

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Six Fifteen Sixty Seven LLC		06/22/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hard Events LLC		
Street Address:	16000 Ventura Blvd., Ste. 600		
City:	Encino		
State/Country:	CALIFORNIA		
Postal Code:	91436		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4067312	HARD	
Registration Number:	4063455	HARD SUMMER	
Registration Number:	3973823	HARD PRESENTS	
Registration Number:	3856204	HARDFEST RADIO	
Registration Number:	3589921	HARD	
CORRESPONDENCE DATA			
Fax Number:	8183851973		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3104899148		
Email:	jason@tcp-legal.com		
Correspondent Name:	Jason J. Liberman		
Address Line 1:	16000 Ventura Blvd., Ste. 600		
Address Line 4:	Encino, CALIFORNIA 91436		
NAME OF SUBMITTER:	Jason J. Liberman		

OP \$140.00 4067312

Signature:	/Jason J. Liberman/
Date:	06/22/2012
Total Attachments: 2 source=Assignment of Marks (executed)#page1.tif source=Assignment of Marks (executed)#page2.tif	

TRADEMARK AND SERVICE MARK ASSIGNMENT

This Trademark and Service Mark Assignment ("Assignment") dated June 22, 2012 from Six Fifteen Sixty Seven LLC, a California limited liability company located at 820 Seward Street, Los Angeles, California 90038 ("Assignor"), to Hard Events LLC, a California limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the following service marks:

HARD (registered on December 6, 2011, Registration Number 4067312);
HARD SUMMER (registered on November 29, 2011, Registration Number 4063455);
HARD PRESENTS (registered on June 7, 2011, Registration Number 3973823);
HARDFEST RADIO (registered on October 5, 2010, Registration Number 3856204); and
HARD (registered on March 17, 2009, Registration Number 3589921)

(collectively, the "Marks") together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver and contribute to Assignee all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks, and the goodwill associated therewith, together with (1) all income, royalties and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks, (2) all rights to sue for past, present and future infringements or misappropriations of the Marks and (3) all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, county or jurisdiction.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing or vesting in Assignee full right, title and interest in the Marks.

IN WITNESS WHEREOF, Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

SIX FIFTEEN SIXTY SEVEN LLC

By: _____

Gary Richards
Managing Member

Trademark and Service Mark Assignment

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STATE OF CALIFORNIA)

COUNTY OF LOS ANGELES)

On June 22, 2012, before me, Nicole Morse, Notary Public, personally appeared Gary Richards, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)

