

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	West Point Dairy Products, LLC		06/07/2012
			LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A., as administrative agent		
Street Address:	111 East Wisconsin Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1584915	WEST POINT DAIRY PRODUCTS
CORRESPONDENCE DATA			
Fax Number:	4142988097		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142981000		
Email:	tmadmin@reinhardt.com		
Correspondent Name:	Michele Dietz		
Address Line 1:	1000 North Water Street		
Address Line 2:	Suite 1800		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Michele Dietz		
Signature:	/mld/		
Date:	07/11/2012		
Total Attachments: 3 source=Security Agreement West Point Dairy Products#page1.tif source=Security Agreement West Point Dairy Products#page2.tif source=Security Agreement West Point Dairy Products#page3.tif			

CH \$40.00 1584915

NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY dated as of June 7, 2012 is by and between JPMORGAN CHASE BANK, N.A., in its capacity as administrative agent and as secured party under the Security Agreement referred to below (the "Secured Party"), and WEST POINT DAIRY PRODUCTS, LLC, a Wisconsin limited liability company ("Company").

The parties acknowledge the following:

A. Company and the Secured Party are parties to that certain Amended and Restated Security Agreement dated as of June 7, 2012 (as amended to date, the "Security Agreement").

B. Company owns the Trademarks (the "Trademarks") listed on Exhibit A attached hereto, which Trademarks are registered with or applications therefore are pending before the United States Patent and Trademark Office.

C. Pursuant to the Security Agreement, Company has granted to the Bank a security interest in and to (a) all of the Trademarks, (b) all renewals and extensions thereof, (c) all income, royalties, damages and payments now or hereafter due and/or payable under and with respect thereto, including without limitations payments under all licenses entered into connection therewith and damages and payments for past or future infringements thereof, (d) the right to sue for past, present and future infringements thereof and (e) trademarks, trademark registrations and trademark applications and any other rights corresponding thereto throughout the world.

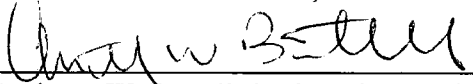
D. Company hereby confirms and reaffirms its grant to the Bank of a security interest in the Trademarks and other collateral described in paragraph C.

WEST POINT DAIRY PRODUCTS, LLC

By: _____
Tayt D. Wuethrich, Manager

Address: N8790 Fairground Avenue
Greenwood, Wisconsin 54437

JPMORGAN CHASE BANK, N.A.

By: 
Anthony W. Bartell, Senior Vice President

Address: 111 East Wisconsin Avenue
Milwaukee, Wisconsin 53202

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By: _____
Anthony W. Bartell, Senior Vice President

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EXHIBIT A

U.S. Trademarks

Name	Number	Effective Date
West Point Dairy Products	1,584,915	2/27/90