

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bronson Sales Corp.		05/22/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	BCTS Brands LLC		
Street Address:	1370 Broadway		
Internal Address:	Suite 810		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2952382	TRIPLE STAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-967-0500		
Email:	jeffrey@dweckny.com		
Correspondent Name:	Jeffrey Dweck		
Address Line 1:	43 West 33rd Street		
Address Line 2:	Suite 304		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	Jeffrey Dweck		
Signature:	/jeffrey dweck/		
Date:	06/21/2012		
Total Attachments: 3 source=Executed US Trademark Assignment - Triple Star#page1.tif source=Executed US Trademark Assignment - Triple Star#page2.tif source=Executed US Trademark Assignment - Triple Star#page3.tif			

OP \$40.00 2952382

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, Bronson Sales Corp., with its principal place of business at 51 East 42nd Street, Suite 616, New York, New York 10017 (together, "Assignor"), owns all right title and interest in and to and has adopted and is using the trademark listed on Schedule 1 below, registered in the United States Patent and Trademark Office; hereinafter, the "Mark"); and

WHEREAS, BCTS Brands LLC, with its principal place of business at 1370 Broadway, Suite 810, New York, New York 10018 (hereinafter, "Assignee"), is desirous of acquiring the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill associated with and represented by such Mark;

NOW, THEREFORE, effective this May 22nd, 2012, for \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in accordance with the terms and conditions set forth in a Trademark Purchase Agreement dated as of the date hereof, Assignor does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, if and as applicable (including, without limitation, any trademark applications and registrations and any and all intellectual property rights associated with the Mark), together with the goodwill associated with and represented by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Date: 5/22/12

Assignor:
Bronson Sales Corp.

By: Charles Bronson
Its: _____

Date: 5/23/12

Assignee:
BCTS Brands LLC

By: Abi
Its: Managing Member

Schedule 1

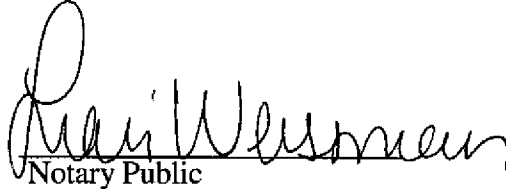
Trademark Subject to Assignment

Owner	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
Bronson Sales Corp.	76438152	2952382	TRIPLE STAR	TARR	LIVE

STATE OF NEW YORK)
) ss.
COUNTY OF NEW YORK)

On this 22nd day of May, 2012, before me, the undersigned, a Notary Public in and for said State, personally appeared Charles Bronfeld, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


Notary Public

[SEAL] TRACI WEISSMAN
NOTARY PUBLIC-STATE OF NEW YORK
No. 02WE6253823
Qualified In New York County
My Commission Expires January 09, 2014