

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                               |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type           |
|---------------------|----------|----------------|-----------------------|
| ATSI Holdings, Inc. |          | 08/22/2012     | CORPORATION: DELAWARE |

**RECEIVING PARTY DATA**

|                        |                                     |
|------------------------|-------------------------------------|
| <b>Name:</b>           | CognitiveTPG, LLC                   |
| <b>Street Address:</b> | 950 Danby Road, Suite 200           |
| <b>City:</b>           | Ithaca                              |
| <b>State/Country:</b>  | NEW YORK                            |
| <b>Postal Code:</b>    | 14850                               |
| <b>Entity Type:</b>    | LIMITED LIABILITY COMPANY: DELAWARE |

**PROPERTY NUMBERS Total: 4**

| Property Type        | Number  | Word Mark                            |
|----------------------|---------|--------------------------------------|
| Registration Number: | 2716476 | LOGO EZ                              |
| Registration Number: | 2773645 | LOGOEZ                               |
| Registration Number: | 3713170 | EZ-LP                                |
| Registration Number: | 3784544 | KEEP YOUR CODE. CHOOSE YOUR PRINTER. |

**CORRESPONDENCE DATA**

Fax Number: 3122585600  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-258-5500

Email: aweiss@schiffhardin.com, jyan@schiffhardin.com, trademarks@schiffhardin.com

Correspondent Name: Adam Weiss

Address Line 1: 233 S. Wacker Drive, Suite 6600

Address Line 4: Chicago, ILLINOIS 60606

|                           |            |
|---------------------------|------------|
| <b>NAME OF SUBMITTER:</b> | Adam Weiss |
|---------------------------|------------|

OP \$115.00 2716476

|   |              |
|---|--------------|
| Signature:  | /Adam Weiss/ |
| Date:   | 08/22/2012   |
| <b>Total Attachments: 6</b><br>source=ATSI Assignment to Cognitive#page1.tif<br>source=ATSI Assignment to Cognitive#page2.tif<br>source=ATSI Assignment to Cognitive#page3.tif<br>source=ATSI Assignment to Cognitive#page4.tif<br>source=ATSI Assignment to Cognitive#page5.tif<br>source=ATSI Assignment to Cognitive#page6.tif |              |

## PATENT AND TRADEMARK ASSIGNMENT

This Patent and Trademark Assignment (“Assignment”) is dated as of August 22, 2012 and entered between ATSI Holdings, Inc., a Delaware corporation (“Assignor”) and CognitiveTPG, LLC, a Delaware limited liability company (“Assignee”).

Assignor hereby sells, conveys, transfers and assigns to Assignee and its successors and assigns, and Assignor hereby purchases and accepts, all right, title and interest throughout the world in and to the Patents listed on Schedule A to this Assignment and the inventions disclosed and claimed therein (the “Assigned Patents”), and the Trademarks listed on Schedule B to this Assignment (the “Assigned Trademarks”), including any right to sue for past, present or future infringement, misappropriation or violation of rights relating to the Assigned Patents or the Assigned Trademarks, and to retain any damages and profits due or accrued and any and all other rights and interests arising out of, in connection with or relating to the Assigned Patents and the Assigned Trademarks and the ability to otherwise fully and entirely stand in the place of Assignee in all matters related thereto.

For purposes of this Assignment, (a) “Patents” means all United States and foreign patents and applications therefor, including all reissues, divisions, renewals, revisions, revivals, reexaminations, extensions, provisional patents, continuations, continuing prosecution applications and continuations-in-part, as well as every priority right that is or may be predicated upon or arise therefrom, and (b) “Trademarks” means trademarks, service marks, trade names, logos, common law trademarks and service marks, trademark and service mark registrations and applications therefor and all goodwill associated therewith.

Assignee hereby releases, discharges, and covenants not to assert against Assignor, and Assignor’s parents, subsidiaries, contractors, customers, suppliers, affiliates, agents, employees, directors, managers, officers, representatives, successors, assigns, licensors, licensees, partners, joint venturers, and distributors all claims, causes, obligations, rights of action, or liabilities of any kind or nature, whether now existing or hereinafter arising and whether known or unknown, arising from or relating to proprietary rights in all of the Assigned Patents and Assigned Trademarks.

This Assignment may be filed and recorded in any jurisdiction to provide notice of the assignment contemplated hereby including, without limitation, recordation in the records of the United States Patent and Trademark Office.

This Assignment will be governed by and construed in accordance with the laws of the State of New York without regard to its principles of conflicts of law. This Assignment may be executed in one or more counterparts, each of which will be deemed an original, and all of which will constitute one and the same agreement. Signatures delivered by email in .pdf or similar format will be deemed original signatures for purposes of this Assignment.

[Signature page follows.]

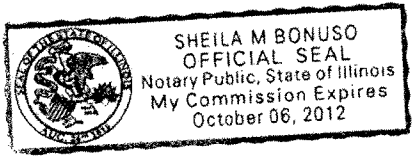
IN WITNESS WHEREOF, the parties have duly executed this Patent and Trademark Assignment as of the date first above written.

ATSI HOLDINGS, INC.

By: [Signature]  
Name: Robert Morris  
Title: V-P

STATE OF Illinois  
COUNTY OF COOK SS.

On this 22 day of August, 2012, before me personally came Robert Morris, to me known, who, being by me duly sworn did depose and say that the above-named person resides in Illinois, that said person is the President of ATSI HOLDINGS, INC., the company described in and which executed the foregoing instrument, and that the above-named person signed thereto by order of the Manager of said company.



Sheila M. Bonuso  
Notary Public

COGNITIVETPG, LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_) SS.

On this \_\_\_ day of \_\_\_\_\_, 2012, before me personally came \_\_\_\_\_, to me known, who, being by me duly sworn did depose and say that the above-named person resides in \_\_\_\_\_, that said person is the \_\_\_\_\_ of COGNITIVETPG, LLC, the company described in and which executed the foregoing instrument, and that the above-named person signed thereto by order of the Manager of said company.

\_\_\_\_\_  
Notary Public

IN WITNESS WHEREOF, the parties have duly executed this Patent and Trademark Assignment as of the date first above written.

**ATSI HOLDINGS, INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ ) SS.

On this \_\_\_\_ day of \_\_\_\_\_, 2012, before me personally came \_\_\_\_\_, to me known, who, being by me duly sworn did depose and say that the above-named person resides in \_\_\_\_\_, that said person is the \_\_\_\_\_ of **ATSI HOLDINGS, INC.**, the company described in and which executed the foregoing instrument, and that the above-named person signed thereto by order of the Manager of said company.

\_\_\_\_\_  
Notary Public

**COGNITIVEPG, LLC**

By: Kyle Turner  
Name: Kyle Turner  
Title: President & CEO

STATE OF New York  
COUNTY OF Tompkins SS.

On this 22<sup>nd</sup> day of August, 2012, before me personally came Kyle Turner, to me known, who, being by me duly sworn did depose and say that the above-named person resides in Binghamton, NY, that said person is the President & CEO of **COGNITIVEPG, LLC**, the company described in and which executed the foregoing instrument, and that the above-named person signed thereto by order of the Manager of said company.

DONNA M. SEGA  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01SE6219046  
Qualified in Cortland County  
My Commission Expires March 22, 2014

Donna M. Segal  
Notary Public

## SCHEDULE A

### ASSIGNED PATENTS

| Title  | Country | Pat. No.  | Issue Date  | Serial No. | Filing Date | Expiration Date | Owner               |
|--|---------|-----------|-------------|------------|-------------|-----------------|---------------------|
| Transaction Printers   | Canada  | 109415    | 19-Jul-2006 | 109415     | 14-Dec-2004 | 19-Jul-2016     | ATSI Holdings, Inc. |
| Transaction Printers   | Europe  | 000294749 | 07-Feb-2005 | 000294749  | 07-Feb-2005 | 07-Feb-2030     | ATSI Holdings, Inc. |
| Drive Mechanism for Transaction Printer                                    | Italy   | 1372972   | 19-Mar-2002 | 02721481.6 | 19-Mar-2002 | 19-Mar-2022     | ATSI Holdings, Inc. |
| Imager Kit With MICR Head for Hybrid Printer                               | USA     | 7,568,620 | 04-Aug-2009 | 11/160794  | 08-Jul-2005 | 18-Jan-2027     | ATSI Holdings, Inc. |
| PRINTER WITH A PROGRAMMABLE ARRAY  | USA     |           |             | 61/578273  | 21-Dec-2011 | 21-Dec-2012     | ATSI Holdings, Inc. |
| Transaction Printers   | USA     | D527,413  | 29-Aug-2006 | 29/211103  | 11-Aug-2004 | 29-Aug-2020     | ATSI Holdings, Inc. |
| Auxiliary Control Device for Managing Printing in a Thermal Printer        | USA     | 6,404,452 | 11-Jun-2002 | 09/632105  | 03-Aug-2000 | 03-Aug-2020     | ATSI Holdings, Inc. |
| Check Processing Method and Apparatus                                      | USA     | 6,109,521 | 29-Aug-2000 | 944154     | 06-Oct-1997 | 06-Oct-2017     | ATSI Holdings, Inc. |
| Two-Color Thermal Printing Process   | USA     | 6,486,902 | 26-Nov-2002 | 09/747224  | 26-Dec-2000 | 26-Dec-2020     | ATSI Holdings, Inc. |
| Method for Printing Graphics in a Two-Color Sales Receipt                  | USA     | 6,739,773 | 26-May-2004 | 09/747443  | 26-Dec-2000 | 26-Dec-2020     | ATSI Holdings, Inc. |
| MICR Reading Method  | USA     | 6,928,183 | 09-Aug-2005 | 09/949469  | 01-Sep-2001 | 01-Sep-2021     | ATSI Holdings, Inc. |
| Drive Mechanism for Transaction Printer                                    | USA     | 6,504,331 | 07-Jan-2003 | 09/818336  | 28-Mar-2001 | 28-Mar-2021     | ATSI Holdings, Inc. |
| Printer Carriage Jam Detector Using Sensed Motor Current                   | USA     | 6,722,754 | 20-Apr-2004 | 10/336974  | 03-Jan-2003 | 03-Jan-2023     | ATSI Holdings, Inc. |
| Current Inrush Limiting Circuit  | USA     | 7,019,583 | 28-Mar-2006 | 09/770478  | 29-Jan-2001 | 29-Jan-2021     | ATSI Holdings, Inc. |
| A Method of Controlling Impact Printer Noise                               | USA     | 6,801,335 | 05-Oct-2004 | 09/740657  | 20-Dec-2000 | 20-Dec-2020     | ATSI Holdings, Inc. |
| Receipt Printer Having a Check Reading Mechanism with Selective Engagement | USA     | 6,085,973 | 11-Jul-2000 | 08/944167  | 06-Oct-1997 | 06-Oct-2017     | ATSI Holdings, Inc. |
| Selective Release MICR Mechanism   | USA     | 6,155,483 | 05-Dec-2000 | 08/944156  | 06-Oct-1997 | 06-Oct-2017     | ATSI Holdings, Inc. |
| Receipt Printer Having a Check Reading Mechanism with Selective Engagement | USA     | 6,089,450 | 18-Jul-2000 | 08/944166  | 06-Oct-1997 | 06-Oct-2017     | ATSI Holdings, Inc. |
| Paper Supply Adjustment Mechanism  | USA     | 6,158,342 | 12-Dec-2000 | 09/406156  | 27-Sep-1999 | 27-Sep-2019     | ATSI Holdings, Inc. |
| Modular Printer  | USA     | 6,203,221 | 20-Mar-2001 | 09/413964  | 07-Oct-1999 | 07-Oct-2019     | ATSI Holdings, Inc. |
| Universal Sensor Index Apparatus   | USA     | 6,176,630 | 23-Jan-2001 | 09/399668  | 21-Sep-1999 | 21-Sep-2019     | ATSI Holdings, Inc. |
| Color Adjusted Printing  | USA     | 6,995,867 | 07-Feb-2006 | 09/861417  | 21-May-2001 | 15-Dec-2023     | ATSI Holdings, Inc. |
| Transactional Printer with Slip Processing Mechanism                       | USA     | 7,446,897 | 04-Nov-2008 | 10/408159  | 04-Apr-2003 | 13-Oct-2026     | ATSI Holdings, Inc. |
| System and Method for Identifying a Retail Customer's Purchasing Habits    | USA     | 7,028,894 | 18-Apr-2006 | 10/936754  | 08-Sep-2004 | 08-Sep-2024     | ATSI Holdings, Inc. |

| Title  | Country | Pat. No.  | Issue Date  | Serial No. | Filing Date | Expiration Date | Owner               |
|--|---------|-----------|-------------|------------|-------------|-----------------|---------------------|
| Auxiliary Control Device for Managing Printing in a Thermal Printer        | USA     | 6,784,909 | 31-Aug-2004 | 10/134349  | 26-Apr-2002 | 03-Aug-2020     | ATSI Holdings, Inc. |
| Graphical Printing System and Method Using Text Triggers                   | USA     | 7,460,252 | 02-Dec-2008 | 10/756092  | 13-Jan-2004 | 24-Dec-2026     | ATSI Holdings, Inc. |
| Automatic Journal Loading Assembly   | USA     | 5,613,787 | 25-Mar-1997 | 671255     | 18-Mar-1996 | 18-Mar-2016     | ATSI Holdings, Inc. |
| Automatic Journal Loading Assembly   | USA     | 5,752,779 | 19-May-1998 | 697754     | 28-Aug-1996 | 18-Mar-2016     | ATSI Holdings, Inc. |
| Apparatus for Receipt Printing Having Shared Pathway with Check Validation | USA     | 5,651,624 | 29-Jul-1997 | 08/594979  | 31-Jan-1996 | 31-Jan-2016     | ATSI Holdings, Inc. |
| Low-Paper Sensing Apparatus  | USA     | 5,713,678 | 03-Feb-1998 | 682869     | 05-Jul-1996 | 05-Jul-2016     | ATSI Holdings, Inc. |
| Method for Printing Graphics in a Two-Color Sales Receipt                  | USA     | 6,739,773 | 26-May-2004 | 09/747443  | 26-Dec-2000 | 25-Nov-2015     | ATSI Holdings, Inc. |

## SCHEDULE B

### ASSIGNED TRADEMARKS

| Title/Country                              | Owner                              | App. No.  | Filing Date | Reg. No.  | Reg. Date   | Status     |
|--|------------------------------------|-----------|-------------|-----------|-------------|------------|
| LOGO EZ (USA)                              | ATSI Holdings, Inc.                | 76/331383 | 30-Oct-2001 | 2,716,476 | 13-May-2003 | Registered |
| LOGOEZ (USA)                               | ATSI Holdings, Inc.                | 78/171150 | 04-Oct-2002 | 2,773,645 | 14-Oct-2003 | Registered |
| EZ-LP (USA)                                | ATSI Holdings, Inc.                | 77/593457 | 15-Oct-2008 | 3,713,170 | 17-Nov-2009 | Registered |
| KEEP YOUR CODE. CHOOSE YOUR PRINTER. (USA) | ATSI Holdings, Inc.                | 77/834148 | 24-Sep-2009 | 3,784,544 | 04-May-2010 | Registered |
| COLOR-POS (Canada)                         | Axiohm Transaction Solutions, Inc. | 1163031   | 19-Dec-2002 | 642,717   | 22-Jun-2005 | Registered |
| LOGOEZ (Canada)                            | Axiohm Transaction Solutions, Inc. | 1170118   | 05-Mar-2003 | 610,789   | 20-May-2004 | Registered |
| LOGOEZ (European Community)                | Axiohm Transaction Solutions, Inc. | 003086691 | 06-Mar-2003 | 003086691 | 06-Mar-2003 | Registered |