

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
FLORIDA FREEDOM NEWSPAPERS, INC.			06/27/2012
			CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	HALIFAX NORTHWEST FLORIDA, LLC		
Street Address:	2339 Beville Road		
City:	Daytona Beach		
State/Country:	FLORIDA		
Postal Code:	32119		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2975092	THE APALACHICOLA TIMES	
Registration Number:	1134118		
CORRESPONDENCE DATA			
Fax Number:	3128637806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-863-7198		
Email:	nancy.brougher@goldbergkohn.com		
Correspondent Name:	Nancy Brougher		
Address Line 1:	Goldberg Kohn Ltd.		
Address Line 2:	55 East Monroe Street, Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:		6030.042	
NAME OF SUBMITTER:		Nancy Brougher	

OP \$65.00 2975092

Signature:	/njb/
Date:	07/02/2012
<p>Total Attachments: 15</p> <p>source=Assignment of IP (HNF)#page1.tif source=Assignment of IP (HNF)#page2.tif source=Assignment of IP (HNF)#page3.tif source=Assignment of IP (HNF)#page4.tif source=Assignment of IP (HNF)#page5.tif source=Assignment of IP (HNF)#page6.tif source=Assignment of IP (HNF)#page7.tif source=Assignment of IP (HNF)#page8.tif source=Assignment of IP (HNF)#page9.tif source=Assignment of IP (HNF)#page10.tif source=Assignment of IP (HNF)#page11.tif source=Assignment of IP (HNF)#page12.tif source=Assignment of IP (HNF)#page13.tif source=Assignment of IP (HNF)#page14.tif source=Assignment of IP (HNF)#page15.tif</p>	

## ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property (this "Assignment of Intellectual Property") is made this 27th day of June, 2012, by and between Florida Freedom Newspapers, Inc., a Florida corporation ("Assignor"), in favor of Halifax Northwest Florida, LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor is the owner of certain registrations for the Intellectual Property that is identified in Schedule A and has used such intellectual property in connection with the Business, and Assignor owns and has used in its business certain internet domain names as listed in Schedule B (collectively, the "Intellectual Property") and desires to assign all right, title and interest in, to and under the Intellectual Property, together with the goodwill and business symbolized thereby; and

WHEREAS, Assignee desires to obtain all of Assignor's right, title and interest in, to and under the Intellectual Property; and

WHEREAS, pursuant to that certain Asset Purchase Agreement (the "Purchase Agreement"), dated as of June 1, 2012, by and among Assignor, Freedom Eastern North Carolina Communications, Inc., a Delaware corporation, The Times -- News Publishing Company, a North Carolina corporation, Freedom Shelby Star, Inc., a Delaware corporation, Gaston Gazette, LLP, a North Carolina limited liability partnership, and Freedom Communications, Inc., a Delaware corporation, and Halifax Media Holdings LLC, a Delaware limited liability company and the ultimate parent of Assignee ("Halifax"), Assignor has agreed to assign all of its right, title and interest in, to and under the Intellectual Property to Halifax, and Halifax has agreed to accept such assignment. Assignee is a subsidiary of Halifax and has agreed to be bound by the Purchase Agreement and the Ancillary Agreements to which Assignee or Halifax is a party on a joint and several basis with Halifax and certain other subsidiaries of Halifax. Capitalized terms used but not defined in this Assignment of Intellectual Property shall have the meanings set forth in the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the terms and conditions of the Purchase Agreement, Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee, its successors and assigns all of Assignor's right, title and interest throughout the world in perpetuity in, to and under the Intellectual Property, free of all Encumbrances other than Permitted Encumbrances, whether statutory or at common law, including all registrations and applications therefor, the right to sue and recover for all past, present and future infringements and other violations of the Intellectual Property, and the goodwill associated with such Intellectual Property in the operation of the Business, the same to be held and enjoyed by Assignee to the same extent that such would have been held and enjoyed by Assignor had this assignment not been made. Buyer hereby purchases, acquires and accepts such right, title and interest to and under the Intellectual Property.

This Assignment of Intellectual Property is intended to evidence the consummation of the transactions contemplated by the Purchase Agreement and is subject to the terms and conditions

set forth in the Purchase Agreement. Assignor hereby covenants and agrees to use its commercially reasonable efforts to provide any further necessary documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Intellectual Property in Assignee. This Assignment of Intellectual Property is made without representation or warranty, except as provided in or pursuant to the Purchase Agreement. Nothing contained in this Assignment of Intellectual Property shall be construed to supersede, limit or qualify any provision of the Purchase Agreement. To the extent there is a conflict between the terms and provisions of this Assignment of Intellectual Property and the terms and provisions of the Purchase Agreement, the terms and provisions of the Purchase Agreement shall govern.

This Assignment of Intellectual Property shall be binding upon, and inure to the benefit of, the parties hereto, their respective successors in interest, and their respective permitted assigns.

Delivery of an executed signature page of this Assignment of Intellectual Property by facsimile or other electronic transmission shall be effective as delivery of a manually executed original signature page of this Assignment of Intellectual Property. This Assignment of Intellectual Property may be executed in any number of counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Intellectual Property to be duly executed as of the day and year first above written.

ASSIGNOR:

FLORIDA FREEDOM NEWSPAPERS,  
INC.

By: *Mark A. McEachen*  
Name: MARK A. MCEACHEN  
Title: President and Chief Financial Officer

Sworn to before me this  
\_\_\_\_\_ day of \_\_\_\_\_

\_\_\_\_\_  
Notary Public

*See attached California  
Jurat*

**ACKNOWLEDGED AND ACCEPTED**  
as of the day and year first above written.

ASSIGNEE:

HALIFAX NORTHWEST FLORIDA, LLC

By: **HALIFAX MEDIA HOLDINGS LLC,**  
a Delaware limited liability company, its Manager

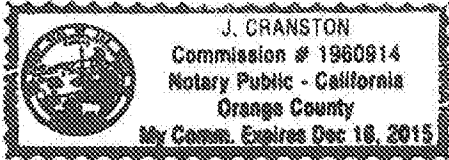
By: *[Signature]*  
Name: **MICHAEL REDDING**  
Title: Manager

[Signature Page to Assignment of Intellectual Property --- Halifax Northwest Florida]

State of California  
County of Orange

Subscribed and sworn to (or affirmed) before me on this 21st  
day of June, 2012, by Mark a. McEachen

proved to me on the basis of satisfactory evidence to be the  
person(s) who appeared before me.



(Seal)

Signature

A handwritten signature in cursive script that reads "J. Cranston".

**SCHEDULE A**

NAME	OWNER	APP. NO.	REG. NO.
THE APALACHICOLA TIMES	FLORIDA FREEDOM NEWSPAPERS, INC.	76/451,509	2,975,092
Design (boat)	FLORIDA FREEDOM NEWSPAPERS, INC.	73/190,591	1,134,118

NAME	OWNER	JURISDICTION	REG. NO.
FREEDOM INTERACTIVE NEWSPAPERS OF FLORIDA	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G11000097679
THE CARRABELLE TIMES	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G11000092773
THE STAR	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G11000092771
THE APALACHICOLA TIMES	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G11000092767
EMERALDCOAST.COM	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G11000092763
SANTA ROSA PRESS GAZETTE	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G07031900275
FREE PRESS - SHOPPER	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G07031900278
NEWS XTRA - SHOPPER	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G07031900282
CRESTVIEW NEWS BULLETIN	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G07031900283
WASHINGTON COUNTY NEWS	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G07031900293
THE ADVERTISER	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G07031900298
NEWS HERALD	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G07040900070
NORTHWEST FLORIDA DAILY NEWS	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G03154900123
THE DESTIN LOG	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G05182700095
THE WALTON SUN	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G09047900040
PLAYGROUND DAILY NEWS	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G03154900205
HOLMES COUNTY TIMES - ADVERTISER	FLORIDA FREEDOM NEWSPAPERS, INC.	FLORIDA STATE REGISTRATION	G07031900289

*[Schedule A to Assignment of Intellectual Property]*

REGISTRANT	LEGAL OWNER	REG. NO.	SUBJECT OF WORK
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-170-041	The News Herald, Panama City, FL. [Aug. 28, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-169-916	The News Herald, Panama City, FL. [Aug. 30, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-170-045	The News Herald, Panama City, FL. [Aug. 31, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-169-911	The News Herald, Panama City, FL. [Sept. 1, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-170-042	The News Herald, Panama City, FL. [Sept. 2, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-170-044	The News Herald, Panama City, FL. [Sept. 3, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-170-043	The News Herald, Panama City, FL. [Sept. 4, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-169-917	The News Herald, Panama City, FL. [Sept. 5, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-169-915	The News Herald, Panama City, FL. [Sept. 6, 1987]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 4-562-142	The News Herald, Panama City, FL. [Dec. 9, 1990]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 4-562-143	The News Herald, Panama City, FL. [Dec. 10, 1990]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 4-599-221	The News Herald, Panama City, FL. [Mar. 4, 1998]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-865-295	The News Herald, Panama City, FL. [Mar. 29, 1990]
Florida Freedom Newspapers, Inc.	Florida Freedom Newspapers, Inc.	TX 2-865-296	The News Herald, Panama City, FL. [Mar. 24, 1990]
Destin Log	Destin Log	TX 4-555-977	The Destin (FL) log
Destin Log	Destin Log	TX 4-356-456	The Destin (FL) log
Destin Log	Destin Log	TX 4-419-928	The Destin (FL) log

*[Schedule A to Assignment of Intellectual Property]*



**SCHEDULE B**

30aliving.com
30-aliving.com
accessgc.com
accessgulf.com
accessgulfarea.com
accessgulfcoast.info
accurateglasstint.com*
acentriainsurancepc.com
acentriapc.com*
actionrestorationflorida.com*
adamspharmacypc.com*
advantageportablebuildings.com*
airconditioningandheatinggulfcoast.com*
Ajs-Destin.mobi*
americancarpetcarepc.com*
apalachicolajobs.com
apalachicolamarket.com
apalachicolanews.com
apalachtimes.com
apalachtimes.jobs
apalachtimes.xxx
apautobuy.com
apautobuy.net
avenueseapc.com*
bamboosushi.mobi*
bathcrestfortwaltonbeach.com
bathcrestpensacola.com
baycars.mobi*
bayfamilycarecenter.com*
beachbingosrb.com*
beachblab.com
beachesofemeraldcoast.com
beachfinder.com
betterhearingokaloosa.com*
betterhearingpanamacity.com*
bloodhoundcrimemap.com
bloodhoundcrimetracker.com
bocaboutique.mobi*
bodybhealthy.com*

*[Schedule B to Assignment of Intellectual Property]*

bonifaynow.com
boutiquepanamacity.com*
breakerscondominiums.com
bringbackjeffrey.com
brooksbridgebbq.com*
cabanacafe-destin.com*
cakemastersbakery.com*
captainstablepc.com*
carfindernow.com
casinotoursbiloxi.com*
chipleyaubuy.com
chipleyaubuy.net
chipleynewspapers.com
chipleypaper.com
chipleypaper.xxx
chipleitherapygroup.com*
cityproducefwb.com*
climatemakersnwfl.com*
coastaldayofhealing.com
coastalurgentcarepc.com
collegiatejewelrycrestview.com
consign-mint-boutique.com*
countylinepizzapub.com*
crestviewbulletin.com
crestviewbulletin.xxx
crestviewbulletinautos.com
crestviewinsuranceonline.com*
crestviewlawyer.com*
dapperdogs-santa-rosa-beach.com
destin.com
destin.mobi
destinarea.com
destinbeachmotelvacationrental.com*
destinbusinessesforsale.com*
destincondosilverdunes.com*
destindines.com
destinemeraldgrande.com*
destinfore.com
destingulffrontrealty.com
destinhomemagazine.com
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*[Schedule B to Assignment of Intellectual Property]*

destinlog.biz
destinlog.info
destinlog.jobs
destinrealestatemagazine.com
destinslist.com
destinvirtualmagazines.com
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discountcabinetspc.com*
drarmistead.com*
eaglenestonlineacademy.com*
ecautobuy.com
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ecautomarket.com
ecboatmarket.com
ecboats.com
eccarfinder.com
eccooks.com
eccyclemarket.com
echomemarket.com
ecjobmarket.com
ecrentals.com
ecresearchpc.com*
ecrvmarket.com
edsseafoodsteaksniceville.com*
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eglindispatch.com
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eglineagle.info
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emeraldcoast.biz
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emeraldcoast.mobi
emeraldcoastadfed.com*
emeraldcoastarea.com
emeraldcoastautos.com
emeraldcoastcarfinder.com
emeraldcoastcooks.com
emeraldcoastfun.com
emeraldcoastgiftbaskets.com

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emeraldcoastjobs.com
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emeraldcoastjobswest.com
emeraldcoastlist.com
emeraldcoastlive.com
emeraldcoastlocal.com
emeraldcoastmall.com
emeraldcoastmarketplace.com
emeraldcoastmovies.com
emeraldcoastphotoalbum.com
emeraldcoastphotogallery.com
emeraldcoastphotoseast.com
emeraldcoastphotoswest.com
emeraldcoastpictures.com
emeraldcoastrocks.com
emeraldcoastslis.com
emeraldcoasttoday.net
emeraldcoastwebbuilder.com
emeraldcoastwebguide.com
emeraldcoastwriters.org*
emerald-florida.com
emeraldmedicalcarepc.com*
enewsedition.com
epaperedition.com
finditemeraldcoast.com
finestontheemeraldcoast.com
firstcitybankfortwaltonbeach.com
flacoast.com
flafreedom.com
florida-emerald.com
floridaemeraldcoast.com
floridaemeraldcoast.info
floridaemeraldcoast.net
floridaemeraldcoast.org
floridaemeraldmoms.com
florida-freedom.com
floridamattressstores.com*
floridamilitary.com
forrentfortwaltonbeach.com*
fortwaltonbeachfl.com
fortwaltonslis.com

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fragistadestin.com
freedomcoautos.com
freedom-florida.com
freedomspanama.com*
freshgreecepizzasubs.com*
freshgreekpizzasubs.com*
ftwaltonbeachmoms.com
ftwaltonmoms.com
furnitureresourcesfl.com
fwbhsalumni.org
fwbhsstadium.org
goldencorralfb.net*
golfemeraldcoast.com
greatclipseemeraldcoast.com*
grouptravelfrompanamacityfl.com*
gulfcoastdermpc.com
gulfddefender.com
gulffrontassociationmanagement.com
gulffrontpropertymanagement.com
gulfofflorida.com
gulfplaceshopping.com*
guysglassandmirror.com*
hannahstanleyrealestate.com*
healthycoast.com
hearmore.mobi*
hifwb.com*
homefindernow.com
hurlburtwarrior.com
insurancebydanafwb.com*
insurancepcb.com
interactiveexpo.net
interiordesignfortwaltonbeach.com*
intervascpc.com*
investatdestin.com
joeandeddies.com*
kddarchitects.com*
kimryals30arealestate.com*
krusteekrabb.com*
laconceptsalon.com*
laconcepts-salon.com*
landscaping-design-crestview.com*

*[Schedule B to Assignment of Intellectual Property]*

laughoutloudpcb.com*
legal-and-identity-theft-help.com*
lewisdiamonds.mobi*
LindaHarawayC21.mobi*
lindseysfurniturepc.com*
live30a.com
live-30a.com
luluscrubs.com*
magnoliagrillfl.com*
maharajaspc.com*
mangomaddieswatersportsokaloosa.com*
massagefortwaltonbeach.com*
medicalbillingpanamacity.com*
moleholegiftspanamacity.com*
motherearthscafefwb.com*
myemeraldcoastphotos.com
mynavarre.com
nautiluscondominium.com*
nautiluscondosfortwaltonbeach.com*
newsheald.com
newsheald.jobs
newsheald.tv
newsheald.xxx
newshealdinteractive.com
newsperch.com
newsslug.com
newssurge.com
nextlevelperformancehit.com
northwestfloridamilitary.com
northwestfloridawaterfrontproperties.com*
nwfautos.com
nwfbeachhotspots.com
nwfbeachhotspots.tv
nwfdailynews.biz
nwfdailynews.com
nwfdailynews.info
nwfdailynews.jobs
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nwfdailynews.xxx
nwfdailynewsautos.com
nwfdailynewscars.com

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nwfgolf.com
nwflabusiness.com
nwfmilitary.com
nwfvarsity.com
nwfvarsitysports.com
okaloosa-title-company.com*
okinawajapanesefwb.com*
one20bistro.com
onehouraircontest.com
opheliagraytonbeachfl.com
orthopaedicsurgeryfl.com*
panamacity.biz
panamacity.com
panamacityandbeachesrealestatebuyingandselling.com*
panamacityantiques.com
panamacityarea.com
panamacitynow.com
panamacityslist.com
panamacitytoday.net
panamacityus.com
pandorassteakhousefl.com
panhandleautobuy.com
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panhandleguns.mobi*
panhandleht.com
panhandlemilitary.com
panhandlevarsity.com
parkwayautopc.com
pavescares-interlocking-systems.com*
pcautobuy.com
pcautobuy.net
pccarfinder.com
pchealthexpo.com
pcnh.com
pcnh-d.net
pcsleepdisordercenter.com*
penaircu.mobi*
phillyburbswebbuilder.com

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raysrockandgardenshop.com*
re-electmayorcadle.com*
RegattaBay.mobi*
rentcommander.com
reversemortgagefl.com*
rivalsfb.com*
robertdokkenlawsuit.com*
rollineztobaccofb.com*
seaotsrentals.com*
searchemeraldcoast.com
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shadesbarandgrill.com
shalimarcheers.com
shoppanamacity.net
shoppingdestin.com
shoppingemeraldcoast.com
shoppingpanamacity.com
simplercarpetandtile.com
sjautobuy.com
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sluggit.com
smartfindernow.com
southwaltonrealty.com
spiceoflifepc.com
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