

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James Hare		06/15/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Studio Gear Cosmetics, Inc.		
Street Address:	400 South Avenue, Suite 2		
City:	Middlesex		
State/Country:	NEW JERSEY		
Postal Code:	08846		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85588789	THE BRUSH AUTHORITY	
CORRESPONDENCE DATA			
Fax Number:	2129834193		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-557-2900		
Email:	dwohlfarth@sgwkt.com		
Correspondent Name:	Daniel S. Wohlfarth		
Address Line 1:	355 Lexington Ave, 20th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8544-001		
NAME OF SUBMITTER:	Daniel S. Wohlfarth		
Signature:	/Daniel S. Wohlfarth/		
Date:	06/25/2012		
Total Attachments: 1 source=TheBrushAuthority.Assignment#page1.tif			

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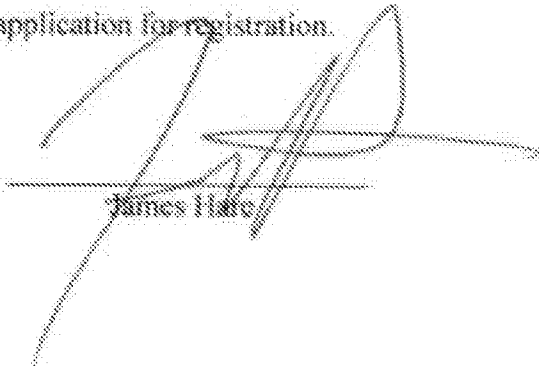
WHEREAS, James Hare, an individual having an address at 2 Mallard Road, Mahwah, New Jersey 07430 ("Assignor"), has adopted, owns and intends to use the mark THE BRUSH AUTHORITY (the "Mark") in connection with cosmetic brushes; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above described goods, Application Serial No. 85588789 filed on April 4, 2012; and

WHEREAS, Studio Gear Cosmetics, Inc., a corporation organized and existing under the laws of the State of New Jersey, with its principal place of business at 400 South Avenue, Suite 2, Middlesex, New Jersey 08846 ("Assignee"), desires to acquire the Mark and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiently of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

Assignor further agrees to execute all documents, papers, forms and authorizations and take all other action that may be necessary for securing, completing and vesting in Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.


James Hare

Dated: June 15, 2012