

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS RECORDED ON REEL 4603 FRAME 0670

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMORGAN CHASE BANK, N.A.		06/29/2012	NATIONAL BANKING ASSOCIATION: UNITED STATES

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	NEBRASKA BOOK COMPANY, INC.
<b>Street Address:</b>	4700 SOUTH 19TH STREET
<b>City:</b>	LINCOLN
<b>State/Country:</b>	NEBRASKA
<b>Postal Code:</b>	68501
<b>Entity Type:</b>	CORPORATION: KANSAS

<b>PROPERTY NUMBERS Total: 27</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	3346005	JUMPBOOKS
Registration Number:	3349098	VALIDIS
Registration Number:	3373501	RIPPLE
Registration Number:	3328622	CAMPUS AUTHENTIC
Registration Number:	3484123	COLLEGE STORE DESIGN
Registration Number:	3671529	FOUNDERS
Registration Number:	3484126	WINPRISM
Registration Number:	3484122	NBC TEXTBOOKS
Registration Number:	3670280	COLLEGE DINING DESIGN
Registration Number:	3640881	CAMPUS AUTHENTIC
Registration Number:	2759396	GIVE US A CLICK
Registration Number:	2923017	TRADITIONS

CH \$690.00 3346005

Registration Number:	1312759	NBC
Registration Number:	2530469	NBC GRAPHICS COLLEGIATE WEAR "NO BETTER CHOICE"
Registration Number:	2480012	CONNECT2ONE
Registration Number:	2568157	NBCPRISM
Registration Number:	2633247	GOT USED
Registration Number:	2817707	WEBPRISM
Registration Number:	2867029	CAMPUSHUB
Registration Number:	3669119	CAMPUSHUB
Registration Number:	3739013	CAMPUSHUB
Registration Number:	3685557	ULOAD
Registration Number:	3967523	COLLEGE CONVENIENCE STORE DESIGN
Registration Number:	3933020	MOBILE BUYBACK UNIT
Registration Number:	3933019	MOBILE BUYBACK
Registration Number:	3968022	NEEBO
Serial Number:	85290374	NEEBO

**CORRESPONDENCE DATA**

Fax Number: 3128622200  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 3128623312  
Email: patrick.lau@kirkland.com  
Correspondent Name: Kirkland & Ellis LLP  
Address Line 1: 300 North LaSalle  
Address Line 2: c/o Patrick Lau, Legal Assistant  
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	12149-7 PL
NAME OF SUBMITTER:	Patrick Lau
Signature:	/pl/
Date:	06/29/2012

**Total Attachments: 3**  
source=Trademark Release JPMorgan-NBC#page1.tif  
source=Trademark Release JPMorgan-NBC#page2.tif  
source=Trademark Release JPMorgan-NBC#page3.tif

**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE dated as of June 29, 2012, from JPMorgan Chase Bank, N.A., as Collateral Agent and Administrative Agent (the "Agent") for the Lenders, to Nebraska Book Company, Inc., a Kansas corporation, with an address at 4700 South 19<sup>th</sup> Street, Lincoln, Nebraska, 68501 ("Grantor").

WITNESSETH:

WHEREAS, pursuant to the Guarantee and Collateral Agreement, dated as of June 30, 2011, made by the Grantor in favor of the Agent (the "Collateral Agreement"), a security interest (the "Security Interest") was granted by the Grantor to the Agent in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, pursuant to that certain Grant of Security Interest in Trademark Rights dated as of August 5, 2011, among the Agent and Grantor (the "Security Agreement"), Grantor, by reference to the Collateral Agreement, reaffirmed its intent to grant a Security Interest to the Agent specifically in certain Trademark Collateral;

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office on August 12, 2011 at Reel 4603 Frame 0670; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Collateral Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. The term "Trademark Collateral," as used herein, shall mean all of the Grantor's right, title and interest of every kind and nature as of the date hereof in the Trademarks listed on Schedule A hereto. The term "Trademarks" shall have the meaning provided by reference in the Collateral Agreement and the Security Agreement.

2. Release of Security Interest. The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.

3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

JPMORGAN CHASE BANK, N.A.

By:   
Name: Manochere Alamgir  
Title: Executive Director

## SCHEDULE A

### U.S. Trademarks and Trademark Applications

Title	Serial No. or Reg. No.
JUMPBOOKS	3,346,005
VALIDIS	3,349,098
RIPPLE	3,373,501
CAMPUS AUTHENTIC	3,328,622
COLLEGE STORE DESIGN and Design	3,484,123
FOUNDERS	3,671,529
WINPRISM	3,484,126
NBC TEXTBOOKS	3,484,122
COLLEGE DINING DESIGN and Design	3,670,280
CAMPUS AUTHENTIC	3,640, 881
GIVE US A CLICK AND DESIGN	2,759,396
TRADITIONS AND DESIGN	2,923,017
NBC AND DESIGN	1,312,759
NBC GRAPHICS COLLEGIATE WEAR "NO BETTER CHOICE" AND DESIGN	2,530,469
CONNECT2ONE	2,480,012
NBCPRISM	2,568,157
GOT USED	2,633,247
WEBPRISM	2,817,707
CAMPUSHUB	2,867,029
CAMPUSHUB	3,669,119
CAMPUSHUB	3,739,013
ULOAD	3,685,557
COLLEGE CONVENIENCE STORE DESIGN	3,967,523
MOBILE BUYBACK UNIT	3,933,020
MOBILE BUYBACK	3,933,019
NEEBO	3,968,022
NEEBO DESIGN	85/290374