

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vitafoam Incorporated		08/31/2012	CORPORATION: NORTH CAROLINA

**RECEIVING PARTY DATA**

<b>Name:</b>	V&W Acquisition, LLC
<b>Street Address:</b>	8406 Linville Oaks Drive
<b>City:</b>	Oak Ridge
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	27310
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	77383146	+VITAVANTAGE
Serial Number:	77383188	SOFT EMBRACE
Registration Number:	3582417	VITASAFE
Registration Number:	3585598	ENVITA
Registration Number:	3786988	VITA NONWOVENS V
Registration Number:	3877846	ENGUARD GLASSFREE INSULATION TECHNOLOGY

**CORRESPONDENCE DATA**

Fax Number: 7043784000  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 7043778149  
 Email: swarfield@rbh.com  
 Correspondent Name: Suzanne Warfield  
 Address Line 1: 101 N. Tryon Street, Suite 1900  
 Address Line 4: Charlotte, NORTH CAROLINA 28246

CH \$165.00 77383146

ATTORNEY DOCKET NUMBER:	08515.01054
NAME OF SUBMITTER:	Suzanne Warfield
Signature:	/Suzanne Warfield/
Date:	08/31/2012
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## TRADEMARK ASSIGNMENT

WHEREAS, Vitafoam Incorporated, a North Carolina corporation ("Assignor"), and V&W Acquisition LLC, a North Carolina limited liability company ("Assignee"), have entered into that certain Asset Purchase Agreement, dated as of August 31, 2012, pursuant to which Assignor has assigned, or agreed to assign, to Assignee all of Assignor's rights in the trademarks, trademark registrations and applications set forth on **Schedule A** attached hereto (collectively, the "Trademarks"), together with the goodwill of the business symbolized by the Trademarks, along with the right to recover damages for any infringement or dilution thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of the right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, along with any rights of Assignor to sue for and recover any profits, penalties, expenses and other damages arising out of or related to any past, present and/or future infringement or dilution of the Trademarks or the goodwill symbolized by the Trademarks. Assignor further agrees that, upon request by Assignee, Assignor shall execute and deliver such documents and instruments and perform such other acts as may be reasonably required in order to vest all of Assignor's right, title and interest in and to the Trademarks in Assignee, including the delivery to Assignee of any relevant evidence in Assignor's possession or control that may be reasonably required to support the foregoing.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the 31<sup>st</sup> day of August, 2012.

VITAFOAM INCORPORATED

By:   
Name: John David Meltham  
Its: President and CEO

**SCHEDULE A**

**TRADEMARKS AND TRADEMARK APPLICATIONS**

**Trademark Applications**

<u>Owner</u>	<u>Mark</u>	<u>Application No.</u>	<u>Country</u>	<u>Filing Date</u>
Vitafoam Incorporated	+VitaVantage	77383146	USA	January 29, 2008 (application abandoned November 10, 2008)
Vitafoam Incorporated	Soft Embrace	77383188	USA	January 29, 2008 (application abandoned October 24, 2011)
Vitafoam Incorporated	EnGuard GlassFree Insulation Technology	1454711	Canada	October 8, 2009

**Trademark Registrations**

<u>Owner</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>	<u>Registration Date</u>
Vitafoam Incorporated	VitaSafe	3582417	USA	March 3, 2009
Vitafoam Incorporated	EnVita	3585598	USA	March 10, 2009
Vitafoam Incorporated	Vita Nonwovens V	3786988	USA	May 11, 2010
		178182	Dominican Republic	December 31, 2009
Vitafoam Incorporated	EnGuard GlassFree Insulation Technology	3877846	USA	November 16, 2010