

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
My Life Registry LLC		08/29/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Clipix LLC		
Street Address:	2050 Center Avenue		
Internal Address:	Suite 100		
City:	Fort Lee		
State/Country:	NEW JERSEY		
Postal Code:	07024		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4195984	CLIPIX	
Registration Number:	4195985	ORGANIZE YOUR LIFE!	
CORRESPONDENCE DATA			
Fax Number:	2158325767		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2155695767		
Email:	perry@blankrome.com		
Correspondent Name:	David M. Perry		
Address Line 1:	One Logan Square		
Address Line 2:	8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19130-6998		
ATTORNEY DOCKET NUMBER:	138539-00112		
NAME OF SUBMITTER:	David M. Perry		

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Signature:	/David M. Perry/
Date:	08/30/2012
Total Attachments: 2 source=CLIPIX Assignment#page1.tif source=CLIPIX Assignment#page2.tif	

ASSIGNMENT OF U.S. TRADEMARKS AND REGISTRATIONS

This Assignment is made effective on the 29th day of August, 2012, between My Life Registry LLC, a Delaware limited liability company, with an address of 2050 Center Avenue, Suite 100, Fort Lee, New Jersey 07024 ("ASSIGNOR"), and Clipix LLC, a New Jersey limited liability company, with an address of 2050 Center Avenue, Suite 100, Fort Lee, New Jersey 07024 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted the trademarks listed in Appendix A for which it owns registrations in the U.S.;

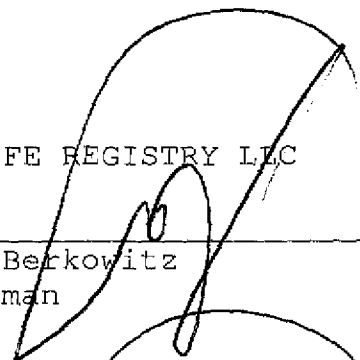
WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its right, title, and interest in and to said mark, together with the goodwill of the business symbolized by and associated with said trademarks and the registrations therefor.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

Dated: 8/29/12

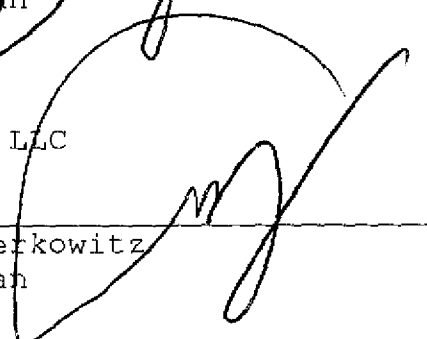
MY LIFE REGISTRY LLC

By: 

Oded Berkowitz
Chairman

Dated: 8/29/12

CLIPIX LLC

By: 

Oded Berkowitz
Chairman

APPENDIX ATRADEMARKS AND REGISTRATIONS

<u>Mark</u>	<u>Territory</u>	<u>Application No.</u>	<u>Registration No.</u>	<u>Registration Date</u>
CLIPIX	U.S.	85/456,264	4,195,984	8/21/12
ORGANIZE YOUR LIFE!	U.S.	85/456,265	4,195,985	8/21/12