

08/09/2012



103647856

To the Director of the U. S. Patent and

documents or the new address(es) below.

1. Name of conveying party(ies):

Scott Oshry

- Individual(s) Association
- Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) June 25, 2012

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Maesa, Inc.

Street Address: 40 Worth Street #705

City: New York

State: New York

Country: USA

Zip: 10013

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship New York
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text
76/710,267
85/654,268

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

FLOWER
FLOWER

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Law Offices of Sandy Lipkin

Internal Address: 692-040; 692-043

Street Address: P.O. Box 3518

City: Ventura

State: CA Zip: 93006-3518

Phone Number: 805-275-1861

Docket Number: 692-040; 692-043

Email Address: sandy@sandylipkin.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41)

\$80.65⁰⁰

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

08/09/2012 AMULLINS 00000016 76710267
 Deposit Account Number 50-3946 40.00 OP
 02 FC:8522 25.00 OP
 Authorized User Name Sandy Lipkin

9. Signature:

Sandy Lipkin
Signature

August 1, 2012

Date

Sandy Lipkin

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004841 FRAME: 0136

89-12

ASSIGNMENT

FOR VALUE RECEIVED, I, Scott Oshry, of 40 Worth St., #705, New York, NY 10013, do hereby sell, assign and transfer, for a consideration, receipt and sufficiency of which is hereby acknowledged, all of my right, title and interest relating to U.S. Trademark Application No. 76/710,267 for the mark FLOWER unto Maesa, Inc., a corporation organized and existing under the laws of the State of New York, and having its principal place of business at 40 Worth St., #705, New York, NY 10013, as assignee, and its successors, assigns and legal representatives, finally executed by me on the 25th day of June, 2012, and all the rights and privileges under any and all Trademark Registrations that may be granted therefore.

I request that any and all registrations for said mark be issued to said assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

I agree that, when requested, I will, without charge to said assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining registrations for said mark in any and all countries and for vesting title thereto in said assignee, its successors, assigns and legal representatives or nominees.

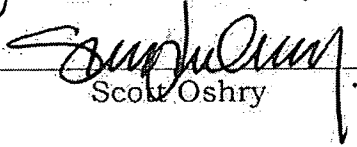
I authorize and empower the said assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for registration or other form of protection for said mark filed by it, the benefit of the right of priority provided by the Madrid Protocol, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said assignee or nominee to claim any aforesaid benefit of the right of priority provided by the Madrid Protocol or by any convention which may henceforth be substituted for it.

I covenant with said assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed Assignment are free and clear of any encumbrance, and that I have full right to convey the same as here expressed.

Signed at Maesa, State of New York, this 25th day of June, 2012.

Dated: June 25, 2012


Scott Oshry

ASSIGNMENT

FOR VALUE RECEIVED, I, Scott Oshry, of 40 Worth St., #705, New York, NY 10013, do hereby sell, assign and transfer, for a consideration, receipt and sufficiency of which is hereby acknowledged, all of my right, title and interest relating to U.S. Trademark Application No. 85/654,268 for the mark FLOWER unto Maesa, Inc., a corporation organized and existing under the laws of the State of New York, and having its principal place of business at 40 Worth St., #705, New York, NY 10013, as assignee, and its successors, assigns and legal representatives, finally executed by me on the 25th day of June, 2012, and all the rights and privileges under any and all Trademark Registrations that may be granted therefore.

I request that any and all registrations for said mark be issued to said assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

I agree that, when requested, I will, without charge to said assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining registrations for said mark in any and all countries and for vesting title thereto in said assignee, its successors, assigns and legal representatives or nominees.

I authorize and empower the said assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for registration or other form of protection for said mark filed by it, the benefit of the right of priority provided by the Madrid Protocol, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said assignee or nominee to claim any aforesaid benefit of the right of priority provided by the Madrid Protocol or by any convention which may henceforth be substituted for it.

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