

08/27/2012

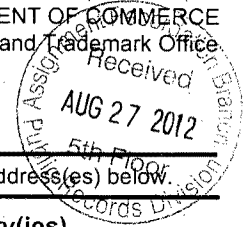
Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/3)



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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

8-27-12

1. Name of conveying party(ies):

Addison M. Fischer
5801 Pelican Bay Blvd., Ste 104
Naples, FL 34108

- Individual(s) Association
- Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 7/23/2012

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Center for Vital Living, LLC

Street Address: 2132 9th Street N

City: Naples

State: Florida

Country: USA Zip: 34102

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Florida, USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text
85477991
85478052

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

FOOD & THOUGHT (Filed 11/21/2011)
FOOD AND THOUGHT (Filed 11/21/2011)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Craig R. Woodward, Esq.

Internal Address: _____

Street Address: 606 Bald Eagle Drive,
Ste 500

City: Marco Island, FL 34145

State: Florida Zip: 34145

Phone Number: 239-394-5161

Docket Number: _____

Email Address: cwoodward@vpl-legal.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name: 00000048 85477991

01 FC:0321 48.00 00
02 FC:0322 8/17/12 25.00 00

9. Signature:

Craig R. Woodward
Signature
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004850 FRAME: 0343

ASSIGNMENT

WHEREAS, **ADDISON M. FISCHER**, having his principal address at 5801 Pelican Bay Blvd., Suite 104, Naples, Florida 34108 (hereinafter referred to as "Assignor"), is the owner of the entire right, title and interest in and to the "**FOOD & THOUGHT**" trademark, the United States trademark application Serial Number 85477991 filed November 21, 2011 and "**FOOD AND THOUGHT**" trademark, the United States trademark application Serial Number 85478052 filed November 21, 2011, relating thereto, and the goodwill of the business associated therewith;

WHEREAS, **Center for Vital Living, LLC**, a Florida limited liability company, having a principal address of 2132 9th Street North, Naples, Florida 34102 (hereinafter referred to as "Assignee"), is desirous of obtaining the entire right, title and interest in and to the above-identified mark, the United States trademark application relating thereto, and the goodwill of the business associated therewith;

WHEREAS, Assignor is selling his membership interest in Assignee pursuant to a Limited Liability Company Interest Purchase Agreement with an Effective Date of July 19, 2012 (the "Purchase Agreement");

WHEREAS, this Assignment is being done pursuant to and contingent upon the closing of the Purchase Agreement;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors, assigns and legal representatives, nunc pro tunc, as of the date of first use of the mark, the entire right, title and interest in and to the above-identified marks **FOOD & THOUGHT** and **FOOD AND THOUGHT**, the above-identified United States trademark applications relating thereto, and the goodwill of the business associated therewith, together with all rights of action accrued under and by virtue hereof, including the right to sue and recover for past infringement of said marks.

Date: 7/23/2012

Addison Fischer
Name: **Addison M. Fischer**

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FOOD AND THOUGHT

Word Mark FOOD AND THOUGHT
Goods and Services IC 035. US 100 101 102. G & S: Retail store services featuring green and eco-friendly products in the nature of ORGANIC FOOD AND SUPPLEMENTS. FIRST USE: 20050222. FIRST USE IN COMMERCE: 20050222
 IC 043. US 100 101. G & S: Food preparation services featuring ORGANIC MEALS. FIRST USE: 20050222. FIRST USE IN COMMERCE: 20050222
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85478052
Filing Date November 21, 2011
Current Basis 1A
Original Filing Basis 1A
Owner (APPLICANT) Addison M. Fischer INDIVIDUAL UNITED STATES 104 5801 Pelican Bay Blvd. Naples FLORIDA 34108
Attorney of Record A. Keith Machen
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
Live/Dead Indicator LIVE

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Owner (APPLICANT) Addison M. Fischer INDIVIDUAL UNITED STATES 104 5801 Pelican Bay Blvd Naples FLORIDA 34108
Attorney of Record A. Keith Machen
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOOD" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register SUPPLEMENTAL
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