

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Inner Armour, LLC		06/26/2012	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	I A Nutrition, Inc.		
Street Address:	5607 Deauville Court		
City:	Cape Coral		
State/Country:	FLORIDA		
Postal Code:	33904		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3323890	INNER ARMOUR	
CORRESPONDENCE DATA			
Fax Number:	6142223437		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(614) 462-1055		
Email:	roger.gilcrest@icemiller.com		
Correspondent Name:	Roger A. Gilcrest		
Address Line 1:	250 West Street, Suite 700		
Address Line 4:	Columbus, OHIO 43215-7509		
ATTORNEY DOCKET NUMBER:	41150.0004		
NAME OF SUBMITTER:	Roger A. Gilcrest		
Signature:	/Roger A. Gilcrest/		

Date:

06/27/2012

Total Attachments: 4

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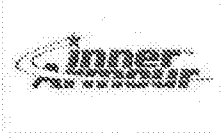
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ASSIGNMENT

Assignor: INNER ARMOUR, LLC  
Assignee: I A NUTRITION, INC.  
Subject: TRADEMARK ASSIGNMENT

INNER ARMOUR, LLC, a Florida limited liability company (hereafter "ASSIGNOR"), having its principal office and place of business at 5607 Deauville Court, Cape Coral, Florida, 33904, is the sole and exclusive owner of the following trademarks in any form or stylization, and the goodwill of the business symbolized thereby, including all rights of priority and rights to seek registration worldwide, and the right to sue and seek redress and remedy for past infringement:

<u>Unregistered Marks</u>	<u>Use Date</u>	<u>Goods/Services</u>
INNER ARMOUR	October 2004	Dietary and nutritional supplements; online, retail and wholesale services, and any other goods or services associated therewith
	October 2004	Dietary and nutritional supplements; online, retail and wholesale services, and any other goods or services associated therewith

and the following federal registration:

<u>Registered Mark</u>	<u>Registration No.</u>	<u>Goods</u>
INNER ARMOUR	3,323,890	Dietary and nutritional supplements

continued . . .

(hereafter collectively the "INNER ARMOUR MARK").

I A NUTRITION, INC., a Florida Corporation (hereafter "ASSIGNEE"), having its principal office and place of business at 5607 Deauville Court, Cape Coral, Florida, 33904, is and has been the successor of the business whose goodwill has been represented by the INNER ARMOUR MARK and, accordingly, is desirous of acquiring all right, title and interest in the INNER ARMOUR MARK, including and the subject federal registration.

Now, therefore, to all whom it may concern, be it known that for good and valuable consideration, the receipt thereof which is hereby acknowledged, the said ASSIGNOR has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the ASSIGNEE the aforementioned INNER ARMOUR MARK, together with the goodwill of the business symbolized by said INNER ARMOUR MARK, including all rights of priority and rights to seek registration worldwide, and the right to sue and seek redress and remedy for past infringement, and the subject federal registration, the same to be held and enjoyed by ASSIGNEE for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR if this assignment and sale had not been made.

ASSIGNOR agrees that it will, by its officers, employees, legal representatives or other persons duly authorized, communicate to ASSIGNEE or the representatives thereof any facts known to it respecting said INNER ARMOUR MARK, and will, upon request, testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits of ownership of said INNER ARMOUR MARK and from the rights and interests herein assigned.

ASSIGNOR additionally agrees to execute copies of this assignment or portions thereof regarding the aforementioned INNER ARMOUR MARK, as required by ASSIGNEE in the future.

ASSIGNOR of the aforesaid INNER ARMOUR MARK hereby agrees to waive all rights and privileges to attack the registrations of the aforesaid INNER ARMOUR MARK which ASSIGNOR has assigned as against anyone claiming a right under the aforementioned INNER ARMOUR MARK under ASSIGNOR's assignment or grant.

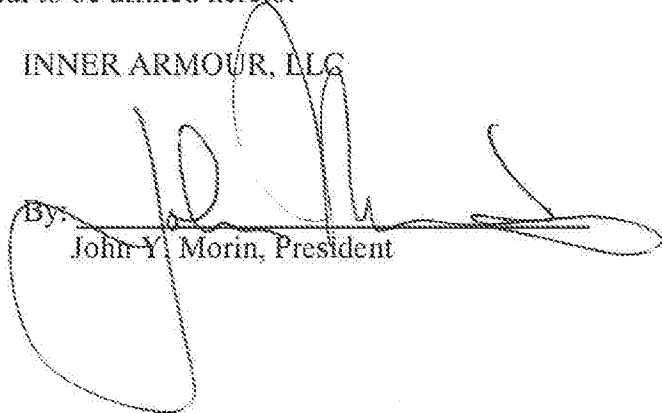
ASSIGNOR warrants that it is the sole and exclusive owner of the INNER ARMOUR MARK listed within this assignment, and that the INNER ARMOUR MARK are free of all liens, security interests, claims or other encumbrances except where specifically noted.

ASSIGNOR warrants that no license has been granted in and to the INNER ARMOUR MARK.

In Testimony Whereof, ASSIGNOR has caused these presents to be signed by its officer thereto duly authorized, and its corporate seal to be affixed hereto.

INNER ARMOUR, LLC

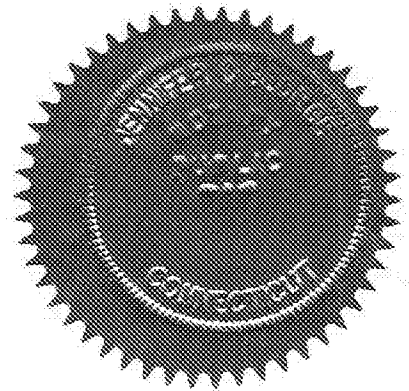
Date 6/26/2012

By:   
John Y. Morin, President

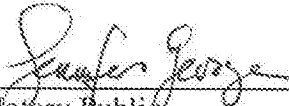
Attest:  
\_\_\_\_\_

STATE OF CT  
COUNTY OF Hartford

:  
: SS.  
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On the 26 day of June, 2012, before me personally appeared John Y. Morin, to me known, who being duly sworn, did depose and say that he is President of INNER ARMOUR, LLC, and that he executed the above assignment on behalf of said company with authority to do so.

  
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Notary Public

