

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Localfirst, Inc.		07/16/2012	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Local Choice, Inc.		
Street Address:	P.O. Box 5516		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97228		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3316245	LOCAL CHOICE FARM MARKET	
Registration Number:	3561614	LOCAL CHOICE	
Serial Number:	85662343	YES! IT'S LOCAL!	
Serial Number:	85662338	HAPPY FARMER CERTIFIED LOCAL	
CORRESPONDENCE DATA			
Fax Number:	5032284373		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(503) 227-5631		
Email:	JPS.docket@chernofflaw.com		
Correspondent Name:	J. Peter Staples		
Address Line 1:	601 SW Second Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	9527.9999		

OP \$115.00 3316245

NAME OF SUBMITTER:	J. Peter Staples
Signature:	/peter staples/
Date:	08/09/2012
Total Attachments: 1 source=Name change#page1.tif	



Articles of Amendment - Business/Professional

Secretary of State - Corporation Division - 255 Capitol St. NE, Suite 151 - Salem, OR 97310-1327 - http://www.FilingInOregon.com - Phone: (503) 986-2200

12 \$100

FILED
JUL 16 2012
OREGON
SECRETARY OF STATE

REGISTRY NUMBER: 827598-96

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record. We must release this information to all parties upon request and it will be posted on our website.

For office use only

Please Type or Print Legibly in Black Ink.

1) ENTITY NAME: Localfirst, Inc.

2) STATE THE ARTICLE NUMBER(S): and set forth the article(s) as it is amended to read. (Attach a separate sheet if necessary.)

Local Choice, Inc.

3) THE AMENDMENT WAS ADOPTED ON: July 6, 2012

(If more than one amendment was adopted, identify the date of adoption of each amendment.)

4) CHECK THE APPROPRIATE STATEMENT:

Shareholder action was required to adopt the amendment(s).

The vote was as follows:

Class or series of shares	Number of shares outstanding	Number of votes entitled to be cast	Number of votes cast FOR	Number of votes cast AGAINST
Common	40	40	40	0

Shareholder action was not required to adopt the amendment(s). The amendment(s) was adopted by the board of directors without shareholder action.

The corporation has not issued any shares of stock. Shareholder action was not required to adopt the amendment(s). The amendment(s) was adopted by the Incorporators or by the board of directors.

5) EXECUTION: (Must be signed by at least one officer or director.)

By my signature, I declare as an authorized authority, that this filing has been examined by me and is, to the best of my knowledge and belief, true, correct, and complete. Making false statements in this document is against the law and may be penalized by fines, imprisonment or both.

Signature: [Signature]

Printed Name: Don Sader

Title: President

LOCAL CHOICE, INC.



82759896-13651140

AMDART

FEES	
Required Processing Fee	\$100
No Fee for President/Secretary Change.	
Processing Fees are nonrefundable. Please make check payable to "Corporation Division."	
Free copies are available at FilingInOregon.com , using the Business Name Search program.	