900230719 08/09/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Localfirst, Inc.		07/16/2012	CORPORATION: OREGON

RECEIVING PARTY DATA

Name:	Local Choice, Inc.	
Street Address:	P.O. Box 5516	
City:	Portland	
State/Country:	OREGON	
Postal Code:	97228	
Entity Type:	CORPORATION: OREGON	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Registration Number:	3316245	LOCAL CHOICE FARM MARKET	
Registration Number:	3561614	LOCAL CHOICE	
Serial Number:	85662343	YES! IT'S LOCAL!	
Serial Number:	Serial Number: 85662338 HAPPY FARMER CERTIFIED LOCAL		

CORRESPONDENCE DATA

Fax Number: 5032284373

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (503) 227-5631

Email: JPS.docket@chernofflaw.com

Correspondent Name: J. Peter Staples

Address Line 1: 601 SW Second Avenue

Address Line 2: Suite 1600

Address Line 4: Portland, OREGON 97204

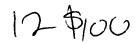
ATTORNEY DOCKET NUMBER: 9527.9999

TRADEMARK REEL: 004839 FRAME: 0803 \$115.00 3316245

900230719

NAME OF SUBMITTER:	J. Peter Staples
Signature:	/peter staples/
Date:	08/09/2012
Total Attachments: 1 source=Name change#page1.tif	

TRADEMARK REEL: 004839 FRAME: 0804





Articles of Amendment - Business/Professional

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilinglnOregon.com - Phone: (503) 986-2200

FILED

JUL 1 6 2012

REGISTRY NUMBER: 827598-96

OREGON SECRETARY OF STATE

					OF STATE		
ac /e n	cordance with Oregon Revised Sta nust release this information to all	atute 192.410-192.490, the inform parties upon request and it will be	ation on this application is public rec posted on our website.	cord.	For office use only		
	se Type or Print Legibly in Bla						
1)	ENTITY NAME: Localfirst	, Inc.					
		TATE THE ARTICLE NUMBER(S): and set forth the article(s) as it is amended to read. (Attach a separate sheet if necessary.)					
	Local Choice, Inc.						
٠.	Tire Assessment was Appe	o July 6, 2012		-			
3)	THE AMENDMENT WAS ADOPTED ON: July 6, 2012 (If more than one amendment was adopted, identify the date of adoption of each amendment.)						
	<u> </u>						
4)	CHECK THE APPROPRIATE STATEMENT:						
	Shareholder action was required to adopt the amendment(s).						
	The vote was as follows:						
	Class or series of shares	Number of shares outstanding	Number of votes entitled to be cast	Number of votes cast FOR	Number of votes cast AGAINST		
	Common	40	40	40	0		
	Shareholder action was not required to adopt the amendment(s). The amendment(s) was adopted by the board of directors without shareholder action.						
	The corporation has not adopted by the Incorpora	ssued any shares of stock. Sitors or by the board of director	hareholder action was not requi ors.	red to adopt the amendment(s). The amendment(s) was		
5)	EXECUTION: (Must be signed	I by at least one officer or dire	ector.) this filing has been examined b	y me and is to the best of my	knowledge and belief, true.		
	By my signature, i deciare as	sonment or both.					
	correct, and complete. Makin	g laise statements in this doc	· ·				
-	correct, and complete. Makin Signature:	Print	ed Name: on Sader	^{Title:} Preside r			

LOCAL CHOICE, INC.



FEES

Required Processing Fee \$10

No Fee for President/Secretary Change.

Processing Fees are nonrefundable. Please make check payable to "Corporation Division."

Free copies are available at FilingInOregon.com, using the Business Name Search program.

TRADEMARK REEL: 004839 FRAME: 0805

11 - Articles of Amendment - Business Professional (03/12)

RECORDED: 08/09/2012