

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICON IP, INC.		08/13/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ICON HEALTH & FITNESS, INC.		
Street Address:	1500 South 1000 West		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1488669	NORDICTRACK	
CORRESPONDENCE DATA			
Fax Number:	8013281707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-533-9800		
Email:	dhowell@wnlaw.com		
Correspondent Name:	J. Dustin Howell		
Address Line 1:	60 East South Temple		
Address Line 2:	Suite 1000		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	14839.130		
NAME OF SUBMITTER:	J. Dustin Howell		
Signature:	/J. Dustin Howell/ Reg. # 60,701		

Date:

08/14/2012

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, ICON IP, INC., a corporation of the State of Delaware having a principle place of business at 1500 South 1000 West, Logan, Utah 84321 ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of the issued U.S. trademark registration listed in Schedule A hereto (the "Trademark"); and

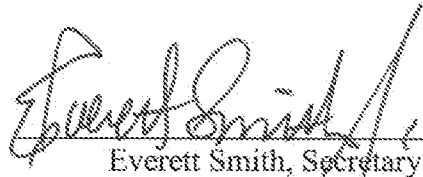
WHEREAS, ICON HEALTH & FITNESS, INC., a corporation of the State of Delaware, having a principal place of business at 1500 South 1000 West, Logan, Utah 84321 ("Assignee"), desires to acquire all right, title and interest in and to the Trademark, the goodwill of the business symbolized thereby, the registration thereof, and the right to sue and retain damages for present, past, and future infringement thereof.

NOW THEREFORE, for and in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the Trademark, the goodwill of the business symbolized thereby, the registration thereof, and the right to sue and retain damages for past, present, and/or future infringement thereof:

SIGNED on this the 13th day of August, 2012.

ICON IP, INC.

By:


Everett Smith, Secretary

Schedule A

ISSUED U.S. TRADEMARK REGISTRATION

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
NordicTrack	1,488,669	May 17, 1988

CORPORATE ACKNOWLEDGMENT

State of Utah)
 §
County of Cache)

On this 13th day of August, 2012, personally appeared before me Everett Smith, whose identity is personally known to me (or proven on the basis of satisfactory evidence) and who by me duly sworn/affirmed, did say that he/she is the Secretary of ICON IP, Inc. and that said document was signed by him/her in behalf of ICON IP, Inc. by Authority of its Bylaws, or (Resolution of its Board of Directors), and Everett Smith acknowledged to me that ICON IP, Inc. executed the same.

Nahayne M. Boureau

Notary Public

