

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boral Industries Inc.		08/09/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Boral Bricks Inc.		
Street Address:	200 Mansell Court East		
Internal Address:	Suite 310		
City:	Roswell		
State/Country:	GEORGIA		
Postal Code:	30076		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2402558	17TH CENTURY	
CORRESPONDENCE DATA			
Fax Number:	4048817777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-881-7000		
Email:	betsy.perkins@alston.com		
Correspondent Name:	Ginabeth B. Hutchison		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309-3424		
ATTORNEY DOCKET NUMBER:	020293/094566		
NAME OF SUBMITTER:	Ginabeth B. Hutchison		
Signature:	/Ginabeth B. Hutchison/		
Date:	08/09/2012		
Total Attachments: 1 source=Boral Industries Inc. to Boral Bricks Inc. assignment#page1.tif			

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Boral Industries Inc., a California corporation having its principal office at 200 Mansell Court East, Suite 310, Roswell, Georgia 30076 (hereinafter "Assignor"), has adopted and is using the mark 17TH CENTURY, which is subject of Reg. No. 2,402,558 issued on November 7, 2000 by the United States Patent and Trademark Office and which is valid and subsisting; and

WHEREAS, Boral Bricks Inc., a Georgia corporation having its principal office at 200 Mansell Court East, Suite 310, Roswell, Georgia 30076 (hereinafter "Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof identified on the attached Schedule.

BORAL INDUSTRIES INC.

By: 

Name: Joel T. Charlton

Title: Vice President, Intellectual Property Portfolio

Date: August 9, 2012

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RECORDED: 08/09/2012

TRADEMARK
REEL: 004839 FRAME: 0690