

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DAI NIPPON PRINTING CO., LTD		06/26/2012	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SHIN NIPPON SEITETSU KABUSHIKI KAISHA		
<b>Doing Business As:</b>	NIPPON STEEL CORPORATION		
<b>Street Address:</b>	No. 6-1, Marunoichi 2-chome, Chiyoda-ku		
<b>City:</b>	Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3688784	ELLIO LINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024033777		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	202-595-2270		
<b>Email:</b>	KOdedra@OdedraLaw.com		
<b>Correspondent Name:</b>	Kaushal R. Odedra		
<b>Address Line 1:</b>	2020 Pennsylvania Ave, NW #152		
<b>Address Line 2:</b>	ODEDRA LAW OFFICE, PLLC		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	ELLIO LINE ASSIGNMENT		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Kaushal Odedra		
<b>Address Line 1:</b>	2020 Pennsylvania Ave, NW #152		

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**900227478**

**TRADEMARK  
 REEL: 004814 FRAME: 0892**

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:

Kaushal Odedra

Signature:

/KRO/

Date:

07/05/2012

Total Attachments: 2

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Trademark Assignment

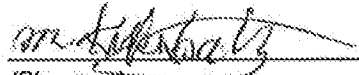
Whereas, DAI NIPPON PRINTING CO., LTD ("Assignor") of  
1-1-1- Ichigaya-Kagacho, Shinjuku-ku, Tokyo, Japan, 162-8001

is the current owner of U.S. Trademark Registration No. 3,688,784 ELLIO LINE, dated  
September 29, 2009;

Whereas, SHIN NIPPON SEITETSU KABUSHIKI KAISHA  
(DBA NIPPON STEEL CORPORATION) ("Assignee") of  
No. 6-1, Marunouchi 2-chome, Chiyoda-ku, Tokyo, Japan, 100-8071  
is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,  
Assignor does hereby assign unto Assignee all right, title and the business goodwill symbolized  
by the mark, and the above-identified registration thereof.

DAI NIPPON PRINTING CO., LTD

  
(Signature)

Masaki KUTSUKAKE  
(Name)

General Manager  
Intellectual Property Division  
(Official Title)

26 June 2012.  
(Date)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Matter of:

SHIN NIPPON SEITETSU KABUSHIKI KAISHA  
(DBA NIPPON STEEL CORPORATION)

Registration No.: 3,688,784

Mark: ELLIO LINE

Power of Attorney

Commissioner for Trademarks  
P.O.Box 1451  
Alexandria, VA 22313-1451

Applicant hereby revokes all previous powers of attorney and appoints Kaushal R. Odedra, attorney at law, Reg. No. 42046, of the ODEDRA LAW OFFICE, PLLC, to transact all business in the Patent and Trademark Office in connection herewith.

Said firm is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served. Please address all communications to Applicant's attorney as follows:

Kaushal R. Odedra, Esq.  
ODEDRA LAW OFFICE, PLLC  
2020 Pennsylvania Ave, NW #152  
Washington DC, 20006  
Phone:202-595-2270  
Fax:202-403-3777

SHIN NIPPON SEITETSU KABUSHIKI KAISHA  
(DBA NIPPON STEEL CORPORATION)

  
Signature

Naohito Shimizu  
Name  
Senior Manager,  
Intellectual Property Div.  
Title

July 2, 2012  
Date