

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grand Hotel Company		07/14/2012	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Grand Hotel LLC		
Street Address:	2177 Commons Parkway		
City:	Okemos		
State/Country:	MICHIGAN		
Postal Code:	48864		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2103059	AMERICA'S SUMMER PLACE	
Registration Number:	2103060	WORLD'S LARGEST SUMMER HOTEL	
Registration Number:	2083851	1-800-33-GRAND	
Registration Number:	1911644	GRAND PECAN BALL	
Registration Number:	1325324	GRAND HOTEL	
Registration Number:	1250067	GRAND HOTEL	
CORRESPONDENCE DATA			
Fax Number:	2026591559		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(734) 623-1713		
Email:	trademark@dickinsonwright.com, tmelnik@dickinsonwright.com, nhudge@dickinsonwright.com		
Correspondent Name:	Tatiana Melnik		
Address Line 1:	1875 Eye Street, N.W., Suite 1200		
Address Line 2:	International Square		

OP \$165.00 2103059

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	35766-125
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NAME OF SUBMITTER:	Tatiana Melnik
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Signature:	/TM/
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Date:	08/23/2012
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Total Attachments: 1 source=Grand Hotel - Trademark Assignment#page1.tif	
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## TRADEMARK ASSIGNMENT

WHEREAS, **Grand Hotel Company**, a corporation of the state of Michigan located at 2177 Commons Parkway, Okemos, Michigan 48864 (“**Assignor**”), has adopted and is using the trademarks identified below (the “**Marks**”), and is the owner of the trademark registrations therefore in the United States Patent and Trademark Office (the “**Registrations**”):

	<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
1.	AMERICA'S SUMMER PLACE	2,103,059	October 7, 1997
2.	WORLD'S LARGEST SUMMER HOTEL	2,103,060	October 7, 1997
3.	1-800-33-GRAND	2,083,851	July 29, 1997
4.	GRAND PECAN BALL	1,911,644	August 15, 1995
5.	GRAND HOTEL	1,325,324	March 19, 1985
6.	GRAND HOTEL	1,250,067	August 30, 1983

WHEREAS, **Grand Hotel LLC**, a limited liability company of the state of Michigan located at 2177 Commons Parkway, Okemos, Michigan 48864 (“**Assignee**”), desires to acquire all of Assignor's right, title and interest to the Marks and Registrations, as well as all associated goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Grand Hotel Company hereby assigns to Grand Hotel LLC all of Assignor's right title and interest in the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks and the Registrations.

Executed on July 14, 2012

**Grand Hotel Company**



By: R. Daniel Musser III

Title: President