

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paramount Apparel, Ltd.		05/22/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	BCTS Brands LLC		
Street Address:	1370 Broadway		
Internal Address:	Suite 810		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2920007	BIG CHILL NEW YORK	
Registration Number:	3378005	BIG CHILL	
Registration Number:	2237913	BIG CHILL OUTERWEAR	
Serial Number:	74565638	BIG CHILL OUTERWEAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-967-0500		
Email:	jeffrey@dweckny.com		
Correspondent Name:	Jeffrey Dweck		
Address Line 1:	43 West 33rd Street		
Address Line 2:	Suite 304		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	Jeffrey Dweck		

OP \$115.00 2920007

Signature:	/jeffrey dweck/
Date:	06/21/2012
Total Attachments: 3 source=Executed US Trademark Assignment - Big Chill#page1.tif source=Executed US Trademark Assignment - Big Chill#page2.tif source=Executed US Trademark Assignment - Big Chill#page3.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, Paramount Apparel, Ltd. with its principal place of business at 51 East 42nd Street, Suite 616, New York, New York 10017 (together, "Assignor"), owns all right title and interest in and to and has adopted and is using the trademarks listed on Schedule 1 below, registered in the United States Patent and Trademark Office; hereinafter, the "Marks"); and

WHEREAS, BCTS Brands LLC, with its principal place of business at 1370 Broadway, Suite 810, New York, New York 10018 (hereinafter, "Assignee"), is desirous of acquiring the Marks and all of Assignor's right, title and interest in the Marks, plus the goodwill associated with and represented by such Marks;

NOW, THEREFORE, effective this May 22nd, 2012, for \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in accordance with the terms and conditions set forth in a Trademark Purchase Agreement dated as of the date hereof, Assignor does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Marks, if and as applicable (including, without limitation, any trademark applications and registrations and any and all intellectual property rights associated with the Marks), together with the goodwill associated with and represented by the Marks and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Marks prior to the date hereof.

Date: 5/22/12

Assignor:
Paramount Apparel, Ltd.

By: Charles Bonfield
Its: _____

Date: 5/23/12

Assignee:
BCTS Brands LLC

By: [Signature]
Its: managing member

Schedule 1

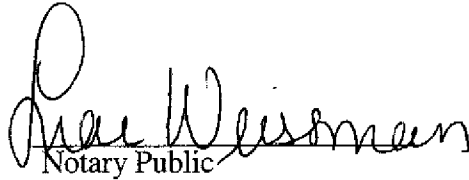
Trademarks Subject to Assignment

Owner	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
Paramount Apparel, Ltd.	78261702	2920007	BIG CHILL NEW YORK	TARR	LIVE
Paramount Apparel, Ltd.	77196916	3378005	BIG CHILL	TARR	LIVE
Paramount Apparel, Ltd.	75074658	2237913	BIG CHILL OUTERWEAR	TARR	LIVE
Paramount Apparel, Ltd.	74565638		BIG CHILL OUTERWEAR	TARR	DEAD

STATE OF NEW YORK)
) ss.
COUNTY OF NEW YORK)

On this 22nd day of May, 2012, before me, the undersigned, a Notary Public in and for said State, personally appeared Charles Bronfeld, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Notary Public

[SEAL]

TRACI WEISSMAN
NOTARY PUBLIC-STATE OF NEW YORK
No. 02WE6253823
Qualified in New York County
My Commission Expires January 09, 2016