TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SwimKids, Inc.		06/22/2012	CORPORATION: ALABAMA

RECEIVING PARTY DATA

Name:	iSwim, Inc.	
Street Address:	6101 Eagles Nest Ct.	
City:	Manassas	
State/Country:	VIRGINIA	
Postal Code:	20112	
Entity Type:	pe: CORPORATION: VIRGINIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3057013	SWIMKIDS

CORRESPONDENCE DATA

Fax Number: 2028576395

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 202-857-8977

Email: bushd@arentfox.com

Correspondent Name: Douglas R. Bush

Address Line 1: 1050 Connecticut Ave. NW

Address Line 2: Arent Fox LLP

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5339

ATTORNEY DOCKET NUMBER:	31112-00000 SWIMKIDS
NAME OF SUBMITTER:	Douglas R. Bush
Signature:	/D.R. Bush/
Date:	07/06/2012

Total Attachments: 1

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TRADEMARK REEL: 004815 FRAME: 0678 305/013

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EXHIBIT A

<u>ASSIGNMENT</u>

SwimKids, Inc., an Alabama corporation, having an address of P.O. Box 2365, Tuscaloosa, Alabama 35403-2365 is the owner of the mark SWIMKIDS (the "Mark") and has registered the Mark with the United States Patent and Trademark Office, US Registration Number 3,057,013 (the "Registration").

iSwim, Inc., a Virginia corporation with an address of 6101 Eagles Nest Ct., Manassas, Virginia 20112 seeks to acquire all right, title, and interest in and to the Mark as well as the Registration and any domain name, trade name, trademark or service marks that SwimKids, Inc. has used, registered or applied to register that contains SWIMKIDS or anything similar thereto, ("SWIMKIDS Names and Marks") together with the goodwill of the business symbolized by each of the SWIMKIDS Names and Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SwimKids, Inc. does hereby assign to iSwim, Inc. all right, title, and interest in and to the Mark, the Registration, and the SWIMKIDS Names and Marks, together with the goodwill of the business symbolized by the Mark, the Registration, and each of the SWIMKIDS Names and Marks.

SwimKids, Inc

By:

141119

Data

: 6/22/2012