITTER:	I. Morley Drucker		
Signature:	/I. Morley Drucker/		
Date:	06/20/2012		
Total Attachments: 2 source=KLUFF69494ASSIGN#page1.tif source=KLUFF69494ASSIGN#page2.tif			

OP \$40.00 3230473


ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Earl S. Kluff, an individual, a U.S. citizen, of 1701 Lexington Road, Beverly Hills, California 90210 (hereinafter "Assignor"), has adopted and used the mark listed below for which said Assignor has received registration in the United States Patent and Trademark Office, as follows:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTERED</u>
E.S. KLUFT FINELY TAILORED MATTRESS	3,230,473	April 17, 2007

WHEREAS, E.S. Kluff & Company, LLC, a California limited liability company, of 11096 Jersey Boulevard, Suite 101, Rancho Cucamonga, California 91730(hereinafter "Assignee") is desirous of acquiring said Registration No. 3,230,473 ("said Trademark");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, unto the said Assignee, all right, title, and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark, and the above identified Registration thereof.

Date: June 8, 2012 By 
Earl S. Kluff, Owner

TO BE NOTARIZED

ACKNOWLEDGMENT CERTIFICATE

State of California

County of San Bernardino

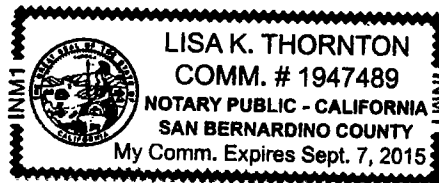
On June 11, 2012 before me, LISA K. THORNTON, NOTARY PUBLIC personally appeared Earl S. Kluff, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

Signature [Handwritten Signature] (Seal)

My commission expires: September 7, 2015



Description of the Attached Document:

Assignment of Trademark
Registration

of Pages 1 Document Date _____