

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Physicians Interactive, Inc.		09/10/2012	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Skyscape.com, Inc.
<b>Street Address:</b>	293 Boston Post Road West
<b>Internal Address:</b>	Suite 320
<b>City:</b>	Marlborough
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01752
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 3</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	3219145	PATIENTS INTERACTIVE
<b>Registration Number:</b>	2616329	PI
<b>Registration Number:</b>	3279502	PI E-DETAILING

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	7816225933
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	17816225930
<b>Email:</b>	trademark@mbbp.com
<b>Correspondent Name:</b>	Thomas F. Dunn
<b>Address Line 1:</b>	230 Third Avenue, 4th Floor
<b>Address Line 2:</b>	CityPoint
<b>Address Line 4:</b>	Waltham, MASSACHUSETTS 02451

<b>ATTORNEY DOCKET NUMBER:</b>	HOLTZ & REED/PI-TMGENERAL
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NAME OF SUBMITTER:	Thomas F. Dunn
Signature:	/Thomas F. Dunn/
Date:	09/12/2012
<b>Total Attachments: 2</b> source=Confirmatory Trademark Assignment 91012 (M0451036)#page1.tif source=Confirmatory Trademark Assignment 91012 (M0451036)#page2.tif	

CONFIRMATORY ASSIGNMENT OF TRADEMARKS  
BY PHYSICIANS INTERACTIVE INC.

WHEREAS, Physicians Interactive, Inc., a Delaware corporation with offices located at 2401 Commerce Drive, Libertyville, IL 60048 ("Assignor") is the record owner of the trademark registrations set forth in Exhibit A attached hereto (collectively, the "Marks");

WHEREAS, Skyscape.com, Inc., a Delaware corporation with offices located at 293 Boston Post Road West, Suite 320, Marlborough, MA 01752 ("Assignee"), desires to acquire all of the right, title and interest of Assignor in, to and under the Marks;

WHEREAS, Assignor and Assignee have entered into a certain Agreement and Plan of Merger ("Merger Agreement"), effective September 30, 2010, assigning, among other things, all right, title and interest in and to the Marks and in and to the registrations and/or applications for same from Assignor to Assignee;

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee its entire right, title and interest in, to and under the Marks, and to the applications and/or registrations for the Marks (and the right to apply for the foregoing), together with the goodwill of the business symbolized by the Marks and the portion of the business of the Assignor to which the Marks pertain, including the right to sue and recover for any past infringement thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of the Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments, that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting the Assignee's right to the Marks.

PHYSICIANS INTERACTIVE, INC.

Date: September 10<sup>th</sup>, 2012

By:   
Authorized Signature

Name: Devin Paulin  
Printed Name

Title: SVP Business Development  
Official Title

EXHIBIT A  
CONFIRMATORY ASSIGNMENT OF TRADEMARKS  
BY PHYSICIANS INTERACTIVE INC.

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|----|----------------------|-----------------------|
| 1. | PATIENTS INTERACTIVE | U.S. Reg. No. 3219145 |
| 2. | PI                   | U.S. Reg. No. 2616329 |
| 3. | PI E-DETAILING       | U.S. Reg. No. 3279502 |