

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/22/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Mark Paigen		02/04/2011
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Chaco Outdoor, Inc.		
Street Address:	9341 Courtland Drive		
City:	Rockford		
State/Country:	MICHIGAN		
Postal Code:	49351		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1894639	CHACO
CORRESPONDENCE DATA			
Fax Number:	3124607577		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3124605577		
Email:	jsutherland@seyfarth.com		
Correspondent Name:	Julia K. Sutherland		
Address Line 1:	131 South Dearborn St., Suite 2400		
Address Line 4:	Chicago, ILLINOIS 60603-5577		
ATTORNEY DOCKET NUMBER:	69708-159		
NAME OF SUBMITTER:	Julia K. Sutherland		
Signature:	/Julia K. Sutherland/		

CH \$40.00 1894639

Date:

06/27/2012

Total Attachments: 2

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ASSIGNMENT

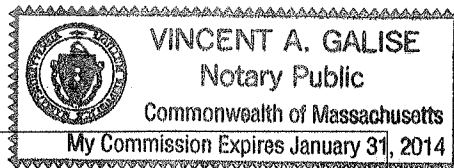
This assignment is made as of 4 Feb, 2011, by and between Mark Paigen, an individual, ("Assignor") and O Road, Inc. (formerly Chaco, Inc.), a Colorado corporation, having a principal place of business at 39955 Hayden Road, Paonia, Colorado 81428 ("Assignee").

Assignee desires to acquire exclusively the trademark CHACO ("Mark"), the U.S. Registration. No. 1,894,639 for the Mark ("Registration"), and all goodwill represented by the Mark, and to the extent that Assignor owns any rights to the Mark, the Assignor does hereby sell, assign, transfer and forever quitclaim, *nunc pro tunc* as of January 22, 2009, to the Assignee, its successors and assigns, all of Assignor's right, title and interest in the Mark, the Registration, and all represented goodwill to Assignee, together with the right to sue for and collect damages or any other compensation for past infringement, dilution, or misuse of said service mark.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Mark and to assist Assignee in exercising all rights with respect to the Mark.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first set forth.



<p>MARK PAIGEN</p> <p>By: <u>Mark Paigen</u> Mark Paigen</p>	<p>STATE OF <u>Mass.</u>) COUNTY OF <u>Middlesex</u>) SS:</p> <p>Subscribed and sworn to before me on the <u>4</u> th day of <u>February</u>, 2011.</p> <p>Notary Public <u>Vincent A. Galise</u></p> <p>My commission expires <u>1/31/2014</u></p>
<p>O ROAD, INC.</p> <p>By: <u>Mark Paigen</u> Mark Paigen</p> <p>Title: President</p>	<p>STATE OF <u>Mass.</u>) COUNTY OF <u>Middlesex</u>) SS:</p> <p>Subscribed and sworn to before me on the <u>4</u> th day of <u>February</u>, 2011.</p> <p>Notary Public <u>Vincent A. Galise</u></p> <p>My commission expires <u>1/31/2014</u></p>

