

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	02/01/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	FIRST MARKET BANK, FSB		02/01/2010
	a federally chartered savings bank: VIRGINIA		
RECEIVING PARTY DATA			
Name:	FMB-UBSH INTERIM BANK		
Street Address:	1051 East Cary Street, Suite 1200		
Internal Address:	Attention: Legal Division		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23219		
Entity Type:	a Virginia chartered bank: VIRGINIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3105919	IT ALL COMES BACK TO YOU.
CORRESPONDENCE DATA			
Fax Number:	7574730395		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	757.499.8800		
Email:	amarino@williamsmullen.com		
Correspondent Name:	Amy G. Marino		
Address Line 1:	Williams Mullen, c/o IP Docketing		
Address Line 2:	222 Central Park Avenue, Suite 1700		
Address Line 4:	Virginia Beach, VIRGINIA 23462-3035		
ATTORNEY DOCKET NUMBER:	026495.0053		

OP \$40.00 3105919

NAME OF SUBMITTER:	Amy G. Marino - VSB 71236
Signature:	/Amy G. Marino/
Date:	06/20/2012
Total Attachments: 2 source=IT ALL COMES BACK TO YOU. - Assignment No. 1 FMB and FMB-UBSH INTERIM BANK#page1.tif source=IT ALL COMES BACK TO YOU. - Assignment No. 1 FMB and FMB-UBSH INTERIM BANK#page2.tif	

TRADEMARK ASSIGNMENT BY MERGER

WHEREAS, FIRST MARKET BANK, FSB, a federally chartered savings bank (hereinafter referred to as "ASSIGNOR"), with a mailing address at 1051 East Cary Street, Suite 1200, Richmond, Virginia 23219, Attention: Legal Division, is the record owner of U.S. trademark registration no. 3105919, for the mark IT ALL COMES BACK TO YOU. & DESIGN (hereinafter, the "TRADEMARK"); and

WHEREAS, FMB-UBSH INTERIM BANK, a Virginia chartered bank (hereinafter referred to as "ASSIGNEE), with a mailing address at 1051 East Cary Street, Suite 1200, Richmond, Virginia 23219, Attention: Legal Division, has acquired the entire right, title and interest in and to the TRADEMARK and the goodwill of the business symbolized by the TRADEMARK on February 1, 2010, as a successor by merger to FIRST MARKET BANK, FSB, pursuant to Merger Agreement; and

WHEREAS, the parties desire to acknowledge and record the acquisition of the TRADEMARK under the Merger Agreement;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the TRADEMARK in all countries worldwide, all common law rights and all rights conferred by virtue of the federal trademark registration, together with the goodwill of the

business symbolized by the TRADEMARK, the right to claim priority rights deriving from the TRADEMARK by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the TRADEMARK.

Effective as of February 1, 2010.

ASSIGNOR

FIRST MARKET BANK, FSB

By: Union First Market Bankshares Corporation
Its: Agent

By: 

Name: Rachael R. Lape

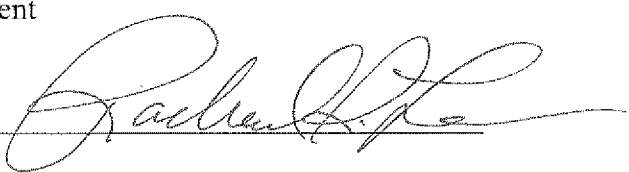
Title: Vice President

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ASSIGNEE

FMB-UBSH INTERIM BANK

By: Union First Market Bankshares Corporation
Its: Agent

By: 

Name: Rachael R. Lape

Title: Vice President