

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Sceptre Hospitality Resources, LLC		04/04/2012
	LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	R&DIH, LLC		
Street Address:	1201 Dunwoody Village Drive		
City:	Dunwoody		
State/Country:	GEORGIA		
Postal Code:	30338		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85578841	HOTELIQ BUSINESS INTELLIGENCE
CORRESPONDENCE DATA			
Fax Number:	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@rajpatent.com		
Correspondent Name:	Raj Abhyanker		
Address Line 1:	1580 W. El Camino Real		
Address Line 2:	Suite 8		
Address Line 4:	Mountain View, CALIFORNIA 94040		
ATTORNEY DOCKET NUMBER:	44348		
NAME OF SUBMITTER:	Raj Abhyanker		
Signature:	/Raj Abhyanker/		
Date:	08/28/2012		
Total Attachments: 1 source=HOTELIQ_TM Assignment 4.5.12#page1.tif			

OP \$40.00 85578841

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 4th day of April, 2012, by Sceptre Hospitality Resources, LLC; a company incorporated under the laws of the state of Delaware, having its principal place of business at 7600 E. Orchard Road, Suite 230 South, Greenwood Village, CO, 80111 (hereinafter referred to as "ASSIGNOR");

IN FAVOR OF

R&DIH, LLC (hereinafter referred to as "ASSIGNEE"), a company incorporated under the laws of the state of Georgia, having its principal place of business at 1201 Dunwoody Village Drive, Dunwoody, GA 30338.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks:

Trademark	Type of Mark	Serial No.	Date of Filing	Status
HOTELIQ BUSINESS INTELLIGENCE	Logo Mark	85578841	2012-03-23	New Application -- Not yet assigned to examiner

AND WHEREAS, Assignee desires to acquire all rights, titles, and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration of \$ 1, agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

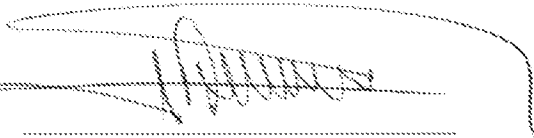
IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR



Bill Linahan, COO
Sceptre Hospitality Resources, LLC

ASSIGNEE



Abdurrahman H. Demirtas, Member & Principal
R&DIH, LLC