900233076 09/10/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Daymon Worldwide Inc.		08/30/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Chicken Soup For The Soul Foods, LLC	
Street Address:	700 Fairfield Avenue	
City:	Stamford	
State/Country:	CONNECTICUT	
Postal Code:	06902	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85694810	ALWAYS THERE FOR YOU

CORRESPONDENCE DATA

Fax Number: 2123368001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 212-336-8000

Email: ptodocket@arelaw.com

Correspondent Name: Amster, Rothstein & Ebenstein LLP
Address Line 1: 90 Park Avenue, 21st Floor
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	28468/30
NAME OF SUBMITTER:	Philip H. Gottfried, Esq.
Signature:	/Philip H.Gottfried/
Date:	09/10/2012

Total Attachments: 2

source=ALWAYS THERE assignment#page1.tif source=ALWAYS THERE assignment#page2.tif

CH \$40.00

TRADEMARK
REEL: 004858 FRAME: 0083

TRADEMARK ASSIGNMENT

WHEREAS, Daymon Worldwide Inc., a corporation organized and existing under the laws of the State of Delaware, which has an office and place of business at 700 Fairfield Avenue, Stamford, Connecticut 06902, (hereinafter referred to as the "Assignor"), is the owner of all right, title and interest in and to the mark ALWAYS THERE FOR YOU and the application of U.S. Trademark Serial No. 85/694,810 filed August 3, 2012 (hereinafter the "Mark and Application"); and,

WHEREAS, Chicken Soup For The Soul Foods, LLC, a limited liability company, organized and existing under the laws of the State of Delaware, having an office and place of business at 700 Fairfield Avenue, Stamford, Connecticut 06902, (hereinafter referred to as the "Assignee") is desirous of acquiring all of the right, title and interest of Assignor in and to the ALWAYS THERE FOR YOU Mark and such Application;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does assign, transfer and deliver all of its right, title and interest in and to the Mark and Application throughout the world for all the goods in the pending Application, together with that part of the business of Assignor and with that part of the goodwill of the business of Assignor connected with the use of and symbolized by such Mark and Application therefor, to Assignee.

519607.1

TRADEMARK
REEL: 004858 FRAME: 0084

The Assignor hereby agrees to sign all additional lawful papers and to perform all other lawful acts which the Assignee may reasonably request to make this Assignment fully effective, including without limitation, execution of all other documents necessary to effect the intent of this Assignment. Assignee agrees to pay the expense of preparing any such additional papers.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by a duly authorized officer of the Assignor on the date which appears below.

Dated: Stamford, Connecticut August 3D, 2012

DAYMON WORLDWIDE INC.

By:

Justin Mervis, Esq. Assistant Secretary of Daymon Worldwide Inc.

STATE OF CONNECTICUT

) ss.:

COUNTY OF Fairfield

On this 304 day August, 2012, before me personally appeared Justin Mervis to me known who, by me being duly sworn, did depose and say that he was an officer of Assignor on the date on which he executed the above Assignment and that he executed

the above Assignment on behalf of such Assignor with full authority to do so.

Notary Public

Superior Court

JURIS NO. 429435

519607.1

RECORDED: 09/10/2012