

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Home Delivery Incontinence Supplies, Inc.		04/25/2012	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Reassure, LLC		
Street Address:	9385 Dielman Industrial Drive		
City:	Olivette		
State/Country:	MISSOURI		
Postal Code:	63132		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2421234	REASSURE	
Registration Number:	1810430	RE AS SURE	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3145526000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Jennifer A. Visintine		
Address Line 1:	1 US Bank Plaza		
Address Line 2:	Thompson Coburn LLP		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	2421234		
NAME OF SUBMITTER:	Jennifer A. Visintine		

Signature:	/JAV/
Date:	07/18/2012
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Home Delivery Incontinence Supplies, Inc., a Missouri corporation with an address of 9385 Dielman Industrial Drive, Olivette, MO 63132 ("Assignor") is the owner of the trademarks listed in Appendix A and the registrations identified therein (hereinafter the trademarks and registrations are referred to collectively as the "Trademarks"); and

WHEREAS, Reassure, LLC, a Missouri limited liability company with an address of 9385 Dielman Industrial Drive, Olivette, MO 63132 ("Reassure"), is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks.

NOW THEREFORE, in consideration of these premises, the covenants and obligations set forth below, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignor has, and hereby does, sell, assign and transfer unto Reassure the entire right, title and interest in and to the Trademarks (including all common law rights therein), together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Reassure, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Trademarks been made.
2. Assignor shall, upon the request of Reassure, execute any further documents reasonably required by Reassure to secure and enforce the rights granted to Reassure under this Assignment.

IN WITNESS WHEREOF, the undersigned has executed this Trademarks Assignment as of the 25 day of April, 2012.

Home Delivery Incontinence Supplies, Inc.

[Signature]
Signature

Bruce Grench, President
Printed Name and Title

STATE OF Missouri
COUNTY OF St. Louis

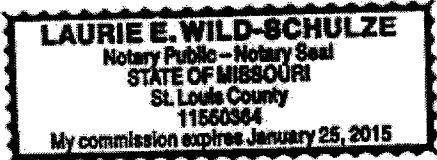
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On this 23 day of May 2012 before me, a Notary Public, within and for the County of St. Louis, State of Missouri, personally appeared Bruce Grench to me known to be the person described in and who executed the foregoing assignment and acknowledged that he executed same as his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal the date and year last above written.

[Signature]
Notary Public

My Commission Expires: Jan 25, 2015



**Appendix A**

**U.S. Trademark Registrations**

<b>Trademark</b>	<b>Registration No.</b>	<b>Goods/Services</b>
REASSURE	2421234	Disposable wipes impregnated with chemicals or compounds for personal hygiene; skin care cream, skin care cleanser; incontinence garments, antibiotic ointment
<b>Re·as·sure</b>	1810430	incontinence garments

**Unregistered Marks**

<b>Trademark</b>	<b>Goods/Services</b>
1-888-Reassure	Disposable wipes impregnated with chemicals or compounds for personal hygiene; skin care cream, skin care cleanser; incontinence garments, antibiotic ointment
Gel-Dry	Incontinence garments
Leakage-Guard	Incontinence garments
REASSURE Logo	Disposable wipes impregnated with chemicals or compounds for personal hygiene; skin care cream, skin care cleanser; incontinence garments, antibiotic ointment
Skin-Soft	Incontinence garments
Worry less. Do more.	Disposable wipes impregnated with chemicals or compounds for personal hygiene; skin care cream, skin care cleanser; incontinence garments, antibiotic ointment