

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TPG IPB, Inc.		08/22/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CognitiveTPG, LLC		
Street Address:	950 Danby Road, Suite 200		
City:	Ithaca		
State/Country:	NEW YORK		
Postal Code:	14850		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3106044	RECEIPTEZ	
CORRESPONDENCE DATA			
Fax Number:	3122585600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-258-5500		
Email:	aweiss@schiffhardin.com, jyan@schiffhardin.com, trademarks@schiffhardin.com		
Correspondent Name:	Adam Weiss		
Address Line 1:	233 S. Wacker Drive, Suite 6600		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Adam Weiss		
Signature:	/Adam Weiss/		
Date:	08/27/2012		

OP \$40.00 3106044

**Total Attachments: 5**

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## PATENT AND TRADEMARK ASSIGNMENT

This Patent and Trademark Assignment (“Assignment”) is dated as of August 22, 2012 and entered between TPG IPB, Inc., a Delaware corporation (“Assignor”) and CognitiveTPG, LLC, a Delaware limited liability company (“Assignee”).

Assignor hereby sells, conveys, transfers and assigns to Assignee and its successors and assigns, and Assignor hereby purchases and accepts, all right, title and interest throughout the world in and to the Patents listed on Schedule A to this Assignment and the inventions disclosed and claimed therein (the “Assigned Patents”), and the Trademarks listed on Schedule B to this Assignment (the “Assigned Trademarks”), including any right to sue for past, present or future infringement, misappropriation or violation of rights relating to the Assigned Patents or the Assigned Trademarks, and to retain any damages and profits due or accrued and any and all other rights and interests arising out of, in connection with or relating to the Assigned Patents and the Assigned Trademarks and the ability to otherwise fully and entirely stand in the place of Assignee in all matters related thereto.

For purposes of this Assignment, (a) “Patents” means all United States and foreign patents and applications therefor, including all reissues, divisions, renewals, revisions, revivals, reexaminations, extensions, provisional patents, continuations, continuing prosecution applications and continuations-in-part, as well as every priority right that is or may be predicated upon or arise therefrom, and (b) “Trademarks” means trademarks, service marks, trade names, logos, common law trademarks and service marks, trademark and service mark registrations and applications therefor and all goodwill associated therewith.

Assignee hereby releases, discharges, and covenants not to assert against Assignor, and Assignor’s parents, subsidiaries, contractors, customers, suppliers, affiliates, agents, employees, directors, managers, officers, representatives, successors, assigns, licensors, licensees, partners, joint venturers, and distributors all claims, causes, obligations, rights of action, or liabilities of any kind or nature, whether now existing or hereinafter arising and whether known or unknown, arising from or relating to proprietary rights in all of the Assigned Patents and Assigned Trademarks.

This Assignment may be filed and recorded in any jurisdiction to provide notice of the assignment contemplated hereby including, without limitation, recordation in the records of the United States Patent and Trademark Office.

This Assignment will be governed by and construed in accordance with the laws of the State of New York without regard to its principles of conflicts of law. This Assignment may be executed in one or more counterparts, each of which will be deemed an original, and all of which will constitute one and the same agreement. Signatures delivered by email in .pdf or similar format will be deemed original signatures for purposes of this Assignment.

[Signature page follows.]

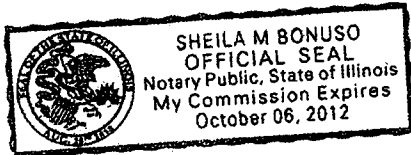
IN WITNESS WHEREOF, the parties have duly executed this Patent and Trademark Assignment as of the date first above written.

TPG IPB, INC.

By: [Signature]  
Name: Robert Morris  
Title: V.P.

STATE OF Illinois  
COUNTY OF Cook SS.

On this 22 day of August, 2012, before me personally came Robert Morris, to me known, who, being by me duly sworn did depose and say that the above-named person resides in Illinois, that said person is the President of TPG IPB, INC., the company described in and which executed the foregoing instrument, and that the above-named person signed thereto by order of the Manager of said company.



Sheila M. Bonuso  
Notary Public

COGNITIVE TPG, LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_) SS.

On this \_\_\_\_ day of \_\_\_\_\_, 2012, before me personally came \_\_\_\_\_, to me known, who, being by me duly sworn did depose and say that the above-named person resides in \_\_\_\_\_, that said person is the \_\_\_\_\_ of COGNITIVE TPG, LLC, the company described in and which executed the foregoing instrument, and that the above-named person signed thereto by order of the Manager of said company.

\_\_\_\_\_  
Notary Public

IN WITNESS WHEREOF, the parties have duly executed this Patent and Trademark Assignment as of the date first above written.

**TPG IPB, INC.**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ ) ss.

On this \_\_\_\_ day of \_\_\_\_\_, 2012, before me personally came \_\_\_\_\_, to me known, who, being by me duly sworn did depose and say that the above-named person resides in \_\_\_\_\_, that said person is the \_\_\_\_\_ of TPG IPB, INC., the company described in and which executed the foregoing instrument, and that the above-named person signed thereto by order of the Manager of said company.

\_\_\_\_\_  
Notary Public

**COGNITIVE TPG, LLC**

By: Kyle Turner  
Name: Kyle Turner  
Title: President & CEO

STATE OF New York  
COUNTY OF Tompkins ss.

On this 22<sup>nd</sup> day of August, 2012, before me personally came Kyle Turner, to me known, who, being by me duly sworn did depose and say that the above-named person resides in Binghamton, NY, that said person is the President & CEO of COGNITIVE TPG, LLC, the company described in and which executed the foregoing instrument, and that the above-named person signed thereto by order of the Manager of said company.

Donna M Segal  
Notary Public

DONNA M. SEGAL  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01SE6219046  
Qualified in Cortland County  
My Commission Expires March 22, 2014

SCHEDULE A

ASSIGNED PATENTS

Title	Country	Pat. No.	Issue Date	Serial No.	Filing Date	Expiration Date	Owner
COMPACT PRINTER	USA	7,417,656	26-Aug-2008	11/567638	06-Dec-2006	06-Dec-2026	TPG IPB, Inc.

**SCHEDULE B**

**ASSIGNED TRADEMARKS**

<b>Title/Country</b>	<b>Owner</b>	<b>App. No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Status</b>
RECEIPEZ (USA)	TPG IPB, Inc.	78/480402	08-Sep-2004	3,106,044	20-Jun-2006	Registered