900232701 09/04/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------|----------|----------------|---------------------------|
| Mr. Bill Ness | | 09/04/2012 | INDIVIDUAL: UNITED STATES |

RECEIVING PARTY DATA

| Name: | 55 Places, LLC | |
|-----------------|--|--|
| Street Address: | 2914 N Lincoln Ave. | |
| City: | Chicago | |
| State/Country: | ILLINOIS | |
| Postal Code: | 60657 | |
| Entity Type: | LIMITED LIABILITY COMPANY: UNITED STATES | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3592117 | 55 PLACES |

CORRESPONDENCE DATA

Fax Number: 3123327701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 312-332-7720

Email: RJGdocket@AdvitamIP.com

Correspondent Name: Richard J. Gurak

Address Line 1: 160 N. Wacker Drive

Address Line 4: Chicago, ILLINOIS 60606

 NAME OF SUBMITTER:
 Richard J. Gurak

 Signature:
 /Richard J. Gurak/

Date: 09/04/2012

Total Attachments: 2

source=55 PLACES Trademark Assignment#page1.tif source=55 PLACES Trademark Assignment#page2.tif

___OP \$40.00 3

TRADEMARK REEL: 004855 FRAME: 0400 ASSIGNMENT OF TRADEMARK

WHEREAS, Mr. Bill Ness, an Individual (Assignor), is the owner of all right,

title and interest in and to the mark 55 PLACES, United States trademark

Registration 3,592,117 (Attachment A, copy of Registration); and

WHEREAS, 55 Places, LLC, an Illinois company (Assignee), desires to

acquire all of Assignor's right, title, interest in and to the mark 55 PLACES,

including United States trademark Registration 3592117, along with the entire

business related thereto and goodwill symbolized by said mark.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable

consideration, the receipt and sufficiency of which are hereby acknowledged, said

Assignor has sold, transferred and assigned and hereby does sell, transfer and

assign to Assignee all right, title and interest in and to the mark 55 PLACES,

including United States trademark Registration 3,592,117 together with the

business represented by such mark and the goodwill symbolized by such mark

and thereto appertaining.

In witness whereof the assignment has been duly executed by Assignor and

accepted by an authorized officer of Assignee.

DATE <u>9/4/12</u>

RECORDED: 09/04/2012

ACCEPTED:

DATE 9/4/12

55 Pl<u>aces</u>, LLC