

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ignition Entertainment, Ltd.		08/21/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Index Digital Media, Inc.		
Street Address:	6400 Oak Canyon		
Internal Address:	Ste. 100		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77834277	DRAGONS CROWN	
CORRESPONDENCE DATA			
Fax Number:	8086755805		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	808 521-7080		
Email:	seth.reiss@lex-ip.com		
Correspondent Name:	Seth M. Reiss		
Address Line 1:	3770 Lurline Drive		
Address Line 4:	Honolulu, HAWAII 96816		
ATTORNEY DOCKET NUMBER:	1631- INDEX DIGITAL		
NAME OF SUBMITTER:	Seth M Reiss		
Signature:	/seth m reiss/		
Date:	08/25/2012		
Total Attachments: 1 source=Assignment of Trademark executed copy#page1.tif			

OP \$40.00 77834277

ASSIGNMENT OF TRADEMARK AND RELATED RIGHTS

Assignment made this 21 day of August, 2012, by IGNITION ENTERTAINMENT, LTD., a California corporation having its principal office in Glendale, California, referred to herein as "Assignor", in favor of INDEX DIGITAL MEDIA, INC., a California corporation having its principal office in Irvine, California, hereinafter referred to as "Assignee";

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all Assignor's rights, title and interest in and to the following USPTO trademark application and mark:

United States Trademark Mark Application Serial No. 77834277 for the mark DRAGONS CROWN in classes 009, 016 and 041 filed September 24, 2008, in the name of Assignor.

Together with any and all variations thereof used by Assignor, any and all common law rights accrued or accruing, any and all goodwill associated therewith, and any and all causes of action for infringement of and/or misappropriation of and/or unfair competition concerning the assigned rights, past, present, and future, and all of the proceeds from the foregoing accrued and unpaid and hereafter accrued.

Assignor represents and warrants to Assignee that Assignor is the owner of the trademark application and mark being assigned free and clear of all liens and encumbrances. To Assignor's knowledge, no person other than Assignee has any right or option to acquire the registration and mark or any portion thereof.

The rights and obligations of the Assignor and the Assignee shall be binding upon and inure to the benefit of the Assignor and the Assignee and their representative heirs, personal representatives, successors and assigns.

This assignment shall be governed by and shall be construed in accordance with the laws of the State of California and the United States of America.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative as of the date first above written.

ASSIGNOR:
IGNITION ENTERTAINMENT, LTD.



By: LOKESH DHAR
Its: Senior Vice President