

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT											
EFFECTIVE DATE:	07/19/2010											
CONVEYING PARTY DATA												
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Leisure Trends, Inc.</td> <td></td> <td>06/21/2012</td> <td>CORPORATION: COLORADO</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Leisure Trends, Inc.		06/21/2012	CORPORATION: COLORADO	
Name	Formerly	Execution Date	Entity Type									
Leisure Trends, Inc.		06/21/2012	CORPORATION: COLORADO									
RECEIVING PARTY DATA												
Name:	Leisure Trends Group, LLC											
Street Address:	1680 38th Street											
Internal Address:	Suite 110											
City:	Boulder											
State/Country:	COLORADO											
Postal Code:	80301											
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO											
PROPERTY NUMBERS Total: 2												
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1696925</td> <td>LEISURETRAK</td> </tr> <tr> <td>Registration Number:</td> <td>1743706</td> <td>LEISURE TRENDS LT</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1696925	LEISURETRAK	Registration Number:	1743706	LEISURE TRENDS LT
Property Type	Number	Word Mark										
Registration Number:	1696925	LEISURETRAK										
Registration Number:	1743706	LEISURE TRENDS LT										
CORRESPONDENCE DATA												
Fax Number:	3036073600											
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>												
Phone:	303-607-3500											
Email:	tmdnvr@faegrebd.com											
Correspondent Name:	Leslie P. Kramer											
Address Line 1:	1700 Lincoln Street											
Address Line 2:	3200 Wells Fargo Center											
Address Line 4:	Denver, COLORADO 80203-4532											
ATTORNEY DOCKET NUMBER:	486578.229873											

OP \$65.00 1696925

NAME OF SUBMITTER:	Leslie P. Kramer
Signature:	/Leslie P. Kramer/
Date:	06/21/2012
Total Attachments: 2 source=Leisure Trends Group Acknowledgement of Assignment#page1.tif source=Leisure Trends Group Acknowledgement of Assignment#page2.tif	

ACKNOWLEDGMENT OF ASSIGNMENT


Leisure Trends Group, LLC, a Colorado Limited Liability Company, whose address is 1680 38th Street, Ste 110, Boulder, CO 80301, hereby ratifies and acknowledges the prior assignment of certain trademarks as set forth in Exhibit A attached hereto.

Leisure Trends, Inc., a dissolved Colorado corporation, whose principal place of business was 3004 Arapahoe Ave. 2nd Floor, CO 80303, adopted and used certain trademarks and owned registrations in the United States for said trademarks, as set forth in Exhibit A attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Leisure Trends, Inc. hereby sells, assigns, and transfers to Leisure Trends Group, LLC, all right, title, and interest in and to the marks set forth in Exhibit A, including all common law rights thereto and the federal registrations thereto, together with the goodwill of the business associated with and symbolized by the marks including the right to sue and recover damages and profits for past infringement, nunc pro tunc, effective as of July 19, 2010.

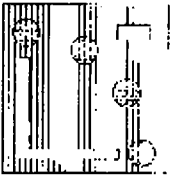
This acknowledgment of assignment is executed this 21ST day of ~~February~~ JUNE, 2012.

LEISURE TRENDS, INC.
LEISURE TRENDS GROUP, LLC

By: 
Charlie Cooper

Titles: President

EXHIBIT A

Mark	U.S. Registration No.	Goods/Services
LEISURETRAK	1,696,925	PRINTED REPORTS ON THE LEISURE ACTIVITY MARKET in Class 16
 LEISURE TRENDS	1,743,706	CONDUCTING PUBLIC OPINION POLL SURVEYS RELATING TO CONSUMER ACTIVITIES AND ATTITUDES TOWARD LEISURE ACTIVITIES in Class 42