

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INTERNATIONAL GROUP, INC.		04/26/2012	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	HOWARD'S SNACKS, LLC		
Street Address:	6 HAMDEN PARK DRIVE		
City:	HAMDEN		
State/Country:	CONNECTICUT		
Postal Code:	06517		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77838572	DENISE SNACKS	
CORRESPONDENCE DATA			
Fax Number:	2126589718		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-673-8350		
Email:	amy@benjaminlawpc.com		
Correspondent Name:	AMY J BENJAMIN		
Address Line 1:	111 EAST 14TH STREET		
Address Line 2:	SUITE 469		
Address Line 4:	NEW YORK, NEW YORK 10003		
ATTORNEY DOCKET NUMBER:	GERBER/DENISE SNACKS		
NAME OF SUBMITTER:	AMY J BENJAMIN		
Signature:	/amy j benjamin/		

Date:

08/20/2012

**Total Attachments: 5**

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ASSIGNMENT OF TRADEMARK

Agreement made this 26th day of April, 2012 between INTERNATIONAL GROUP, INC. a Corporation organized and existing under the laws of the State of Connecticut with offices at 13 Hamden Park Drive, Hamden, Connecticut, and hereinafter referred to as "Assignor," and HOWARD'S SNACKS, LLC, a Connecticut Limited Liability Company with offices at 6 Hamden Park Drive, Hamden, Connecticut, and hereinafter referred to as "Assignee."

WITNESSETH:

WHEREAS, INTERNATIONAL GROUP, INC., with offices at 13 Hamden Park Drive, Hamden, Connecticut, is the owner of all right, title, interest and has used in its business the Trademark "DENISE SNACKS & Design", which mark is filed with the United States Patent and Trademark Office, Serial No. 77838572, filed September 30, 2009, and as more fully described in Exhibit "A" attached hereto (the "Trademark"); and

WHEREAS, HOWARD'S SNACKS, LLC, with offices at 6 Hamden Park Drive, Hamden, Connecticut, is desirous of acquiring the entire right, title, and interest in and to the said Trademark the registration thereof, and in and to any registrations, renewals, and extensions that may be granted thereon, together with the goodwill of the business connected therewith; and

WHEREAS, Assignee has agreed to purchase and Assignor has agreed to sell certain assets of Assignor including the aforementioned trademark; and

NOW, THEREFORE, the parties, for one dollar and other good and valuable consideration, the receipt whereof is hereby acknowledged, mutually agree as follows;

1. Assignment of Trademark

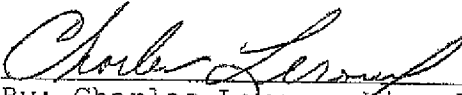
Assignor has sold, assigned, transferred, and by these presents does hereby sell, assign, and transfer unto the said Assignee all right, title, and interest in said Trademark, and in and to any registrations, renewals, and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement. Said Assignment is binding on the successors, heirs, and assigns of the Assignor and its constituent members.

2. Warranties

A. Assignor warrants and represents to Assignee that it is the Sole Owner of all right, title, and interest in and to the Trademark and any registrations, renewals, and extensions that may be granted thereon.


B. Assignor further warrants and represents that neither Assignor, its Members, the family of said Members, nor any affiliates of Assignor have registered any trademark similar in name or style to the Trademark.

International Group, Inc.

  
By: Charles Leroux, Vice President  
Duly Authorized

State of New York )  
County of New York ) ss

On the 26th day of April, 2012, before me, the undersigned, appeared Charles Leroux, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or person upon behalf of which the individual acted, executed the instrument.

  
\_\_\_\_\_  
Notary Public

HARRY SCHOCHAT  
Notary Public, State of New York  
No. 025C6120508  
Qualified in New York County  
Commission Expires April 27, 2013

EXHIBIT A



# Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 25 04:35:47 EDT 2012

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE LIST SEARCH LOG BOTTOM HELP

Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

TARR Status ASSIGN Status TDR TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** DENISE SNACKS

**Goods and Services** IC 029. US 046. G & S: Fried Pork Skins, Fried Pork Rinds, Pork Crackling, Fried Chicken Skins. FIRST USE: 20030601. FIRST USE IN COMMERCE: 20030601

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.03.21 - Ovals that are completely or partially shaded  
29.01.07 - Inconspicuous designs functioning as punctuation or parts of letters; Small, inconspicuous design elements functioning as punctuation or parts of letters

**Serial Number** 77838572

**Filing Date** September 30, 2009

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 2, 2010

**Owner** (APPLICANT) The International Group, Inc. CORPORATION CONNECTICUT 13 Hamden Park Drive Hamden CONNECTICUT 06518

**Attorney of Record** Harry Schochal

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SNACKS" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the letters "Denise" with a five pointed star dotting the "i". Each letter and the star are individually outlined and the entire word is outlined again. Under "Denise" is the word "Snacks" with each letter individually outlined. "Denise" is in the center of an ovoid ring. "Snacks" is covering the bottom of the ovoid ring.

**Type of Mark** TRADEMARK

Register PRINCIPAL  
Live/Dead  
Indicator LIVE

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