

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stroheim & Romann, Inc.		05/14/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	JAB USA, Inc.		
Street Address:	155 East 56th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2713508	CHIVASSO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 736-0290		
Email:	StollLegalNotices@gmail.com		
Correspondent Name:	Robert S. Stoll, Stoll, Stoll & Hoffman		
Address Line 1:	1350 Broadway - Suite 802		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	CHIVASSO CHANGE NAME		
NAME OF SUBMITTER:	Robert S. Stoll		
Signature:	/Robert S. Stoll/		
Date:	09/09/2012		
Total Attachments: 2 source=JAB Change of Name DOC#page2.tif source=JAB Change of Name DOC#page3.tif			

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "STROHEIM & ROMANN, INC.", CHANGING ITS NAME FROM "STROHEIM & ROMANN, INC." TO "JAB USA, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF MAY, A.D. 2010, AT 12:38 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0931644 8100

100510911



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7995882

DATE: 05-17-10

TRADEMARK
REEL: 004857 FRAME: 0847

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
Strohm & Romana, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:


RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "First" so that, as amended, said Article shall be and read as follows:

The name of this Corporation is JAB USA, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 14 day of May, 2010.

By: 
Authorized Officer
Title: Chairman
Name: Ralph Austoetz
Print of Type

State of Delaware
Secretary of State
Division of Corporations
Filed 12:41 PM 05/14/2010
FILED 12:38 PM 05/14/2010
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