### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Grassland Dairy Products, Inc.		06/07/2012	CORPORATION: WISCONSIN

#### **RECEIVING PARTY DATA**

Name:	JPMORGAN CHASE BANK, N.A., as administrative agent	
Street Address:	111 East Wisconsin Avenue	
City:	Milwaukee	
State/Country:	WISCONSIN	
Postal Code:	53202	
Entity Type:	National Banking Association: UNITED STATES	

#### PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1194061	FALL CREEK
Registration Number:	1224433	GOLDEN GOODNESS
Registration Number:	1918199	MOUNTAIN LAKE
Registration Number:	1935125	GRASSLAND
Registration Number:	3145546	GRASSLAND
Registration Number:	3581495	WISCONSIN DISTINCTION ABOVE THE REST
Registration Number:	2530039	BUTTER CRYSTALS
Registration Number:	4147645	NUTROSE

### **CORRESPONDENCE DATA**

**Fax Number**: 4142988097

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 4142981000

Email: tmadmin@reinhartlaw.com

Correspondent Name: Michele Dietz

TRADEMARK REEL: 004819 FRAME: 0507 5.00 1194061

900228029

Address Line 1: 1000 North Water Street Address Line 2: Suite 1800 Milwaukee, WISCONSIN 53202 Address Line 4: Michele Dietz NAME OF SUBMITTER: Signature: /mld/ 07/11/2012 Date: Total Attachments: 3 source=Security Agreement Grassland Dairy Products#page1.tif source=Security Agreement Grassland Dairy Products#page2.tif source=Security Agreement Grassland Dairy Products#page3.tif

#### NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY dated as of June 7, 2012 is by and between JPMORGAN CHASE BANK, N.A., in its capacity as administrative agent and as secured party under the Security Agreement referred to below (the "Secured Party"), and GRASSLAND DAIRY PRODUCTS, INC., a Wisconsin corporation ("Company").

The parties acknowledge the following:

- A. Company and the Secured Party are parties to that certain Amended and Restated Security Agreement dated as of June 2, 2012 (as amended to date, the "Security Agreement").
- B. Company owns the Trademarks (the "<u>Trademarks</u>") listed on Exhibit A attached hereto, which Trademarks are registered with or applications therefore are pending before the United States Patent and Trademark Office.
- C. Pursuant to the Security Agreement, Company has granted to the Bank a security interest in and to (a) all of the Trademarks, (b) all renewals and extensions thereof, (c) all income, royalties, damages and payments now or hereafter due and/or payable under and with respect thereto, including without limitations payments under all licenses entered into connection therewith and damages and payments for past or future infringements thereof, (d) the right to sue for past, present and future infringements thereof and (e) trademarks, trademark registrations and trademark applications and any other rights corresponding thereto throughout the world.
- D. Company hereby confirms and reaffirms its grant to the Bank of a security interest in the Trademarks and other collateral described in paragraph C.

GRASSL	AND DAIRY PRODUCTS, INC
By:	L. Wuethrich, President
Address:	N8790 Fairground Avenue Greenwood Wisconsin 54437

JPMORGAN CHASE BANK, N.A.

Anthony W. Bartell, Senior Vice President

Address: 11 East Wisconsin Avenue Milwaukee, Wisconsin 53202

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-	L. Wuethrich, President			
Address:	N8790 Fairground Avenue Greenwood, Wisconsin 54437			
JPMORGAN CHASE BANK, N.A.				
By:	ny W. Bartell, Senior Vice President			

CRASCE-AND DAIDVED ODLICTS INC

Address: 111 East Wisconsin Avenue Milwaukee, Wisconsin 53202

## EXHIBIT A

# U.S. Trademarks

Name	Number	Effective Date
Fall Creek	Dan No. 4 404 004	4/20/82
	Reg. No. 1,194,061 Renewal	4/20/12
Golden Goodness Mountain Lake	Reg. No. 1,224,433	1/18/83
	Reg. No. 1,918,199	9/12/95
Grassland (original logo) Grassland (word mark)	Reg. No. 1,935,125	11/14/95
	Reg. No. 3,145,546	9/19/06
Wisconsin Distinction Above the Rest (composite mark)	Reg. No. 3,581,495	2/24/09
Butter Crystals Nutrose	Reg. No. 2,530,039 Reg. No. 4,147,645	1/15/02 5/22/12

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**RECORDED: 07/11/2012**