

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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Fax Number: 2123368001 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 212-336-8000 Email: ptodocket@arelaw.com Correspondent Name: Amster, Rothstein & Ebenstein LLP Address Line 1: 90 Park Avenue, 21st Floor Address Line 4: New York, NEW YORK 10016																											
ATTORNEY DOCKET NUMBER:	28468/30																										
NAME OF SUBMITTER:	Philip H. Gottfried, Esq.																										
Signature:	/Philip H.Gottfried/																										
Date:	09/10/2012																										
Total Attachments: 2 source=ALWAYS THERE assignment#page1.tif source=ALWAYS THERE assignment#page2.tif																											

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TRADEMARK ASSIGNMENT

WHEREAS, Daymon Worldwide Inc., a corporation organized and existing under the laws of the State of Delaware, which has an office and place of business at 700 Fairfield Avenue, Stamford, Connecticut 06902, (hereinafter referred to as the "Assignor"), is the owner of all right, title and interest in and to the mark ALWAYS THERE FOR YOU and the application of U.S. Trademark Serial No. 85/694,810 filed August 3, 2012 (hereinafter the "Mark and Application"); and,

WHEREAS, Chicken Soup For The Soul Foods, LLC, a limited liability company, organized and existing under the laws of the State of Delaware, having an office and place of business at 700 Fairfield Avenue, Stamford, Connecticut 06902, (hereinafter referred to as the "Assignee") is desirous of acquiring all of the right, title and interest of Assignor in and to the ALWAYS THERE FOR YOU Mark and such Application;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does assign, transfer and deliver all of its right, title and interest in and to the Mark and Application throughout the world for all the goods in the pending Application, together with that part of the business of Assignor and with that part of the goodwill of the business of Assignor connected with the use of and symbolized by such Mark and Application therefor, to Assignee.

