

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																		
CONVEYING PARTY DATA																			
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CORRESPONDENCE DATA																			
Fax Number: 4049626596 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Email: trademarks@troutmansanders.com Correspondent Name: Sofia Jeong, Esq. Address Line 1: 600 Peachtree Street NE, Suite 5200 Address Line 4: Atlanta, GEORGIA 30308-2216																			
NAME OF SUBMITTER:	Sofia Jeong, Esq.																		
Signature:	/sj/																		
Date:	07/13/2012																		
Total Attachments: 1 source=Assignment#page1.tif																			

OP \$140.00 77595110

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effective as of July 7, 2012, by and between Aliaune Thiam, a Georgia resident with a mailing address of c/o 191 Peachtree Street, Suite 3300, Atlanta, Georgia 30303 (hereinafter referred to as "Assignor"), and Kine Gueye Thiam, a Georgia resident with a mailing address of 3340 Peachtree Street, Suite 1965, Atlanta, Georgia 30326 (hereinafter referred to as "Assignee") (collectively, Assignor and Assignee are referred to as the "Parties").

RECITALS

WHEREAS, Assignor is the owner of the KONFIDENCE, KONFIDENCE FOUNDATION and KONFIDENCE FOUNDATION and Design marks, including but not limited to the United States trademark registration and applications therefore (Registration Nos. 4006541, 4115237 and Application Nos. 77/595110, 77/594560 and 77/595291) (collectively, the "Mark");

WHEREAS, the Parties desire to enter into this Assignment to effect the transfer of all right, title, and interest in and to the Mark to Assignee on a worldwide basis.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:


TERMS AND CONDITIONS

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee the business underlying the Mark, all right, title, and interest in and to the Mark on a worldwide basis, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Mark.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Mark, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office, Canadian Intellectual Property Office and any other appropriate governmental authority or agency of the United States, Canada and internationally.

3. Entire Agreement. This Assignment represents the entire agreement between the Parties regarding the Mark and supersedes any previous agreement or discussion between the Parties.

First "ASSIGNOR"
By: 
Aliaune Thiam

Second "ASSIGNEE"
By: 
Kine Gueye Thiam

Date: 7-13-12

Date: 7/13/12

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