

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broadway Footwear, Inc.		07/31/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Mohamed Ouadghiri		
Street Address:	14 MSGR Wojtycha Drive		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07305		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3306550	ONE O ONE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-634-3520		
Email:	jsutton@ezrasutton.com		
Correspondent Name:	Ezra Sutton		
Address Line 1:	900 U.S. Highway 9		
Address Line 2:	Suite 201		
Address Line 4:	Woodbridge, NEW JERSEY 07095		
ATTORNEY DOCKET NUMBER:	BROADWY 001		
NAME OF SUBMITTER:	Joseph E. Sutton		
Signature:	/Joseph Sutton/		

Date:

09/11/2012

Total Attachments: 2

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, **Broadway Footwear, Inc.** (hereinafter "**Assignor**"), a New York corporation, with offices at 1225 Broadway, New York, New York , 10001 is the owner of the entire rights, title, and interest in and to the following trademark, trademark registration, and the goodwill associated with the business and mark therewith:

ONE o ONE U.S. Registration No. 3,306,550 Registered: October 9, 2007

WHEREAS, Mohamed Ouadghiri (hereinafter "**Assignee**"), an individual, having a place of business at 14 MSGR WOJTYCHA Drive Jersey City, NJ 07305 is desirous of acquiring the entire rights, title, and interest in and to said trademark, trademark registration, and the goodwill of the business associated with such mark;

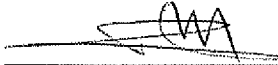
NOW, THEREFORE, for good and valuable consideration, and in exchange for the sum of \$10.00, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademark, trademark registration, together with that part of the goodwill of the business associated with the use of and symbolized by said mark; as well as the right to sue for past infringement. Assignor represents and warrants that it is the sole owner of the mark; that the mark (and registration) is valid and in full force and effect; and that said mark is assigned free of any claims, liens, security interests or other encumbrances.

Furthermore, Assignor represents and warrants that it has the sole right to use said mark, and to the best of the undersigned's knowledge the mark is not used by any other entity; that there are no pending or threatened claims against ~~ONE~~ **o ONE** with respect to said mark; and said mark does not infringe on the rights of another trademark owner.

Assignor agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** rights, title, and interest in and to said trademark, trademark registration in **Assignee** or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

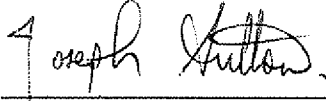
Broadway Footwear, Inc.
(Assignor)

By: 
Mohamed Ouadghiri, President

State of New Jersey

County of Middlesex

On this 31 day of July, 2012, before me appeared the person who signed this instrument, who is authorized to sign this instrument on behalf of the identified corporation or other juristic entity, who being sworn, acknowledged that he signed this instrument as a free act.


Notary Public
Attorney-At-Law - N.J.
1999-00305