08/14/2012



Form **PTO-1594** (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/

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U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

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TRADEMARKS ONLY

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To the Director of the U. S. Patent and Trademark Office: Please	se record the attached documents or the new address(es) below.
To the Director of the U. S. Patent and Trademark Office: Please 1. Name of conveying party(ies): Received AUG 1 4 2012	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? No Name: OTZ Shoes, Inc.
Individual(s)	Street Address: 24955 Pacific Coast Highway, Suite A103 City: Malibu State: California Country: USA Zip: 90265 Individual(s) Citizenship Association Citizenship Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship California, USA Other Citizenship If assignee is not domiciled in the United States, a domestic
Other Change from LLC to C Corp. 4. Application number(s) or registration number(s) and A. Trademark Application No.(s) Text	representative designation is attached: Yes No (Designations must be a separate document from assignment) d identification or description of the Trademark. B. Trademark Registration No.(s) 3874066 (OeTZI3300); 4173058 (OTZShoes); 4150286 (OTZ)
C. Identification or Description of Trademark(s) (and Filing The trademarks all have the logo below and to the right of the namplus sign and a vertical bar with rounded corners	Additional sheet(s) attached? Yes No Date if Application or Registration Number is unknown): nes, OeTZI3300, OTZShoes, OTZ or OTZ3300, that consists a large
5. Name & address of party to whom correspondence concerning document should be mailed: Name: George W. Murgatroyd III	6. Total number of applications and registrations involved:
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 160.00
Street Address: 24955 Pacific Coast Highway, Suite A103	Authorized to be sharged to deposit account Enclosed HTON11 0000176717
City: Malibu	8. Payment Information: (K Refund Total: \$45.00
State: <u>CA</u> Zip: <u>90265</u> Phone Number: <u>310 456-9100</u>	Deposit Account Number
Docket Number: Email Address: skip@otzshoes.com	Authorized User Name
9. Signature: Signature George W. Murgatroyd III	92 FC: 8522 August 8, 2012 Date Total number of pages including cover
Name of Person Signing	sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

LLC-1



LLC-1 (REV 04/2007)

State of California Secretary of State

LIMITED LIABILITY COMPANY **ARTICLES OF ORGANIZATION**

ENDORSED - FILED in the office of the Secretary of State of the State of California

MAY 1 5 2009

A \$70.00 filing fee must accompany this form.	The Daniel Familian Use Only
IMPORTANT – Read instructions before completing this form.	This Space For Filing Use Only
ENTITY NAME (End the name with the words "Limited Liability Company," or the abbreviation may be abbreviated to "Ltd." and "Co.," respectively.)	ons "LLC" or "L.L.C." The words "Limited" and "Company"
1. NAME OF LIMITED LIABILITY COMPANY	
OeTZi3300, LLC	
PURPOSE (The following statement is required by statute and should not be altered.)	
2. THE PURPOSE OF THE LIMITED LIABILITY COMPANY IS TO ENGAGE IN ANY LAWF COMPANY MAY BE ORGANIZED UNDER THE BEVERLY-KILLEA LIMITED LIABILITY COMPA	UL ACT OR ACTIVITY FOR WHICH A LIMITED LIABILITY ANY ACT.
INITIAL AGENT FOR SERVICE OF PROCESS (If the agent is an individual, the agent completed. If the agent is a corporation, the agent must have on file with the California Section 1505 and Item 3 must be completed (leave Item 4 blank).	nt must reside in California and both Items 3 and 4 must be cretary of State a certificate pursuant to Corporations Code
3. NAME OF INITIAL AGENT FOR SERVICE OF PROCESS	
George W. Murgatroyd III	
4. IF AN INDIVIDUAL, ADDRESS OF INITIAL AGENT FOR SERVICE OF PROCESS IN CALIFOR	
6956 Dume Drive, Malibu	CA 90265
MANAGEMENT (Check only one)	
5. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY:	•
ONE MANAGER	
MORE THAN ONE MANAGER	
ALL LIMITED LIABILITY COMPANY MEMBER(S)	
ADDITIONAL INFORMATION	
6. ADDITIONAL INFORMATION SET FORTH ON THE ATTACHED PAGES, IF ANY, IS INCORP OF THIS CERTIFICATE.	ORATED HEREIN BY THIS REFERENCE AND MADE A PART
EXECUTION	
7. I DECLARE I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION	IS MY ACT AND DEED.
M D	OFFICE OF THE
May 11, 2009 DATE SIGNATURE OF ORGANI	ZER
Ludovic Malmoux	S S P
LUGOVIC INIZIMOUX TYPE OR PRINT NAME O	

TRADEMARK REEL: 004843 FRAME: 0557

APPROVED BY SECRETARY OF STATE

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OeTZI3300, LLC

Resolution

To Convert from a Limited Liability Company to a C Corporation December 27, 2011

Whereas, OeTZI3300, LLC (the "Company") has a need for additional capital;

Whereas, the Company's need for capital may prove ongoing;

Whereas, challenges exist in making repetitive offerings of the limited liability membership interests of a company;

Whereas, the corporate form of business generally accommodates multiple offerings of the securities of a company in a better manner than the limited liability form of business;

Whereas, members of a limited liability company, such as members of this Company, are subject to possible phantom income if the affairs of the company are not managed in a manner assuring the availability of cash for distribution;

Whereas, there is no assurance of the continued availability of cash to distribute to the members of this Company, to offset any potential taxable income potentially flowing through to them from the Company;

Whereas, owners of stock in a C corporation are not, under most circumstances, subject to phantom income from the operations of the C corporation;

Whereas, the corporate form of organization generally contains governance structures that are more efficacious and time proven than the limited liability form of organization;

Whereas, the Company is undergoing rapid growth, which, if continued, will likely demand better governance;

Whereas, the managers of the Company (the "Managers") have considered the benefits of continuing to conduct the business of the Company in the limited liability form;

Whereas, the Managers have considered the disadvantages of conducting the business of the Company in the C corporation form; and

Whereas, the Managers have considered the benefits and detriments of operating the Company as an S corporation,

Now, therefore, after considering the benefits and detriments of remaining a limited liability vs. benefits and detriments of operating as either a C corporation or an S corporation, the Managers of this Company have concluded that it is, overall, in the interest of the Company and its members to convert the Company from the limited liability form of organization to a C corporation and resolve that the Company shall be so converted effective January 1, 2012.

UNANIMOUSLY RESOLVED, this 27th day of December, 2011 by the Managers:

Ludovic C. Malmoux

George W. Murgatroyd Ill

Reter G. Zouck

ENDORSED - FILED in the office of the Secretary of State of the State of California

DEC 3 0 2011

ARTICLES OF INCORPORATION WITH STATEMENT OF CONVERSION

I

The name of this incorporation is OETZI3300, INC.

П

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the **General Corporation Law of California** other than the banking business, the trust company business or the practice of profession permitted to be incorporated by the California Corporations Code.

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The name and address in the State of California of this corporation's initial agent for service of process is:

Name: <u>Corporation Service Company which will do business in California as CSC-Lawyers Incorporating Service</u>.

IV

The total number of shares of stock which the Corporation shall have authority to issue is one hundred forty million (140,000,000) shares, of which (A) 80 million (80,000,000) shares, of a par value of One Cent (\$0.01) per share, shall be of a class designated "Common Stock," and (B) 60 million (60,000,000) shares, of a par value of One Cent (\$0.01) per share, shall be of a class designated "Preferred Stock." The Preferred Stock may be issued from time to time in one or more series. The Board of Directors is expressly authorized to fix, by resolution or resolutions providing for the issuance of any series of Preferred Stock, the number of shares included in such series and the voting powers, privileges, designations, preferences and relative, participating, optional or other special rights, if any, of such series, and the qualifications, limitations or restrictions thereof, and to increase or decrease the number of shares of such series (but not below the number of shares thereof outstanding).

V

(Statement of Conversion)

The name of the converting California limited liability company is Oetzi3300, LLC The limited liability company's California Secretary of State file number is 200913810273. The principal terms of the plan of conversion were approved by a vote of the members which equalled or exceeded the vote required

under Section 17540.3, specifying each class entitled to vote and the percentage vote required of each class. The limited liability company is converting into a California stock corporation

It is hereby declared that I am the person who executed this instrument, which execution is my act and deed.

Peter Zouck, Manager of Oetzi3300, LLC and Incorporator

Ludovic Malmoux, Manager of Oetzi3300, LLC and Incorporator

dicorge W. Murgatroyd III, Manager of Octzi3300, LLC and Incorporator

I hereby certify that the foregoing transcript of ______ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

JAN 3 2012

Date:

DEBRA BOWEN, Beerelary of State

TRADEMARK

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CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

ENDORSED - FILED In the office of the Secretary of State of the State of California

JAN 0 4 2012

The undersigned certify that:

- They are the president and the secretary, respectively, of OETZI3300, INC.
- 2. Article one of the Articles of Incorporation of this corporation is amended to read as follows:

The name of the corporation is OTZ Shoes, Inc.

- 3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
- 4. The corporation has issued no shares.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: 01/4/12

Ludovic Malmoux, President

George W. Murgatroyd III, Secretary



I hereby centify that the toregoing transcript of page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office

Date:

DEBRA BOWEN, Secretary of States

TRADEMARK REEL: 004843 FRAME: 0564

RECORDED: 08/14/2012