

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sunnyholme Inc.	FORMERLY Inbox Marketer Inc.	08/20/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Inbox Marketer Corporation		
Street Address:	381 Woolwich Street		
City:	Guelph, Ontario		
State/Country:	CANADA		
Postal Code:	N1H 3W8		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85444028	UMPIRE	
CORRESPONDENCE DATA			
Fax Number:	2037822889		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2034984347		
Email:	fduffin@wigin.com		
Correspondent Name:	Francis J. Duffin, Wigin and Dana LLP		
Address Line 1:	One Century Tower, P.O. Box 1832		
Address Line 4:	New Haven, CONNECTICUT 06508-1832		
ATTORNEY DOCKET NUMBER:	204211/US001		
DOMESTIC REPRESENTATIVE			
Name:	Francis J. Duffin, Wigin and Dana LLP		
Address Line 1:	One Century Tower, P.O. Box 1832		
Address Line 4:	New Haven, CONNECTICUT 06508-1832		

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NAME OF SUBMITTER:	Francis J. Duffin
Signature:	/fjd/
Date:	09/06/2012
Total Attachments: 1 source=UMPIRE Assignment#page1.tif	

ASSIGNMENT

For one dollar and other valuable consideration, the receipt and sufficiency of which are acknowledged, Sunnyholme Inc. (formerly Inbox Marketer Inc.) (assignor), whose address is 381 Woolwich Street, Guelph, Ontario, N1H 3W8, Canada, confirms that the assignor has assigned to Inbox Marketer Corporation (formerly Mobi Marketer Inc.) (assignee), whose address is 381 Woolwich Street, Guelph, Ontario, N1H 3W8, Canada, all the assignor's rights for Canada and the United States of America in the following trade-marks, along with the business associated with, and all goodwill associated with and symbolized by, the trade-marks:

Canada:

INBOX MARKETER, application No. 1,546,179 filed October 3, 2011;
UMPIRE, application No. 1,546,178 filed October 3, 2011;

United States of America:

UMPIRE, application No. 85/444,028 filed October 11, 2011.

This assignment is effective as of February 1, 2012.

The assignor agrees to do all things and to execute, without additional consideration, any additional documents as reasonably may be required by the assignee to record this assignment and to register or maintain the registrations of these trade-marks in Canada and the United States of America in the assignee's name.

Sunnyholme Inc.

Dated: 2012/08/27

By: 

Name: **Randall Litchfield**

Title: **President**