

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|---|----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Camden Outdoors, Inc. | | 05/21/2012 | CORPORATION: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Name: | Muddy Companies, Inc. | | |
| Street Address: | 6604 21st St. | | |
| City: | Albia | | |
| State/Country: | IOWA | | |
| Postal Code: | 52531 | | |
| Entity Type: | CORPORATION: IOWA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3653216 | XECUTE SCENT CONTROL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5155580671 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 5152834671 | | |
| Email: | dwnelmark@belinmccormick.com | | |
| Correspondent Name: | David W. Nelmark | | |
| Address Line 1: | 666 Walnut St., Suite 2000 | | |
| Address Line 4: | Des Moines, IOWA 50309 | | |
| ATTORNEY DOCKET NUMBER: | K0367-1000 | | |
| NAME OF SUBMITTER: | David W. Nelmark | | |
| Signature: | /David W. Nelmark/ | | |
| Date: | 06/21/2012 | | |
| Total Attachments: 1 source=Xecute Trademark Assignment#page1.tif | | | |

OP \$40.00 3653216

TRADEMARK ASSIGNMENT AGREEMENT

This Agreement is deemed to be effective as of the 20th day of May 2012, between Camden Outdoors, Inc., a Minnesota Corporation, ("Assignor") and Muddy Companies, an Iowa Corporation ("Assignee").

WHEREAS, the Assignor is the owner of United States trademark registration number 3653216 for the term "Xecute Scent Control" (hereinafter the "Mark"); and

WHEREAS, Assignor wishes to assign the Mark to Assignee; and

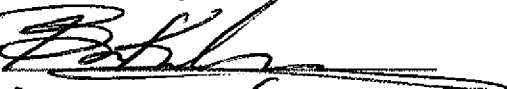
WHEREAS, Assignee wishes to accept the assignment of the Mark.

NOW, THEREFORE, in consideration of the mutual agreements contained herein and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

Assignor hereby irrevocably assigns to Assignee any and all rights throughout the world Assignor may have in the Mark or in similar phrases, brand names, or logos and the goodwill associated with the same.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement as of the date first written above.

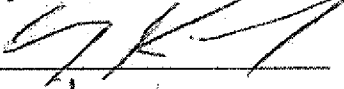
Camden Outdoors, Inc.

By 
Its President

Print Name Brian Kuochevius

Date 5/21/12

Muddy Companies, LLC

By 
Its President

Print Name Larry Kendall

Date 5/21/12

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