

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                |                      |
|---|--|----------------|----------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                |                      |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |                      |
| CONVEYING PARTY DATA  |  |                |                      |
| Name  | Formerly                                     | Execution Date | Entity Type          |
| CrossedIn, Inc.   |  | 06/17/2012     | CORPORATION: FLORIDA |
| RECEIVING PARTY DATA  |  |                |                      |
| Name:   | Scott D. McKinlay                            |                |                      |
| Street Address:   | 710 Grand Street                             |                |                      |
| City:   | Alameda                                      |                |                      |
| State/Country:  | CALIFORNIA                                   |                |                      |
| Postal Code:  | 94501  |                |                      |
| Entity Type:  | INDIVIDUAL: UNITED STATES                    |                |                      |
| PROPERTY NUMBERS Total: 1   |  |                |                      |
| Property Type   | Number                                       | Word Mark      |                      |
| Registration Number:  | 3884532                                      | ILOANS         |                      |
| CORRESPONDENCE DATA   |  |                |                      |
| Fax Number:   | 6508497400                                   |                |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                |                      |
| Phone:  | 650 843 5455                                 |                |                      |
| Email:  | rsingh@cooley.com                            |                |                      |
| Correspondent Name:   | Aaron Fennimore, Cooley LLP                  |                |                      |
| Address Line 1:   | 777 6th Street NW, Suite 1100                |                |                      |
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| ATTORNEY DOCKET NUMBER:   | 317440-20000                                 |                |                      |
| NAME OF SUBMITTER:  | Aaron Fennimore, Cooley LLP                  |                |                      |
| Signature:  | /Aaron Fennimore/                            |                |                      |
| Date:   | 06/28/2012                                   |                |                      |
| Total Attachments: 1<br>source=Assignment - CrossedIn to S. D. McKinlay - iLoan#page1.tif                             |  |                |                      |

CH \$40.00 3884532

**EXHIBIT A**

**ASSIGNMENT OF TRADEMARK**

**WHEREAS**, CrossedIn, Inc., a Florida corporation with its principal place of business at 725 Palmer Way Melbourne, Florida 32940 (“Assignor”), owns the trademark ILOANS (the “Mark”), and a corresponding U.S. registration for the Mark (Reg. No. 3,884,532); and

**WHEREAS**, Scott D. McKinlay, an individual whose address is 710 Grand Street, Alameda, California 94501 (“Assignee”), desires to acquire the Mark and corresponding U.S. registration from Assignor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee any and all right, title, and interest in and to the Mark, together with the goodwill of that portion of the business symbolized by the Mark, as well as the corresponding U.S. registration for the Mark, and the right to sue for past infringement of the Mark.

For And On Behalf of Assignor  
**CrossedIn, Inc.**

By: 

Name: DAVID OGDEN

Title: President

Date: June 17, 2012

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