

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/16/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
C.J. Vitner Co., aka C.J. Vitner Co., Inc., aka C.J. Vitner Corporation, aka C.J. Vitner Company		08/24/2012	CORPORATION: ILLINOIS

**RECEIVING PARTY DATA**

<b>Name:</b>	Snak-King Corp.
<b>Street Address:</b>	16150 East Stephens Street
<b>City:</b>	City of Industry
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91745
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	0807325	VITNER'S
Registration Number:	3226392	VITNER'S
Registration Number:	1557016	RIDGETTS
Registration Number:	1023872	PRIZE WINNING
Registration Number:	2005903	

**CORRESPONDENCE DATA**

Fax Number: 2067577097  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 206-757-8097  
 Email: seattletrademarkdocket@dwt.com  
 Correspondent Name: Cindy L. Caditz  
 Address Line 1: 1201 Third Avenue

CH \$140.00 0807325

Address Line 2: Suite 2200  
Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER: 91258-164

NAME OF SUBMITTER: Cindy L. Caditz

Signature: /Cindy L. Caditz/

Date: 08/29/2012

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

WHEREAS, C.J. VITNER CO., aka, C.J. Vitner Co., Inc., and aka C.J. Vitner Corporation, and aka C.J. Vitner Company an Illinois Corporation with a principal place of business at 4202 W. 45th Street, Chicago, Illinois 60632 (“Assignor”), is the owner of the trademarks and the associated applications and registrations identified in the attached “Schedule of Trademarks;” and,

WHEREAS, SNAK-KING CORP., a corporation of the State of Delaware having a place of business at 16150 East Stephens Street, City of Industry, California 91745 (“Assignee”) is desirous of acquiring said trademarks and associated applications and registrations;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, all right, title and interest, including common law rights in the United States of America and in and to said trademarks and associated applications and registrations, together with the goodwill of the business associated therewith and symbolized thereby.

The effective date of this assignment is December 16, 2011.



Executed at \_\_\_\_\_ this \_\_\_ day of August, 2012.

C.J. Vitner Co. aka C.J. Vitner Co., Inc. and aka  
C.J. Vitner Corporation, and aka C.J. Vitner  
Company

By: 

Title: CEO

SCHEDULE OF TRADEMARKS

<b>Reg. No.</b>	<b>Mark</b>
807,325	VITNER'S
3,226,392	VITNER'S
1,557,016	RIDGETTS
1,023,872	 A logo featuring a central black circle with the word "PRIZE" arched above it and "WINNING" arched below it. Two stylized banners or ribbons extend from the sides of the central circle.
2,005,903	 A stylized illustration of a slice of pizza. The slice has a face with sunglasses and is holding a drink with a straw.