

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bari Cosmetics, Ltd.		07/02/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Revlon Consumer Products Corporation		
Street Address:	237 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2175776	BON BONS	
Registration Number:	2333189	BON BONS	
Registration Number:	1287560	LOVE MY EYES	
Registration Number:	1656563	LOVE MY FACE	
Registration Number:	1287561	LOVE MY LIPS	
Registration Number:	1274721	LOVE MY NAILS	
Registration Number:	2256946	PURE ICE	
CORRESPONDENCE DATA			
Fax Number:	2125275667		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-527-5618		
Email:	erica.swartz@revlon.com		
Correspondent Name:	Erica J. Swartz		
Address Line 1:	237 Park Avenue		
Address Line 4:	New York, NEW YORK 10017		

CH \$190.00 2175776

ATTORNEY DOCKET NUMBER:	REVL01692INT512994GN
NAME OF SUBMITTER:	Erica J. Swartz
Signature:	/Erica J. Swartz/
Date:	07/03/2012
Total Attachments: 6 source=Trademark Assignment document#page1.tif source=Trademark Assignment document#page2.tif source=Trademark Assignment document#page3.tif source=Trademark Assignment document#page4.tif source=Trademark Assignment document#page5.tif source=Trademark Assignment document#page6.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, BARI COSMETICS, LTD., a Delaware corporation, with an address at P.O. Box 958, Vails Gate, New York 12584 (hereinafter referred to as "Assignor"), owns the trademarks set forth on Schedule A attached hereto (hereinafter referred to as the "Marks");

WHEREAS, REVLON CONSUMER PRODUCTS CORPORATION, a Delaware corporation, having an address at 237 Park Avenue, New York, New York 10017 (hereinafter referred to as "Assignee"), desires to acquire all right, title and interest in and to the Marks throughout the world, together with the goodwill of the business symbolized by such Marks;

WHEREAS, Assignor and an affiliate of Assignee have entered into that certain asset purchase agreement dated as of the date hereof (the "Purchase Agreement") pursuant to which, among other things, Assignee is acquiring the Marks from Assignor; and

WHEREAS, Assignor and Assignee desire that the assignment of such Marks be made of record in the United States Patent and Trademark Office.


NOW, THEREFORE, in consideration of the premises and the mutual covenants set forth herein and in the Purchase Agreement and for other good and valuable consideration as set forth in the Purchase Agreement, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title and interest in and to said Marks throughout the world, together with the goodwill of the business symbolized thereby, the same to be held and enjoyed by the Assignee, forever, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made; together with all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect the same for Assignee's own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

This Assignment is effective as of July 2, 2012.

UNITED STATES

Assignor:  
Bari Cosmetics, Ltd.

Assignee:  
Revlon Consumer Products Corporation

By:   
Mario Maffei  
Title: Secretary & Treasurer

By: \_\_\_\_\_  
Printed Name:  
Title:


*[TRADEMARK ASSIGNMENT]*

**TRADEMARK**  
**REEL: 004814 FRAME: 0345**

Assignor:  
Bari Cosmetics, Ltd.

Assignee:  
Revlon Consumer Products Corporation

By: \_\_\_\_\_  
Mario Maffei  
Title:

By:   
Printed Name: Michael T. Sheehan  
Title: V.P. + Secretary

[TRADEMARK ASSIGNMENT]

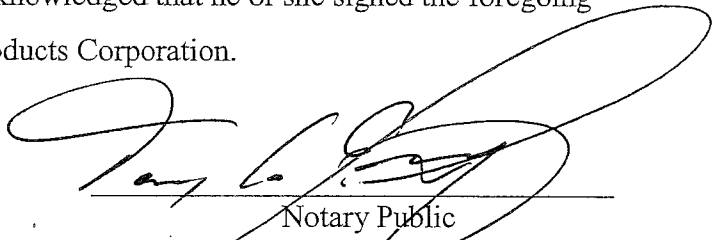
TRADEMARK

REEL: 004814 FRAME: 0346

ACKNOWLEDGEMENT

State of New York )  
County of New York )

On this 2<sup>nd</sup> day of July 2012, before me, a Notary Public in and for said State and County aforesaid, personally appeared Michael T. Sheehan, to me personally known and known to me to be the above-named person, who acknowledged that he or she signed the foregoing document on behalf of Revlon Consumer Products Corporation.

  
\_\_\_\_\_  
Notary Public

**TANYIKA E. HAMILTON  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 01HA6148693 QUALIFIED IN QUEENS  
CERTIFICATE FILED IN NEW YORK COUNTY  
COMMISSION EXPIRES - AUG 30, 2014**

My commission expires: August 30, 2014

SEAL

[TRADEMARK ASSIGNMENT]

ACKNOWLEDGEMENT

State of New York )  
County of New York )

On this 2<sup>nd</sup> day of July 2012, before me, a Notary Public in and for said State and County aforesaid, personally appeared Mario Maffei, produced identification and known to me to be the above-named person, who acknowledged that he signed the foregoing document on behalf of Bari Cosmetics, Ltd.

  
\_\_\_\_\_  
Notary Public

My commission expires: \_\_\_\_\_

SEAL

**STEPHEN D. LASSAR**  
**NOTARY PUBLIC, STATE OF NEW YORK**  
**NO. 02LA7437520**  
**QUALIFIED IN NASSAU COUNTY**  
**COMMISSION EXPIRES MAY 31, 2014**

*[TRADEMARK ASSIGNMENT]*

SCHEDULE ATRADEMARKS

	Mark	Assignor	App. No.	Reg. No.	Class	Status
1	BON BONS	Bari Cosmetics, Ltd.	75977352	2,175,776	3	Registered
2	BON BONS	Bari Cosmetics, Ltd.	75728857	2,333,189	3	Registered
3	LOVE MY EYES	Bari Cosmetics, Ltd.	73392844	1,287,560	3	Registered
4	LOVE MY FACE	Bari Cosmetics, Ltd.	74043359	1,656,563	3	Registered
5	LOVE MY LIPS	Bari Cosmetics, Ltd.	73393158	1,287,561	3	Registered
6	LOVE MY NAILS	Bari Cosmetics, Ltd.	73392860	1,274,721	3	Registered
7	PURE ICE (Stylized)	Bari Cosmetics, Ltd.	75460700	2,256,946	3	Registered